



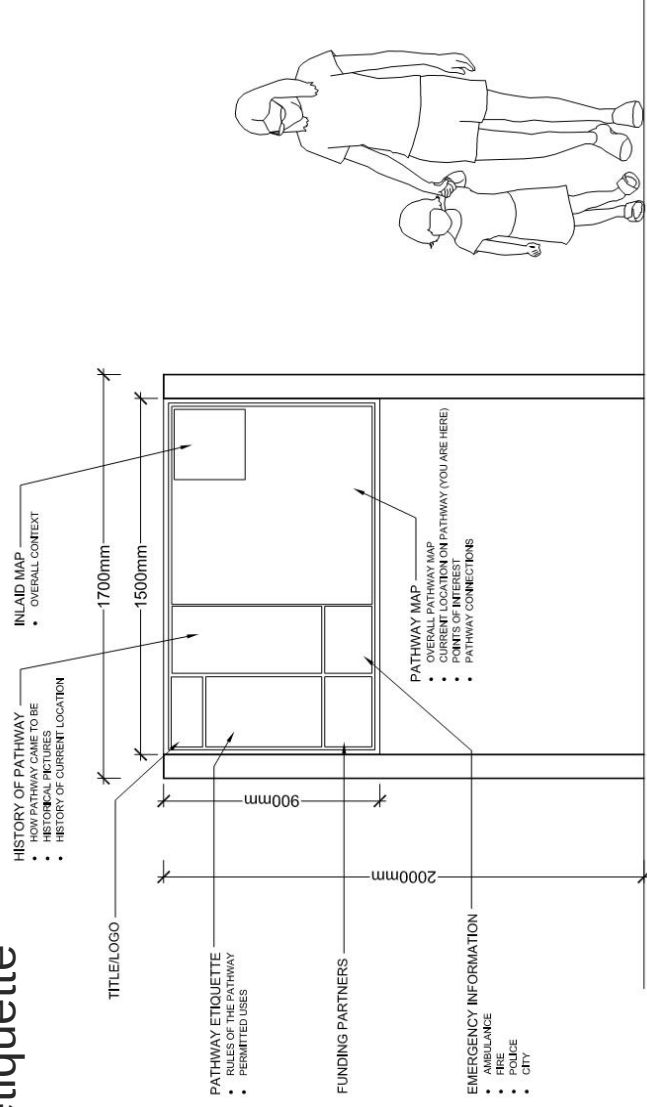
Pathway Signs

- An important element of the pathway design
- Develop a “Family of Signs” by creating a design theme and characteristics that can be reflected in the different types of signs (materials, colours, graphics, fonts, etc.)
- Gives the signs a consistent and finished look that helps to unify the system and can be essential in branding the pathway system as a whole
- Careful balance between providing enough information for users and avoiding over-signing / sign clutter
- Pathway signs can be grouped into:
 - Trail head Signs
 - Directional / Marker Signs
 - Interpretive Signs
 - Regulatory / Safety / Information Signs

Recommendations for sign type and location are provided in the design concept and would be finalized as part of detail design

Trail Head Signs

- Largest of the pathway signs in the “family of signs”
- Located at main parking areas
- Provide overview of the pathway route/network in the form of map(s)
- Communicate level of accessibility so users can make an informed decision about whether to proceed on the path or not
- Also typically provide emergency contact information, an introduction to interpretive themes, and pathway etiquette



Trail Directional / Marker Signs

- Located at pathway intersection points and at regular intervals on long uninterrupted sections of pathway
- Assure users they are on the main route
- Contain directional arrows, distance to key destinations along or nearby the pathway, can include GPS information to assist with Emergency Response
- Are an important element in branding the pathway



Interpretive Signs

- Located at points of interest along the pathway (natural heritage, cultural heritage, cultural history, significant views)
- Located where there is a learning opportunity
- Can be located at logical rest points, or rest points can be developed at the location where the interpretive sign is located
- Excellent opportunity for partnership (e.g. have local naturalist groups develop the theme and information for the sign)
- Some interpretive signs already in place throughout the study, many more opportunities exist
- In contrast to other types of pathway signs, interpretive signs can be “information intensive” with lots of graphics and text



“Regulatory” Signs

- Provide important messages regarding safety (e.g. stop for road crossings, shared pathway, narrow pathway, steep descent ahead etc.)
- Use symbols and sign character that is consistent with those in use on roadway systems
- Sign size is smaller than those used on the roadway system
- Positive reinforcement of pathway user behaviour

