



Report to: Development Services Committee

Meeting Date: March 24, 2015

SUBJECT: Heritage Markham Committee 40th Anniversary
Celebration Publication

PREPARED BY: Regan Hutcheson, Manager, Heritage Planning

RECOMMENDATION:

- 1) That the staff report titled “Heritage Markham Committee 40th Anniversary Celebration Publication”, dated April 7, 2015, be received
- 2) That the concept of producing a Heritage Markham publication to celebrate the committee’s 40th Anniversary focusing on the positive heritage accomplishments and projects achieved by the committee working with applicants over the last forty years be endorsed;
- 3) That as recommended by Heritage Markham, in addition to the \$2,000 identified in the Heritage Markham Committee budget (2015) for anniversary celebrations, an additional amount of \$6,000 be transferred from the Heritage Preservation Reserve (Account 087-2800115) for the book project to the Heritage Markham Committee (Account 620-621-4002) and that at the completion of the project, any unused funds be returned to the Heritage Preservation Reserve;
- 4) That Staff be authorized and directed to do all things necessary to give effect to this resolution.

PURPOSE:

The purpose of the report is to advise Council of the upcoming 40th anniversary of the Heritage Markham Committee this year and to obtain endorsement of the publication concept and secure additional funding for the project from the existing Heritage Reserve Account.

BACKGROUND:

Heritage Markham Committee one of the oldest in the province

In 1975, the newly proclaimed *Ontario Heritage Act* encouraged municipalities to create local heritage advisory committees to assist in the preservation of the Province’s heritage resources. In Markham, a Local Architectural Conservation Advisory Committee (LACAC) was created by Council on **October 28, 1975**. The first meeting of the committee was held on November 17, 1975 at the then municipal offices located on Woodbine Ave in Buttonville. As of this October, the Committee will have been providing advice to Markham Council on heritage matters for 40 years.

Anniversary celebrations in 2000 introduced a new heritage awards program

Heritage Markham Committee celebrated its 25th anniversary in the year 2000 with the introduction of the new Heritage Markham Awards of Excellence Program at a large ceremony held in the Markham Theatre. Twenty-five awards were presented to

recognize the best restoration or infill projects that had withstood the test of time from 1975 to 2000 in terms of architectural integrity, preservation and compatibility with the heritage context. This resulted in the annual Heritage Markham Awards program being introduced in 2001.

It was also at this same anniversary ceremony of Heritage Markham that the Town celebrated the receipt of the Prince of Wales Prize for stewardship and exemplary commitment to the preservation of the community's built heritage.

Heritage Markham started exploring an anniversary project in October 2014

Heritage Markham members formed a sub-committee in October 2014 to consider possible projects to celebrate the 40th anniversary. In January 2015, the sub-committee met and considered a range of possible project options. Heritage Section staff noted that due to staff's existing workload and obligations, staff resources for any project would be constrained and limited. The sub-committee recommended a publication project under the leadership of former Chair Ron Waine and this proposal was supported by the Heritage Markham Committee on February 11, 2015 (see Appendix 'A').

OPTIONS/ DISCUSSION:

A publication to focus on positive heritage accomplishments

Heritage Markham Committee wishes to pursue an anniversary project which would help achieve a better understanding of the ongoing work undertaken by the Committee and demonstrate the value added to projects due to the heritage review process. The concept would focus on positive accomplishments realized in cooperation with applicants over the last 40 years.

The proposal is to produce a small colour publication focusing on forty successful heritage projects in which Heritage Markham has been involved. The proposal is to highlight a "40 for 40" theme (40 projects over 40 years) similar in concept to the Architectural Conservancy of Ontario's book focusing on 80 heritage properties to celebrate its 80th anniversary.

