



# Markham Civic and Business Mission to Germany

Post-mission Report to  
Economic Development Committee  
October 22, 2013

# Mission Objectives

Markham's one-week mission to Germany was undertaken to:

- Follow up on the friendship agreement signed between the City of Markham and the City of Nördlingen by participating in the Nördlingen Wall Festival
- Commemorate the cultural and historical ties between Markham and Nördlingen by attending the “Markham Street” unveiling and dedication
- Promote Markham as a prime investment opportunity for German-based investors and business leaders
- Strengthen business-to-business relationships between German companies with investments in Markham

# List of Delegates

## Business Delegation:

Moe Anwar, RBC Wealth Management, RBC Dominion Securities

Latif Fazel, Liberty Developments

Robert Haché, VP Research and Innovation, York University

Samira El-Hindi, Global Bridge-Building

Sam Wadera, Second Cup

Howard Wasser, Impact Insurance

## Community Delegation:

Heinz Nitschke, Uxbridge

Lorne Smith, Markham

Caroline Smith, Markham

Jeffrey Shank, Waterloo

John Webster, Markham

Mary Webster, Markham

Helmut Woldenga, Richmond Hill

Muriel Woldenga, Richmond Hill

# Nördlingen



# Nördlingen Itinerary

- Historic Wall Festival Opening Ceremonies
- “Markham Street” unveiling
- Official Reception by Lord Mayor Hermann Faul - also attended by:
  - Mr Schmidt (Mayor), Stollberg, Germany
  - Mr Kendall (Mayor), Wagga-Wagga, Australia
  - Mr Zicola (Mayor), Riom, France
  - Mr Novotný, Mayor Olomouc, Czech Republic
- Meetings with Mr. Aksel Rinck
- Meeting with City of Nördlingen Archivist, Dr. Wilfried Sponsel
- Nördlingen City Tour including St. George’s Church Tower, “ the Daniel”
- Official Guests of Honour Reception
- Closing Ceremonies
- Visit to Wallerstein (Berczy School and Memorial)

# “Markham Street” Unveiling



From Left to Right: Lorne Smith, Mayor Frank Scarpitti, Heinz Nitschke, Councillor Carolina Moretti, and Aksel Rinck

From left to right:  
Mayor Rod Kendall, Wagga Wagga, Australia  
Jean-Claude Zicola, Riom, France  
Lord Mayor Hermann Faul  
Mayor Frank Scarpitti  
Councillor Carolina Moretti  
Aksel Rinck, Nördlingen resident  
John Webster, Town Crier

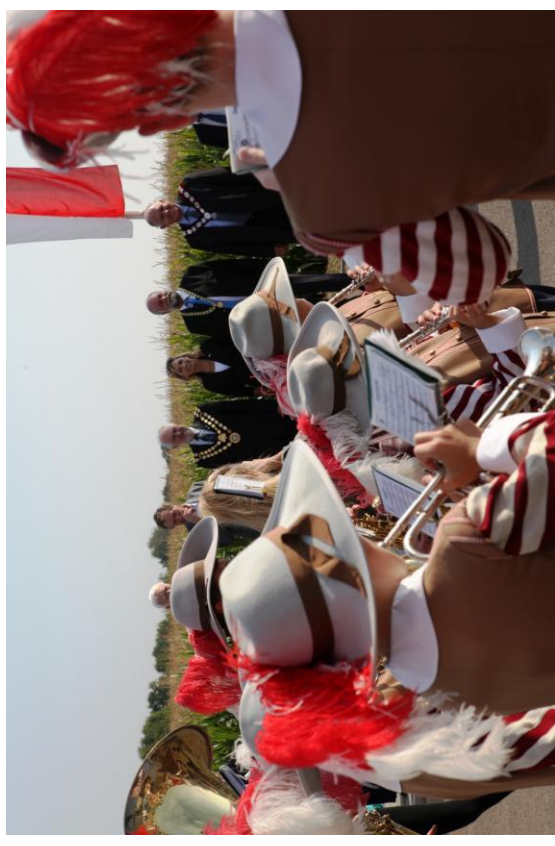


# “Markham Street” Unveiling



Mayor Scarpitti, Councillor Carolina Moretti, Lord Mayor Hermann Faul and members of the Friends of Markham Committee

Nördlingen Boys Band, Markham Street Sign Ceremony with elected officials from Nördlingen's Sister Cities in the background



