

VARLEY-MCKAY ART FOUNDATION OF MARKHAM

Tuesday, June 12, 2017

Canada Room

4:00 P.M. – 6:00 P.M.

MINUTES

Attendance:

Board of Directors Present: Terrence Pochmurski, Chair, Susan Gray, Sid Karsh, Sammy Lee, Craig McQuat, Amin Giga, and Phoebe Lo

Staff: Niamh O’Laoghaire, Director, Varley Art Gallery, Stephen Chait, Director Culture and Economic Development, Francesca Dauphinais, Cultural Development Officer, Anik Glaude, Gallery Animateur, Cheryl Rego, Summer Camp and Community Volunteer Supervisor and Pamela Cook, Committee Coordinator

Regrets: Regional Councillor Nirmala Armstrong, Ernestine Tahedl, Edie Yeomans, John Ingram, Beverly Schaeffer, Howard Back and Santo Natale

Item	Discussion	Action Item
1. Call to Order	The Varley-McKay Art Foundation of Markham convened at 4:52 p.m. with Terrence Pochmurski presiding as Chair.	
2. Disclosure of Pecuniary Interest	None.	
3. Changes or Additions to the Agenda	None	
4. Approval of the Minutes	Moved by Sammy Lee Seconded by Sid Karsh	

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	That the Minutes from the April 3, 2017 Varley-McKay Art Foundation of Markham Board Meeting be adopted as presented. CARRIED	
a. Resolutions Passed by Email since last meeting	Following distribution and approval of an email on January 5, 2017 the following resolution was reviewed and ratified: Moved by Sammy Lee, Seconded by Susan Gray That the Varley-McKay Art Foundation Board of Directors approve the donation of 22 Group of Seven works to Gallery. And, Following distribution of an email on May 15, 2017 requesting that the Board re-approve the Financial Statements at the request of the Auditors, and passed on May 24, 2017 on a motion by Sid Karsh and Terrence Pochmurski THAT the Board approve the 2016 Varley-McKay Art Foundation of Markham Audited Financial Statements CARRIED	
5. Business Arising from Minutes a. Review of Action Items	The Chair indicated that a meeting of the Development Committee has been scheduled for the end of July and there should be a response for the September meeting.	Development Committee members

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6. Director's Report	Gallery Director, Niamh O'Laoghaire reported that due to administrative changes from the Ontario Arts Council the Gallery's Grant application was submitted online by the June 1, 2017 deadline. Because of this change, the signature of the Board Chair is no longer required, but the Council does require Board approval of the application no later than one month after the date of the application deadline online. Moved by Amin Giga Seconded by Sammy Lee, THAT the Varley-McKay Art Foundation of Markham approve the Varley Art Gallery of Markham 2017 Grant Application for operating funds to the Ontario Arts Council. Acquisitions The April 28, 2017 recognition and media event in honour of the MacQuarrie donation of 22 works by members of the Group of Seven was a tremendous success due to the great efforts of Board and Gallery staff. There was an excellent turn out of Council and Board Members, and senior City staff. A CCPERB application for the recent donation by Ms. Frances Plaunt of FH. Varley's <i>Arctic Sketch No. 1, 1938</i>, a companion piece to Varley's <i>Arctic Sketch No. 2</i> has been submitted for adjudication in the fall. Exhibitions The 2017 exhibition as previously outlined remains in place, with the launch of shows on April 23rd and May 13th. The Fall shows will be launched on October 1st. Publications Curator Anik Glaude has been able to find some sponsorship of the small catalogue for the Paul Fournier exhibition, and as Project Manager for the 20th Anniversary	

