



# HOCKEY CELEBRATION WEEKEND

**MARCH 2, 3 & 4**





Gillian Apps

Unionville, Ont.

HockeyCanada.ca



/HockeyCanada  
/HockeyCanadaFr



/HockeyCanada  
/HockeyCanada\_Fr











**Mitchell Marner**

The Next One

**City**

Pulse24.com











Markham Civic Centre & Downtown Markham

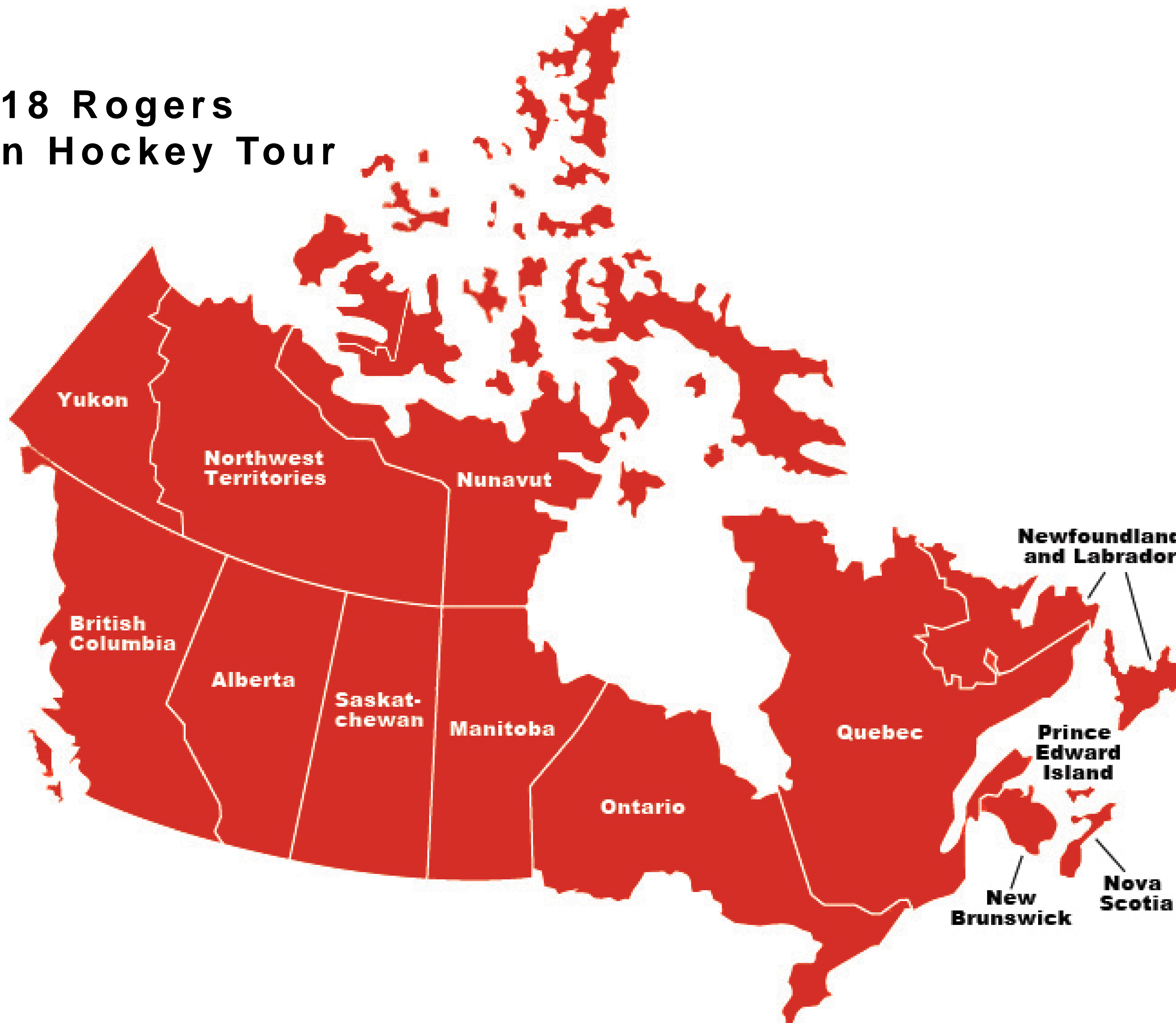
# March 2, 3 and 4 Hockey Weekend Celebration



## What is Rogers Hometown Hockey?

The Rogers Hometown Hockey Tour is the ultimate NHL® fan experience. Join Sportsnet hosts Ron MacLean and Tara Slone as they travel across the country, making stops in 24 different communities to celebrate local hockey stories, and the game's biggest stars. Then join us live for a broadcast of an NHL® game from the Sportsnet Mobile Studio every Sunday night.