# “Markham Street” Unveiling



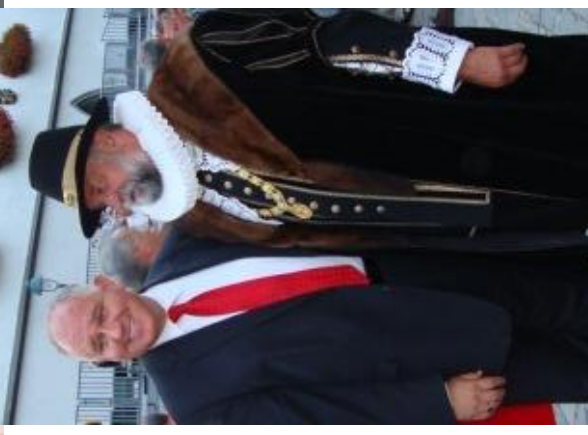
Left- Councillor Carolina Moretti, Chair of Economic Development, Right – Lorne Smith, City of Markham Historian



Latif Fazel and Carolin Schober-Mittring, Vice Chair, Friends of Markham Committee



# Nördlingen Historic Wall Festival



Markham Civic and Business Mission to Germany, 2013

# Nördlingen Historic Wall Festival



## Nördlingen Historic Wall Festival Parade

Forefront: Lorne Smith (left) and Heinz Nitschke (right)  
Middle holding City of Markham flag – Nördlingen residents and members of the Friends of Markham committee  
Third row- John Webster and Mary Webster  
Fourth row- Mayor Frank Scarpitti and Councillor Carolina Moretti

# City of Nördlingen, Mayor's Official Reception



# City of Nördlingen Historic Wall Festival



Right to Left: Mayor Frank Scarpitti, Councillor Carolina Moretti , Dr. Wilfried Sponsel, Nördlingen Archivist , and Lorne Smith, Markham Historian



Right to Left: Aksel Rinck, Nördlingen resident, Mayor Frank Scarpitti, Lord Mayor Hermann Faul

# Wallerstein



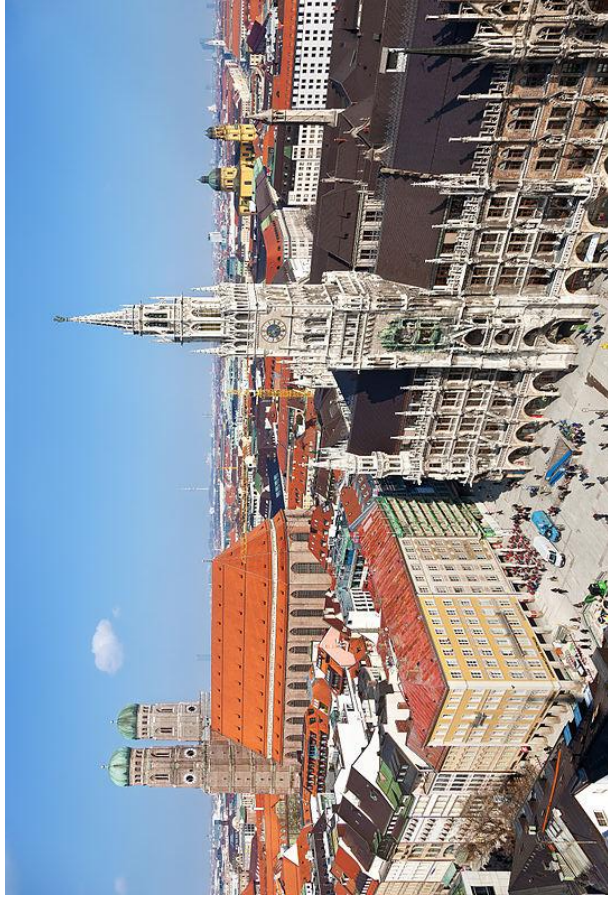
**William Berczy Ontario Historical Plaque**



