



Report to: Development Services Committee

Report Date: January 21, 2014

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<b>SUBJECT:</b>	Heritage Week 2014 February 16 to February 22, 2014
<b>PREPARED BY:</b>	Regan Hutcherson, Manager, Heritage Planning, ext 2080

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**RECOMMENDATION:**

That the report entitled "Heritage Week 2014, February 16-22, 2014" dated January 21, 2014, be received;

That the week of February 16-22, 2014 be proclaimed as Heritage Week in the City of Markham; and

That Staff be authorized and directed to do all things necessary to give effect to this resolution, including the community outreach measures outlined in the report.

**EXECUTIVE SUMMARY:**

Not applicable

**PURPOSE:**

To recommend that Council proclaim the week of Sunday, February 16 to Saturday, February 22, 2014 as Heritage Week in Markham. Council permission is also requested for staff to implement related steps as outlined in the report.

**BACKGROUND:**

Heritage Day is an opportunity to celebrate the architectural heritage and historic places of Canada. The Heritage Canada Foundation promotes the third Monday in February each year as Heritage Day and has long advocated adopting this date as a national holiday (February 17, 2014 which is also the Family Day holiday in Ontario)

The Ontario Heritage Trust promotes the third week in February as Heritage Week. This is a time during which municipalities across the province are invited by the Ontario Heritage Trust to join in the celebration of Ontario's rich and diverse heritage.

**OPTIONS/ DISCUSSION:**

As part of Heritage Week, Heritage Section staff will undertake the following:

- a) An educational heritage display will be set up by the Heritage Section in the Great Hall for the period of Heritage Week 2014. The display table will allow the distribution of heritage related brochures including material from the Heritage Canada Foundation. The display will also be set up at the Markham Museum on Monday, February 17<sup>th</sup> as part of the Museum's Winterfest/Family Day celebration. This display will not only serve as part of the City's participation in the 2014

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Heritage Week Celebration, but will also serve as another means of fulfilling, in part, the Commission's objective of public outreach, information and education.

- b) For the duration of the week, the Prince of Wales Prize Flag will be flown on the City of Markham Flagpole in commemoration of Heritage Week. The Prince of Wales Prize flag is an award bestowed by the Heritage Canada Foundation and was presented to the municipality by his Royal Highness the Prince of Wales. In 2000, Markham was the first ever recipient of the Prince of Wales Prize, for outstanding stewardship of the built heritage by the municipality. The flag to be flown is a duplicate of the original award flag, presented to the Mayor and Council.

Heritage Markham has confirmed its support for the above actions and has asked Council to proclaim February 16-22, 2014 as Heritage Week in Markham. Heritage Markham may also be organizing an event during Heritage Week.

**FINANCIAL TEMPLATE**

Not applicable

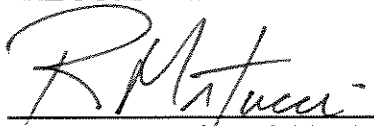
**ALIGNMENT WITH STRATEGIC PRIORITIES:**


The protection of cultural heritage resources helps achieve a quality community by ensuring that the City of Markham's historical and architectural resources remain part of the fabric of the municipality, strengthening the sense of community and our shared history.

**DEPARTMENTS CONSULTED AND AFFECTED:**

Not applicable.

**RECOMMENDED BY:**

  
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Rino Mostacci, M.C.I.P., R.P.P.  
Director, Planning & Urban Design

  
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Jim Baird, M.C.I.P., R.P.P.  
Commissioner of Development Services