# 2017 / 2018 Rogers Hometown Hockey Tour





# 2017 / 2018 ROGERS HOMETOWN HOCKEY TOUR

## British Columbia

Cowichan Valley  
Kamloops  
Surrey  
Williams Lake

## Alberta

Airdrie  
Canmore  
Lacombe  
Spruce Grove

## Saskatchewan

Regina

## Manitoba

Winnipeg

## Nova Scotia

Truro

## Ontario



## Quebec

## Prince Edward Island

## New Brunswick

Belleville

Brampton

Cornwall

Hailburton

Kingston

Markham

Niagara Falls

Oakville

Orillia

St. Thomas

Montreal

Charlottetown

Bathurst

# **HOCKEY CELEBRATION WEEKEND**

**MARCH 2, 3 & 4**

**Partnership** **ROGERS**  
**CITY OF MARKHAM**  
**DOWNTOWN MARKHAM**  
**(THE REMINGTON GROUP INC)**



# OPPORTUNITY

**Celebrate Markham's Vibrant Community**  
**Celebrate Our National Winter Sport**

# FEATURING

**National CBC Broadcast**  
**Unique Markham Stories**  
**Community Engagement**  
**Showcase Local Talent**



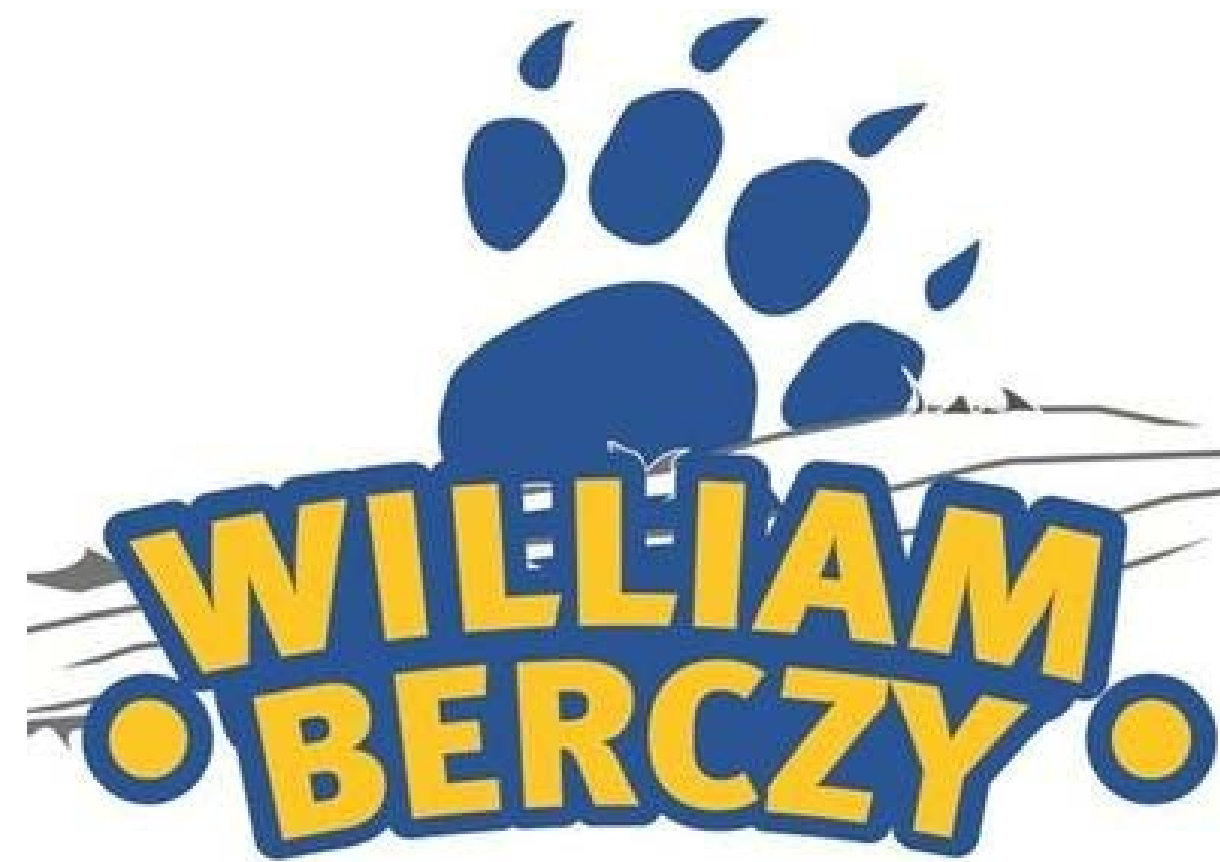
# WILLIAM BERCZY PUBLIC SCHOOL

## Rogers Hometown Hockey School Activation

### Friday March 2<sup>nd</sup>



**William Moll Berczy**  
Founder, Town of Markham







City of Markham  
Monday, February 26<sup>th</sup> to Sunday, March 4<sup>th</sup>