**William Moll Berczy School**



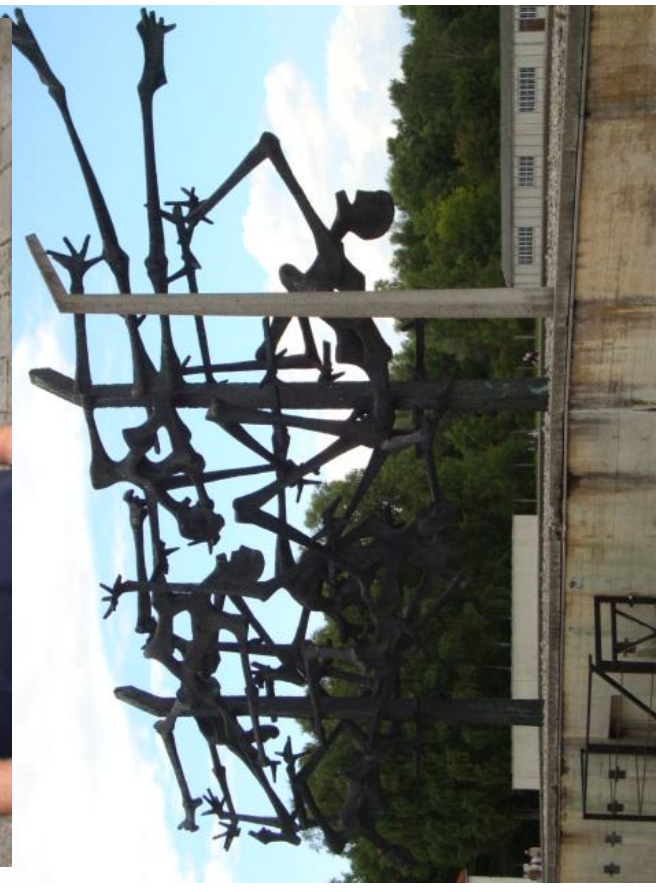
# Munich



# Munich Itinerary

- Visit to Dachau Concentration Camp Memorial Site
- Meeting with Senior Executives at Giesecke and Devrient
- Tour of G&D's high tech currency paper mill in Luisenthal
- Meeting with Senior executives of Siemens
- German Canadian Business Club event featuring Mayor Scarpitti and G&D Chairman Kunz as co-keynote speakers
- Visit to BMW Welt

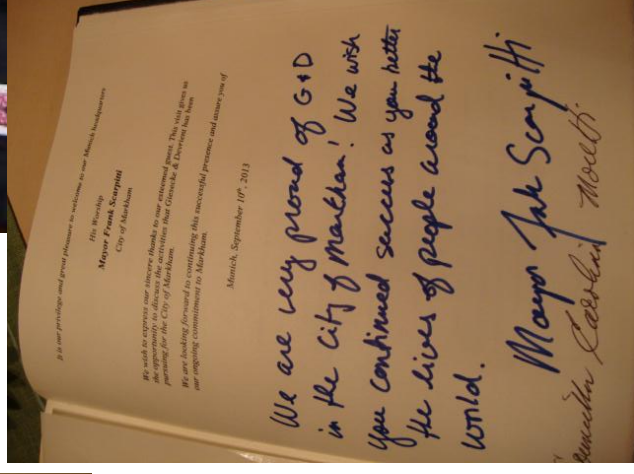
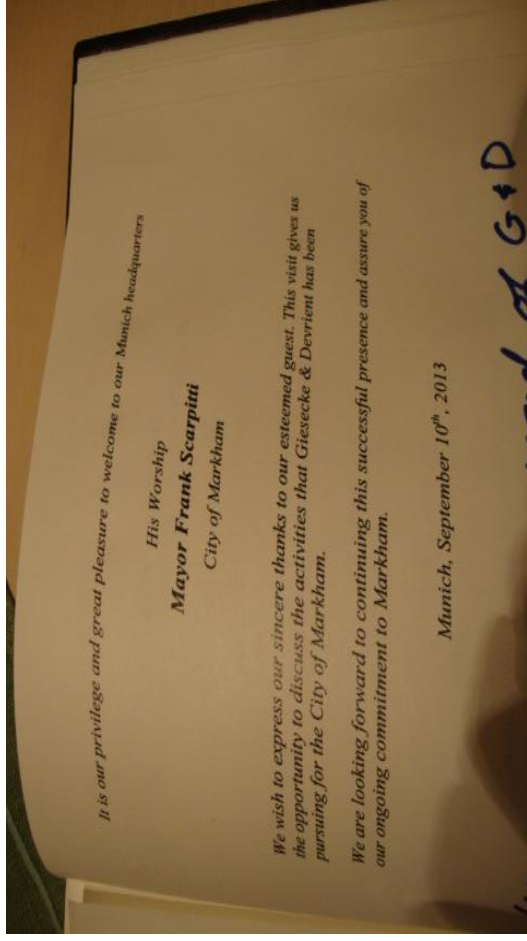
# Visit to Dachau





## Markham Civic and Business Mission to Germany, 2013

# Giesecke and Devrient



# Siemens



Left to Right: Councillor Carolina Moretti, Pedro Miranda, Corp. VP, Siemens AG and Head of the Global Center of Competence Cities , and Mayor Frank Scarpitti



# German Canadian Business Club, Business Luncheon



Prof. Dr. Werner Gartner., Management Consultant, Global Research Institute Gartner



