



MINUTES
Markham Sport Hall of Fame Board
February 6, 2017
Markham Pan Am Centre

Board Members

Regional Councillor Nirmala Armstrong (6:00)
Bruce Barnett
Councillor Colin Campbell (5:53)
Paul Cicchini
John Collie (left 7:00)
Councillor Don Hamilton (6:00, left 7:00)
Cathy McKnight (left 6:45)
Anderson Mendonca
Rukshan Para
Jason Sheldon
Meg Stokes

Staff

Stephen Chait, Director of Culture & Economic
Development
Kitty Bavington, Council/Committee Coordinator

Regrets

Ron Anderson
Rila Levine
Kelly O'Hanlon
Mark Saito
Mayor Frank Scarpitti

The Markham Sport Hall of Fame Board meeting convened at 5:44 pm without quorum, with Meg Stokes in the Chair. A quorum was achieved at 5:53 p.m.

1. ADOPTION OF THE JANUARY 16, 2017 MINUTES

The Board was advised that the Year One Review Presentation will be made to Development Services Committee on February 27, 2017.

MOVED/SECONDED:

That the January 16, 2017 Markham Sport Hall of Fame Board meeting minutes be adopted.

CARRIED

2. YEAR ONE REVIEW DISCUSSION

Meg Stokes advised that she had met with Stephen Chait to update the One Year Presentation. The revised presentation was reviewed.

The Board discussed the approach and the vision that will be shared with Markham's Development Services Committee on February 27, 2016. A presentation or report on the MSHOF Business Plan will be targeted for Q1, 2018 or earlier. Until the Business Plan is approved by Council, the Board can move forward by making additional presentations to the City with updates.

3. BREAKFAST

MSHOF will host a breakfast meeting with 10-15 elite sports clubs to introduce and seek feedback on the draft Hall of Fame proposal. The primary goal of the meeting is to share the vision, elicit input, and gain support for the official roll-out of the proposal. The long term goal is to engage these organizations with the objectives of the MSHOF: to participate in the gala and to assist with nominations.

Markham's Recreation Department is organizing their own breakfast for "Sport Link" and have invited MSHOF to participate and connect with sport groups at their event, rather than hold a separate breakfast meeting. It was agreed to pursue our own separate meeting and to have a MSHOF representative at their breakfast.

Discussions included the logistics and objectives of the MSHOF breakfast, and potential groups to invite. Meg Stokes will work with the Mayor's office to determine a date. Once the date is finalized, a location will be determined.

Invited clubs and organizations would have a high profile and significant sport achievements, ideally National, International or professional athlete presence, and potential nominees for the Hall of Fame. It was suggested that two people would be invited from each club – a Head Coach and an administrative/Board member representative. MSHOF Board members offered to make suggestions on representatives to contact. Stephen Chait will arrange for the food for the event, and will coordinate with the City for print and design services for the invitation, which will be issued on behalf of the Mayor.

It was noted that the Pan Am Centre has unofficial communications on MSHOF on their website. They will be requested to remove the information until MSHOF formally launches its program and provides appropriate content and/or website link.

MOVED/SECONDED:

That the Markham Sport Hall of Fame Board move forward with a breakfast meeting for local sport groups, on or about the end of March, 2017; and,

That the Markham Pan Am Centre be requested to remove the content for the Markham Sport Hall of Fame from their website.

CARRIED

4. 2017-2018 BUSINESS PLANNING

Meg Stokes advised that she will consult with the City's CIO regarding a digital strategy for the Hall of Fame. The digital requirements will have an impact on the financial plan. The Board needs to determine what it wants to achieve, the requirements to achieve their objectives, and an appropriate financial strategy.

Discussions included potential sponsorship deals and opportunities, both capital and operational. What can and can't be sold will have to be confirmed, and any agreements will have to be approved by Council, and drafted and executed by the City.

The Board briefly reviewed a draft Strengths, Weaknesses, Opportunities, and Threats (SWOT) inventory. Meg will circulate the document for additional suggestions.

5. NEW BUSINESS - No new business was introduced.

6. FUTURE MEETINGS

The Board agreed to amend the meeting start time to 6:00 p.m., with a finish time of 7:30.

The next meeting is confirmed for Monday March 6, 2017.

The March, April, and October meetings will be on the first Monday of the month due to conflicts. The remaining meetings for 2017 will be held on the second Monday of each month:

- Monday April 3; May 8; June 12; July 10; August 14; September 11; October 2; November 13; December 11.

Staff will send out meeting requests for these dates.

ADJOURNMENT

The Markham Sport Hall of Fame Board meeting adjourned at 7:15 pm.