Initial contact with a publishing company that undertakes this type of publication indicated that a 60-75 pages colour booklet would cost in the range of \$7,000 to \$8,000 for 2000 copies. This cost represents publication layout/set-up, printing and taxes. Current member of Heritage Markham, Ron Waine agreed to spearhead, write and manage this project as a volunteer with the help of the Anniversary Sub-Committee and staff using previously prepared material on former award winning heritage projects in Markham. All editorial and project selections would be subject to review by the Heritage Markham Committee, and City staff (Heritage and Corporate Communications).

Ron Waine has contacted the Mayor's Office to discuss the concept, and the involvement of the mayor in the publication. The concept was well received.

FINANCIAL CONSIDERATIONS**The project can be funded using the Heritage Preservation Reserve**

It is estimated that the total cost of this project will be approximately \$8,000. Heritage Markham Committee previously identified an amount of \$2,000 for anniversary celebrations in its 2015 committee budget (which is part of the Planning Department operational budget). In addition to the \$2,000 already committed, it is recommended that an additional amount of \$6,000 be approved to be funded from the Heritage Preservation Reserve for the book project. Any unused funds at the completion of the project should be returned to the Reserve Account.

The Heritage Reserve Account (087-2800115) has a balance of \$25,000 and is comprised of monies from cashed heritage letters of credit. Monies collected in this Fund are used to provide funding in four general heritage program areas including municipal projects of a heritage communicative nature (signage, plaques, newsletters and publications). All projects being considered for financial assistance must be reviewed by Heritage Markham Committee and approved by Council.

HUMAN RESOURCES CONSIDERATIONS

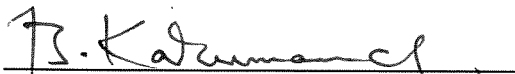
Not applicable

ALIGNMENT WITH STRATEGIC PRIORITIES:

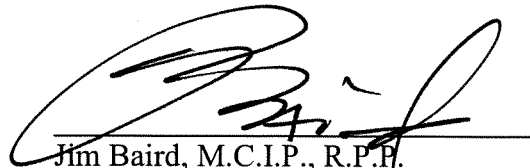
Not applicable

BUSINESS UNITS CONSULTED AND AFFECTED:

This report has been reviewed by the Finance Department.

RECOMMENDED BY:

Biju Karumanchery, M.C.I.P., R.P.P.
Acting Director, Planning & Urban Design



Jim Baird, M.C.I.P., R.P.P.
Commissioner of Development Services

ATTACHMENTS:

Appendix "A" Heritage Markham Resolution – February 11, 2015

HERITAGE MARKHAM
EXTRACT

DATE: February 23, 2015
TO: R. Hutcheson, Manager of Heritage Planning

EXTRACT CONTAINING ITEM #20 OF THE SECOND HERITAGE MARKHAM
COMMITTEE MEETING HELD ON FEBRUARY 11, 2015.

20. **Special Events**
40th Anniversary of Heritage Markham Committee (16.11)
Extracts: R. Hutcheson, Manager of Heritage Planning

The Manager of Heritage Planning reviewed the notes from the 40th Anniversary Sub-Committee and the suggested project and funding.

Ron Waine, who will lead the initiative of producing a Heritage Markham book to celebrate the committee's 40th anniversary, provided further details.

HERITAGE MARKHAM RECOMMENDS:

That Heritage Markham Committee endorses the concept of producing a Heritage Markham book to celebrate the committee's 40th anniversary focusing on the positive heritage accomplishments and projects achieved by the committee working with applicants over the last 40 years; and,

That the Sub-Committee continue to pursue the book concept under the leadership of Ron Waine including finalizing the total budget that would be needed to implement this project, identifying specific projects to highlight, and contacting Mayor Scarpitti to further explore the concept and his potential involvement; and,

That Heritage Markham recommends to Council that in addition to the \$2,000 identified in the Heritage Markham budget (2015) for anniversary celebrations, an additional amount of up to \$6,000 be approved from the Heritage Reserve Account for the book project; and further,

That the final expenditure of funds for the book project be subject to approval of the Heritage Markham Committee.

CARRIED