Left to Right: Robert Hache, VPRI York U, Terrie Romano, Consul, Ontario International Marketing Centre, Munich  
Carolina Moretti, Councillor and Chair Economic Development Committee



# Feedback

- "Mayor Scarpitti's speech was well received. Markham's diverse and well-trained population, sound fiscal management, quality of life, and excellent transportation links are very attractive to potential German investors. Having well-known high-tech German companies like G&D and Siemens already there is a valuable endorsement of Markham's status as a world-class investment destination", Steven Goodinson, Consul and Senior Trade Commissioner
- Markham is a global city, with a global perspective which makes it attractive for international investors", Hans Wolfgang Kunz, Chairman of the Board of G&D Canada

# Mission Outcomes

# Media Coverage



## Weiteres Siegel für die Freundschaft

**Städtepartnerschaft Eine Straße in Nördlingen trägt jetzt den Namen der kanadischen Metropole Markham**

**Nördlingen** Eine zwölfjährige Partnerschaft verbindet die Stadt Nördlingen und die Marktgemeinde Wallerstein nun schon mit der kanadischen Metropole Markham. Grund genug, die langjährige Freundschaft mit einem besonderen Symbol zu würdigen: Seit Samstag trägt eine Straße im Nördlinger Industriegebiet Steinerner Manna-Ost den Namen der Partnerstadt.

„Es ist eine große Ehre für uns“, sagte Markhams Bürgermeister Frank Scarpitti sichtlich ergriffen.

Durch die Widmung sei die Freundschaft zwischen den beiden Städten nun noch spürbarer und intensiver geworden.

Anlässlich des diesjährigen Stadtmauerfestes hatte er zum ersten Mal überhaupt das Ries besucht. „Nördlingen ist eine wunderschöne Stadt. Vor allem der historische Kern ist bezaubernd.“

Auch Nördlingens Oberbürgermeister Herrmann Faul bezeichnete die Straßenwidmung als das Symbol einer ausgezeichneten Freundschaft.

Diese hervorragenden Beziehungen seien vor allem dem Nördlinger Akseel Rinck zu verdanken, der sich seit vielen Jahren für den Erhalt der Partnerschaft einsetzt.

Rinck überreichte der angereisten kanadischen Delegation ein elegantes angefertigtes Album mit Aufnahmen und Erinnerungen der vergangenen Jahrzehnte.

Die Verbindungen zu Markham gehen bereits auf das Jahr 1794 zurück. Damals hatte der gebürtige Wallensteiner William Moll-Berzcy

die kanadische Stadt gegründet. Heute zählt sie über 300.000 Einwohner.

Anlässlich des Stadtmauerfestes und zur Einweihung des Straßenschildes war auch eine Delegation um Bürgermeister Rod Kendall aus der australischen Partnerstadt Wagga Wagga angereist.

**Bei uns im Internet** finden Sie weitere Bilder zur Einweihung der Markhamstraße unter [www.rfieser-nachrichten.de/bilder](http://www.rfieser-nachrichten.de/bilder)

# Media Coverage

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## Mayor Frank Scarpitti Leads Business Mission to Germany

Posted by [markhamtoday](#) September 4, 2013 / in [News](#) / [Comments](#)



**Mayor Frank Scarpitti Leads Business Mission to Germany**  
Delegation to promote opportunities between Canada and Germany

**Markham, ON – September 6, 2013** – A 17-member business delegation, led by Markham Mayor Frank Scarpitti, began a seven-day civic and business mission to Germany today.

The first stop on the Mission will take delegates to Nördlingen, Markham's sister city.

Markham's settlement in 1794 is with thanks to William Berczy leading families from the Nördlingen area. Markham and Nördlingen have a long history of cultural sharing, and signed a sister-city agreement in 2001. In 2008, Nördlingen sent a 120-person delegation to Markham. On this trip, Mayor Scarpitti will participate in the Historio Wall Festival (Stadtmauerfest) and a street naming ceremony. Other Mayors and municipal representatives from around the world will also be attending.

"We're proud to enhance this international relationship that is rooted in Markham's founding. The investment made by Markham's early settlers helped build and shape our community," said Mayor Scarpitti.

### Markham delegation visits sister city in Germany



Not only are Markham and the city of Nördlingen connected through history, now they are connected by way of a street name.

This week, a 17-member business delegation, led by Mayor Frank Scarpitti, visited Markham's sister city in Germany. Nördlingen was home to one of the Markham's first settlers, William Berczy, in the mid-1790s.

Nördlingen is one of the only remaining walled medieval towns in Germany, dating back more than 1,100 years.

To commemorate the city's sister relationship with Markham, Markham Street was unveiled during the town's Wall Festival.

