

Report to: Development Services Committee

Meeting Date: March 20, 2017

SUBJECT:

Markham Centre Public Art

PREPARED BY:

Richard Kendall, M.C.I.P., R.P.P. Manager, Central District, Ext. 6588

RECOMMENDATION:

1) That the report titled "Markham Centre Public Art" be received;

- 2) That a new Culture Department 2017 capital project be created for 'Markham Centre Public Art'; and,
- 3) That the received funds from the Remington Group in the amount of \$566,913 in account 087-2801255 be transferred to the new 'Markham Centre Public Art' account;
- 4) That staff follow the Public Art Process as outlined in the Public Art Policy (2012 CFS 02), for the initial public art installation, at a cost not to exceed \$566,913 outlined in this report, and future public art installation within the Remington Group's Downtown Markham project;
- 5) And that staff be authorized and directed to do all things necessary to give effect to this resolution.

PURPOSE:

The purpose of this report is to update Committee on on-going public art initiatives with the Remington Group as part of their comprehensive Downtown Markham project and to seek authorization to draw on funds within account # GL 087 2801255 – Public Art Acquisition – Remington Downtown, to advance the first public art installation within this emerging community. The funding source for the installation is public art contributions paid by the Remington Group through the development approval process.

BACKGROUND:

The Remington Group is undertaking a major mixed use development known as Downtown Markham, within Markham Centre. Remington has been working closely with the City on a public art programme to create an engaging public realm within Markham Centre. Part of the Remington Group's commitment in this regard includes the Pride of Canada Carousel which opened last year at the northwest corner of Birchmount Road and Enterprise Boulevard. Remington has also secured private art commissions within their cinema complex and continues to explore opportunities for both private and public art within the larger plan area. These private installations are over and above future public art installations on public lands using public art contributions paid by the Remington Group.

With the development approvals that have occurred to date, the City has secured from Remington \$566,913 in public art contributions, to be used to fund public art installations on public lands. Staff have commenced the process to select and commission the first major public art installation on City lands on the north side of Enterprise Boulevard, east of Rouge Valley Drive, adjacent to the VIVA rapidway and Civic Mall linear park (Attachment A).

The initial call for proposals for this installation, which was circulated in November, 2016, was very successful with 38 artists responding from across Canada. The submissions were reviewed by the Markham Public Art Selection Committee in December, 2016, resulting in a shortlist of 5 artists. These artists have been given an RFP and are currently working on a detailed proposal including written and visual concepts, time lines, budget, and preferred fabricators. The artists will present this proposal to the Markham Public Art Selection Committee at the end of March, at which time one proposal will be recommended for commission.

The budget for the installation is up to \$508,800 (\$500,000 plus HST), including research, concept, materials, fabrication, construction and installation. Honorariums in the amount of \$5,000 will be paid to the five artists for their work in developing the proposals (for a total of \$25,000). The remaining \$33,113 will be used for various items such as geotech reports (\$12,000), final installation (\$12,000), unveiling and media launch (\$5,000) and other expenses (\$4,113). The total cost for this project is not to exceed \$566,913 (\$508,800 + \$25,000 + \$33,113).

It is anticipated that the installation will occur by year end 2017. Final plans will be presented to the Public Art Advisory Committee and Development Services Committee following the recommendations of the Markham Public Art Selection Committee.

OPTIONS/ DISCUSSION:

In order to access available funds and advance the public art programme within Downtown Markham and Markham Centre, staff are seeking authorization for the Commissioner of Development Services to secure this initial installation and future public art commissions from this account, subject to the City's public art policies.

It is anticipated that additional funds will be collected from the Remington Group for future public art projects within Downtown Markham, as development proceeds.

FINANCIAL CONSIDERATIONS

The City has received \$566,913 in funding from the Remington Group for the purpose of Public Art within the Downtown Markham project.

Staff recommends that a new capital project be created for the "Markham Centre Public Art" and that the funds in the amount of \$566,913 be transferred from 087-2801255 to the new "Markham Centre Public Art" account. The initial art installation has not been selected and therefore the operating and lifecycle impacts are unknown at this time. Once the Markham Public Art Selection Committee has selected a proposal, Staff will determine the operating and lifecycle impact and include such at time of award. Any

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Director, Planning and Urban Design

remaining funds not used for the initial installation will be returned to account 087-2801255 for future public art acquisition within the Remington Group's Downtown Markham project.

HUMAN RESOURCES CONSIDERATIONS

Not applicable.

ALIGNMENT WITH STRATEGIC PRIORITIES:

Official Plan, Culture Plan, Public Realm Strategic Plan, Integrated Leisure Master Plan.

BUSINESS UNITS CONSULTED AND AFFECTED:

This report has been reviewed by the Culture and Economic Development, Finance and Planning and Urban Design Departments and their comments have been incorporated.

RECOMMENDED BY:

Stephen Chait, Director,

Culture and Economic Development

Jim Baird, M.C.I.P., R.P.P.,

Commissioner, Development Services

ATTACHMENTS:

A – Location Map