# Rogers Hometown Hockey Week

City of Markham  
Friday, March 2<sup>nd</sup>

# Rogers Hometown Hockey Jersey Day



Markham Civic Centre

# Family & Friend Skate

Friday, Saturday and Sunday

10am to 10pm







Markham Civic Centre  
Friday March 2 & Saturday March 3

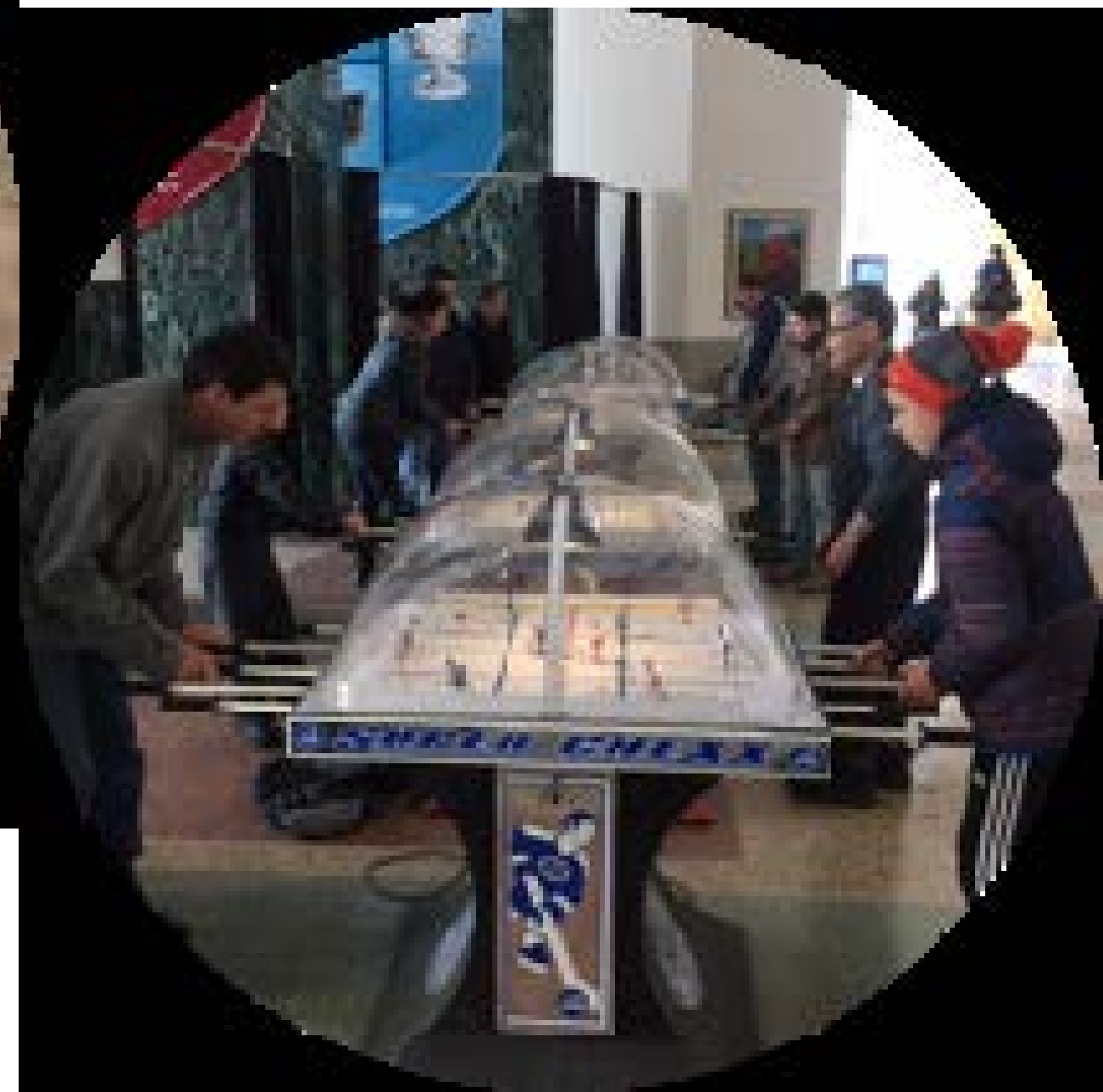
# Interactive Hockey Games

12pm to 8pm

Markham Civic Centre  
Friday March 2 & Saturday March 3

# Hockey Hall of Fame Displays

12pm to 8pm







Markham Civic Centre –  
Council Chambers 8pm to 10pm  
Saturday March 3

# Maple Leaf vs Washington Capitals Viewing Party

Markham Civic Centre

Friday March 2 & Saturday March 3

# Food Trucks

Friday 12pm to 8pm

Saturday 12pm to 11pm







Markham Civic Centre –  
Saturday March 3

# Mobile Maple Leaf Fan Zone (TBD)

Markham Civic Centre –  
Saturday March 3  
Time TBD

# Carlton the Bear





Downtown Markham

# Rogers Hometown Hockey

Saturday 12pm - 6pm

Sunday 12pm - 10pm





## Festival Details



### March 3 - 4



Location: Markham Centre  
179 Enterprise Blvd  
Markham, ON  
L6G 0E7



Saturday 12pm-6pm  
Sunday 12pm-10pm

Events:

- Stay Tuned for more details.

## Broadcast Details



VS



Date: March 4

6:30pm ET/3:30pm PST on

**SPORTSNET**

[View broadcast schedule >>](#)



[Watch with Rogers NHL LIVE™ >>](#)



Downtown Markham –  
Saturday March 3<sup>rd</sup> – Minor Hockey Association  