"We are honoured by this tribute," Mr. Scarpitti said in a media release.

Nördlingen is always a part of Markham history. And with this street naming, Markham now will always be a part of this 1,115-year-old city."

As a token of appreciation, Mr. Scarpitti presented an artistic rendering of Markham's Berczy Park, created by a local artist.

Following the Wall Festival, the city's delegation consisting of city officials, staff, local business owners and



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Bei den Kioskschranken 18 • 86720 Nördlingen  
Tel. 0 90 81 / 21 04 - 0

## Ein bisschen Kanada „Markham-Strasse“ im neuen Industriegebiet



Hermann Faul (3. von links) und Frank Scarpitti (4. von links) präsentieren das neue Straßenschild.



Markham's „Town Crier“ John Webster machte seinem Titel alle Ehre, er schmetterte seine Rede mit Begeisterung in die Runde.

Stadtoberhaupt (Übersetzung der Redaktion, alle Reden wurden auf Englisch gehalten). Ein besonderer Dank gebührt hierfür Axel Rönck und dem Freundeskreis Markham, die Entscheidendes für die Städtepartnerschaft geleistet hätten.

Frank Scarpitti stieß in das gleiche Horn und dankte sowohl Herrn Rönck als auch besonders der Kaubekapelle Nördlingen, die bei ihrem letzten Besuch in Kanada lebenden Eindruck hinterlassen habe. Er betonte, dass zwischen Markham und Nördlingen nicht nur Freundschaft, sondern sogar Familienbande bestünden, so eng sei die Partnerschaft. Als Bürgermeister von Kanadas High-Tech-Zentrum Markham hoffe er, dass die Firmen, die sich in der Markham-Strasse niederlassen, einen ebenso gewaltigen Erfolg haben mögen wie die in seiner Heimat.

Zu Ehren der kanadischen Partnerstadt heißt nun der neue Verkehrsweg „Markham-Strasse“, Oberbürgermeister Hermann Faul konnte zur Einweihung Markham's Bürgermeister Frank Scarpitti mit einer Delegation aus Kanada begrüßen. Außerdem waren Delegations aus Nördlingens weiteren Partnerstädten Stollberg, Rott, Olomouc und Wagga geworben. Für musikalische Unterhaltung sorgte die Kaubekapelle Nördlingen.

John Webster versetzte sein Publikum mit lauter Stimme und Glockengeläut in die richtige Stimmung. In seiner kurzen Begrüßung betonte er, dass Freundschaft zwischen verschiedenen Kulturen am besten direkt von Mensch zu Mensch entspringt. Er sei froh, am Ort der Markham-Gründer, William Berczy, zu sein.

Hermann Faul ging in seiner Ansprache auf die gute Freundschaft zu den Kanadiern ein. „Seit dem Anfang der Partnerschaft 2001 ist aus dem Setzling der Freundschaft ein starker Baum des Zusammenhalts geworden“, so das

# Mission Outcomes

- First Mayor-led visit to Nördlingen in 15 years (previous Mayoral visit took place in 1998)
- Follow up on the friendship agreement signed between the City of Markham and the City of Nördlingen by participating in the Nördlingen Wall Festival and official meetings with Mayor Hermann Faul, City Council, and Vice Chairs of the Friends of Markham Committee

# Mission Outcomes cont'd

- Meeting with Hans Wolfgang Kunz, Chairman of the Board for G&D Canada, and member of the Management Board for G&D, and Edgar Salib, President, G&D Canada
- Meeting with Pedro Miranda, Corp. VP, Siemens AG and Head of the Global Center of Competence Cities and Lucy Casacia, Vice President, Low and Medium Voltage Division, Cities Manager GTHA and Pan Am 2015 Program Manager Siemens
- Meeting with Steve Goodinson, Consul and Senior Trade Commissioner, Canadian Consulate, Munich
- Meetings with Terrie Romano, Consul, Ontario International Marketing Centre, Munich
- Canadian German Business Club, Business Event in Munich attended by over 60 business representatives

# Follow Up Activities

- Invitation to Hans Wolfgang Kunz, Chairman of the Board for G&D Canada to meet with Mayor and Edgar Salib, President, G&D Canada during his next scheduled visit to Canada to discuss expansion plans
- Follow up with Lucy Casacia, Vice President, Low and Medium Voltage Division, Cities Manager GTHA and Pan Am 2015 Program Manager Siemens on possible sustainable cities initiatives and presence in Markham
- Invitation to business leads who attended the German Canadian Business Club Event and expressed interest in doing business in Markham
- Follow up meeting with mission delegates