

Report to: Development Services Committee Meeting Date: February 25, 2014

SUBJECT: RECOMMENDATION REPORT

City-Initiated Amendment to the Sign By-Law

(Boundary of Special Sign District for Buttonville Heritage

Conservation District)

PREPARED BY: Regan Hutcheson, Manager, Heritage Planning

RECOMMENDATION:

1) That the staff report dated February 25, 2014, titled "Recommendation Report, City-Initiated Amendment to the Sign By-law (Boundary of Special Sign District for Buttonville Heritage Conservation District)", be received;

- 2) That the proposed amendment to the Sign By-law 2002-94, attached as Appendix 'A', be approved and enacted without further notice; and
- 3) That Staff be authorized and directed to do all things necessary to give effect to this resolution.

PURPOSE:

To amend the Sign By-law to reflect the boundaries of the Special Sign District for Buttonville Heritage Conservation District.

BACKGROUND:

The Sign By-law was enacted in 2002

The City's Sign By-law 2002-94 was enacted in 2002. This by-law regulates the size, placement, lighting, materials and types of signs in the City. Section 10.0 Special Sign Districts regulates signs in the City's designated heritage conservation districts and the boundaries of each Special Sign District are in the appendices of the by-law.

Buttonville is now a heritage conservation district with defined boundaries

The Sign By-law refers to Buttonville as a heritage conservation district study area and Schedule "E" of the by-law illustrates the boundary of the Buttonville Special Sign District using the study area boundary.

Buttonville Heritage Conservation District was approved by Council on June 28, 2011 with a different boundary than what is included in the Sign By-law

OPTIONS/ DISCUSSION:

Sign By-law requires amendment

The Sign By-law requires the following amendments to address the creation and boundaries of the Buttonville Heritage Conservation District:

a) the text in Section 10.1 (d) needs to be replaced to reference the "Buttonville Heritage Conservation District as delineated on Schedule "E"

b) the map shown on Schedule "E" of the Sign By-law needs to be replaced with a map depicting the boundaries of the Buttonville Heritage Conservation District

A draft by-law to implement the proposed changes is attached as Appendix 'A'.

FINANCIAL CONSIDERATIONS AND TEMPLATE: (external link) Not applicable

HUMAN RESOURCES CONSIDERATIONS

Not applicable

ALIGNMENT WITH STRATEGIC PRIORITIES:

Not applicable

BUSINESS UNITS CONSULTED AND AFFECTED:

Consultation with Clerks Department, Building Standards Department (Zoning Section)

RECOMMENDED BY:

Rino Mostacci, MCIP, RPP

Director of Planning & Urban Design

Jim Baird, MCIP, RPP

Commissioner of Development Services

Meeting Date: February 25, 2014

ATTACHMENTS:

Appendix 'A'

Draft By-law

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APPENDIX 'A'

BY-LAW 2014-XXX

A by-law to amend Sign By-law 2002-94

THE COUNCIL OF THE CORPORATION OF THE CITY OF MARKHAM HEREBY ENACTS AS FOLLOWS:

- 1. By-law 2002-94, as amended, is hereby amended as it applies to Special Sign Districts in Section 10.1
 - a) By replacing the text in Section 10.1 (d) with:
 - "Buttonville Heritage Conservation District as delineated on Schedule "E" to this By-law"; and
 - b) By replacing Schedule "E" of By-law 2002-94, as amended with a new Schedule "E" attached to this By-law as Schedule "A".
- 2. All other provisions of Sign By-law 2002-94, as amended, not inconsistent with the provisions of this By-law shall continue to apply.

READ A FIRST, SECOND AND THIRD TIME AND PASSED THIS – DAY OF -----, 2014.

KIMBERLY KITTERINGHAM CITY CLERK

FRANK SCARPITTI, MAYOR