Sunday March 4<sup>th</sup> – Minor Hockey Association

## Ball Hockey & Parade of Champions



Downtown Markham –  
Saturday March 3<sup>rd</sup> – 12noon to 6pm  
Sunday March 4<sup>th</sup> – 12noon to 10pm

## BBQ Fundraiser 360° kids









# March 2, 3 and 4 Hockey Weekend Celebration

## Recommendations

1. That the presentation titled “Rogers Hometown Hockey: Hockey Celebration Weekend” be received; and,
2. That Markham Council endorses the Rogers Hometown Hockey Weekend Celebration; and,
3. That the project will be funded from the Culture and Economic Development Operating Fund, Account Number 610-998-5811 “International Investment and Attraction” in the amount of \$20,000, towards the development and execution of the event; and,
4. That Rogers Hometown Hockey Week be proclaimed in the City of Markham from Monday February 26<sup>th</sup> to Sunday March 4<sup>th</sup>, 2018; and,
5. That Rogers Hometown Hockey Jersey Day be celebrated by official proclamation in the City of Markham on Friday March 2<sup>nd</sup>, 2018; and,
6. That the City agree to host, in conjunction with Rogers Media Inc. and The Remington Group Inc., the Rogers “Hometown Hockey” event to be held in Markham from March 2, 2018 to March 4, 2018; and further,
7. That the Mayor and Clerk be authorized to execute an agreement with Rogers Media Inc. and The Remington Group Inc., in a form satisfactory to the City Solicitor.