

MINUTES Markham Sport Hall of Fame Committee July 9, 2018 MARKHAM PAN AM CENTRE

Committee Members

Councillor Colin Campbell
Councillor Don Hamilton
Regional Councillor Nirmala Armstrong
Meg Stokes
Mark Saito
John Collie
Jeff Lem
Anderson Mendonca
Paul Cicchini
John Witte
Cathy McKnight

<u>Staff</u>

Stephen Chait, Director, Economic Growth, Culture and Entrepreneurship Josh Machesney, Acting Council/Committee Coordinator Michael Freethy, Marketing & Promotions Coordinator

Regrets

Kelly O'Hanlon Rukshan Para Rila Levine Mayor Frank Scarpitti

The Markham Sports Hall of Fame Committee meeting convened at 6:33 pm with Meg Stokes as Chair.

1. ADOPTION OF THE JUNE 18, 2018 MINUTES

The June 18, 2018 Markham Sport Hall of Fame Committee meeting minutes were adopted.

2. SPONSORSHIP & PARTNERSHIP UPDATE

Paul Cicchini advised that the Committee secured a sponsorship from Canadian Tire for \$25,000. The Committee is up to \$105,000 in Sponsorships for the Hall of Fame.

Jeff Lem reviewed the Gala Sponsorship Packages.

There was discussion regarding the number of tickets that will be allocated for inductees.

Members were asked to reach out to the local sports clubs for ticket sales.

3. WEBSITE UPDATE

Cathy McKnight advised that she has started to create the website, and gave a brief overview of what she has put together so far. She will advise committee when it has been moved over to its hosting site, which will happen in the coming weeks. Meg Stokes, Chair noted that John Witte's company donated hosting for website.

4. GALA UPDATE

John Collie advised that there is still a few outstanding items that need to be delegated.

- Volunteer captain
- Plaques & awards person
- Copier for program (Cathy)

John will send out an updated work back schedule to members.

5. OTHER/NEW BUSINESS

Nominations:

The Committee discussed pushing the deadline for nominations until July 22nd, 2018 which was approved.

Communications

Michael Freethy recommended that the Committee budget \$500 for advertising as all no-cost options have been exhausted.

Jim Laing

The Committee discussed asking Jim Laing from 105.9 FM The Region to Emcee the Gala. Members were advised that there would be at \$500 cost for him to attend the event. No members expressed concern for the cost.

6. AUGUST MEETING DATE

The next Markham Sports Hall of Fame Committee meeting is scheduled for Monday August 13th, 2018.

7. ADJOURNMENT

The meeting adjourned at 8:08 p.m.