



Report to: General Committee

Meeting Date: May 7, 2018

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**SUBJECT:** Integrated Leisure Master Plan Overview and Update  
**PREPARED BY:** Deborah Walker, Manager, Library Strategy, ext. 4414

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**RECOMMENDATION:**

- 1) That the Report entitled *Integrated Leisure Master Plan Overview and Update* be received for information; and
- 2) That the Presentation by Mr. Steve Langlois, Principal Planner, Monteith Brown Planning Consultants, entitled *Integrated Leisure Master Plan Overview and Update* be received for information; and,
- 3) That Staff be authorized and directed to do all things necessary to give effect to this resolution.

**PURPOSE:**

The purpose of this Report is to provide information regarding the process and progress of the Integrated Leisure Master Plan Update Project taking place in 2018.

**BACKGROUND:**

In 2010, the Integrated Leisure Master Plan (ILMP) was approved by Council. The 2010 ILMP provided a framework for planning future parks, recreation, cultural and library services and facilities. The timeframe of the 2010 ILMP recommendations covered the period of 2010 to 2019. However, this horizon was extended in some cases where longer term planning was needed.

The 2010 ILMP contained 210 numbered recommendations. 100 recommendations were best practices that provide overall direction on facility provision and design. 110 recommendations identified project/time-specific actions (note: 6 recommendations were subsets of 1 larger recommendation).

Of the 105 project-specific recommendations to be implemented by 2019, 81 (or 77%) are completed or in progress. 24 (or 23%) require further review. In the case of the remaining 5 project-specific recommendations, the recommended timeframe has not yet been reached.

Key deliverables of the 2010 ILMP have included the successful opening of the Cornell Community Centre and Library, the Pan Am Centre, and the Aaniin Community Centre and Library.

The overall purpose of the 2018 ILMP Update Project is to update the recommendations of the 2010 ILMP with current data and research to inform a roadmap for decision-making regarding leisure facilities and services in Markham to 2026.

Within this overall purpose, it is intended that the ILMP Update will address several planning and policy needs, including:

- Alignment with Building Markham's Future Together and other current relevant City strategies, studies and plans, including the 2014 Official Plan.
- The implications of the 2017 Growth Plan for the Greater Golden Horseshoe, and Markham's associated population growth, for the kinds of parks, trails, recreation, cultural and library facilities that will be needed to support the success of Markham's "complete communities" pursuant to provincial land use policy.
- Principles to guide the City's decision making regarding the provision of leisure facilities and services in Markham's Areas of Intensification, to ensure a good quality of life in urban conditions.
- Financial strategies for implementation, including consideration of a wide range of potential funding options for leisure service facilities, such as s. 37 "community benefits", community hubs pursuant to provincial policy, partnerships, co-locations, and City/school collaborations.
- A framework of standards and triggers to link the timing and locations of future leisure facility projects to the patterns and pace of future population growth, with an overall objective of achieving timely and equitable distribution of leisure facilities across all Service Areas.
- Areas of demand by users for specific types of 'fields of play' – including cricket, soccer, ice/hockey, pickle ball, and tennis.

## **DISCUSSION:**

### **ILMP Update Process**

The ILMP Update process to date has included:

#### 1. Updates of Population Projections

Based on data provided by the Region, the ILMP Update recommendations will be based on current projections of population growth to 2026.

#### 2. Stakeholder Workshops

Conducted by the consultant, stakeholder workshops for Ice Sports, Field Sports and Racquet Sports have been completed. Stakeholder feedback will inform the 2018 recommendations for these facility categories.

#### 3. Inventory Updates

To assess current supply and service levels, the Parks and Facilities Inventory has been updated to 2018.

#### 4. One-on-One Interviews with Councillors

To gather insights and input from Councillors regarding the future of Markham's leisure facilities and services, staff have conducted several one-on-one interviews with Councillors, starting in late March and continuing during the month of April. The interview feedback will be analyzed and organized by themes, including:

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- Issues identified by Councillors based on what they are hearing from their constituents about the current state of parks, recreation, culture and library facilities and services.
  - From their perspective, significant trends or factors that are (or should be) shaping the provision of parks, recreation, culture and library facilities in Markham.

Councillor feedback will inform the development of the ILMP Update recommendations.

#### 5. Community Survey

An online community survey is running during the month of April, to gather resident feedback regarding their leisure needs and priorities.

With the support of Corporate Communications, the survey has been promoted through multiple channels (City page ads, posters in all Community Centres and Libraries, the homepage portal banner, eblasts, messaging across city-wide exterior digital marquees, animated promotion across city-wide EIB screens, and Social Media).

Survey data and its analysis by staff will inform the development of the ILMP Update recommendations and will be appended to the final Report.

The survey is available at <https://www.surveymonkey.com/r/5PLW2ZY>

#### 6. ILMP Update Webpage

To provide a convenient link to the online survey and inform residents regarding the ILMP Update project, a webpage has been created at [markham.ca/leisure](http://markham.ca/leisure)

Further content will be added to the Webpage as it becomes available, including Survey data and its analysis, the summaries of feedback from Stakeholder Consultations (with Ice, Field Sports, and Racquet Sports organizations), General Committee presentations, and the final report to the community.

#### **Next Steps**

ILMP 2018 Report to General Committee on June 12<sup>th</sup>, 2018

Staff will report in June with final draft of 2018 ILMP Update recommendations

#### **FINANCIAL CONSIDERATIONS**

N/A

#### **HUMAN RESOURCES CONSIDERATIONS**

N/A

#### **ALIGNMENT WITH STRATEGIC PRIORITIES:**

By advancing the Integrated Leisure Master Plan Update (for Parks, Recreation, Culture and Library) towards its completion in June 2018, this Report aligns with the strategic direction contained in Building Markham's Future Together (BMFT) Goal 2 - Engaged,

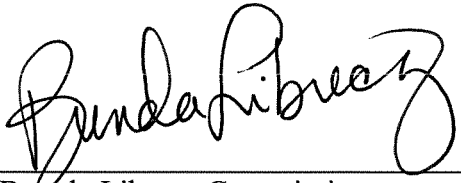
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Diverse and Thriving City (Strategic Objectives 2.1 Increasing Community Engagement, and 2.2 Ensuring Markham is Welcoming and Inclusive).

**BUSINESS UNITS CONSULTED AND AFFECTED:**

Recreation, Operations, Culture, Planning and Urban Design

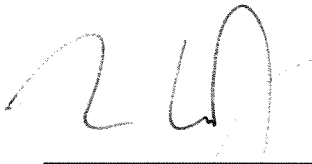
**RECOMMENDED BY:**



Brenda Librecz Commissioner,  
Community & Fire Services



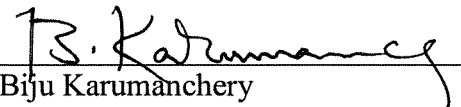
Mary Creighton  
Director, Recreation Services



Morgan Jones  
Director, Operations



Catherine Biss  
CEO, Markham Public Library



Biju Karumanchery  
Director, Planning and Urban Design



Stephen A. Chait  
Director, Economic Growth, Culture  
& Entrepreneurship

**ATTACHMENTS:**

Presentation by Mr. Steve Langlois, Principal Planner, Monteith Brown Planning Consultants, entitled *Integrated Leisure Master Plan Overview and Update* will be distributed prior to General Committee.