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	Catalogue, Anik reports that work is continuing well. Twenty-four featured works have been shot professionally and quality is excellent. As well, the format of the listings for all of the Varleys in the collection is being finalized. Public Programs and Events The program team was successful in securing 9 grants to offset the cost of part-time wages for Summer Camp Students through the Canada Summer jobs program totalling \$18,000. As well, \$11,000 will be provided for two positions to enable participation in outreach and community events, assist with school programs and support special events and public programs. The YMCA will cover 100% of the wages for a student from Quebec for 6 weeks through the Federal Government's cultural exchange program to provide experience for youth. Rouge - Gala Board members asked that the Director provide a brief script to assist them in their attempts to recruit sponsorship and ticket sales for the Gala; specifically why the Gallery over other art-related charities should be supported, e.g. – benefits of Gallery and how they contribute to local society. Outreach and Community Events The Director's report as attached further reported an update on the PechaKucha Night Markham, Artrepreneur , and current and upcoming Public Program events. Upon review by the Director and Development Officer of 10 high caliber applicants for the Wallace Joyce Award, there was a unanimous decision to make the Award to Claire Heidinger.	
7. Development Officer Report	Francesca Dauphinais, Development Officer's Review April – June 2017 as distributed indicated that Summer Camp recruitment is underway and training sessions have been booked.	

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	Vintages at the Varley is scheduled for this Wednesday, June 14th and Board members are encouraged to sell tickets and attend the function. Expenses are approximately \$9500 and that threshold has not yet been achieved. Sponsors are needed for the Rouge: Varley Gala scheduled for the fall. Board members are asked to assist selling or buying 10 tickets (\$150 each) or for a Corporate table (with tabletop signage including business logo) for \$2000 each. This event will replace the Art Auction this year and success depends on the support of our board. The Development Officer thanked Varley Gallery staff for their assistance with interviews and hiring of two Gallery Animateurs (47 applicants), Special Events Coordinator (54 applicants), and Summer Camp and Community Volunteer Supervisor (47 applicants). These new employees are scheduled for a minimum of 30 and maximum of 35 hours per week for 11 or 12 weeks and 100% assistance has been provided through the Canada Summer Jobs Program.	
8. Sub-Committee Reports	a) Art Acquisition Committee No report was provided. b) Rouge Gala Committee No report provided. c) Development Committee No report provided d) Volunteer Committee No report was provided.	

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e) Financial Report	The Director of the Gallery expressed surprise and shock at the short notice given that the Foundation would not make an annual transfer of \$27,000 from its General Fund in 2017 as it had done for over a decade. This amount was included as usual in the Varley's 2017 budget and the OAC application also included the budget feature of \$27,000 being provided from the Foundation for 2017. Sid Karsh explained that without the Art Auction this year, the Gallery will need to provide a detailed letter breaking down the specifics of the expenditures for this amount. The Chair further indicated that the Foundation's mission and vision is to provide financial assistance to the Gallery, and that with written documentation, all requests will be addressed in accordance with the Foundation's mandate. The Director agreed that the letter should be approved as soon as possible to allow for the Gallery to access the funds in a timely fashion. The September meeting date would suffice for a decision by the Board, but the Chair reminded the Committee that motions can be addressed by Email if required in the interim.	Niamh O'Laoghaire
f) New Business	The Chair extended the Board's sincere appreciation for the dedication and support over the past six years from retiring Board member, Susan Gray, and further, for her generous offer to assist with the Fall Gala.	
g) Next Meeting Date	The next meeting of the Varley-McKay Art Foundation of Markham will be held on September 11, 2017, at 5:00 p.m. at the Gallery.	
h) Adjournment	On a motion from the Board the meeting of The Varley-McKay Art Foundation of Markham adjourned at 5:27 p.m.	

Varley-McKay Art Foundation of Markham - Action Item Tracking

No.	Action Item	Meeting Date	Responsibility of Staff/Board Member	Meeting Date to be Completed By	Status
1.	Meet to establish criteria for recognizing past Board of Directors Create picture of what the founder wall may look like and decide who should be on it	September 8, 2014	Edie Yeomans, and Ernestine Tahedl	June 21, 2015	In progress
2.	Present a work plan with specific objectives.	March 9, 2015	Development Committee	June 21, 2015	Discussion suspended pending direction from the City
3.	Write a detailed letter to the Board outlining specifics for any expenditures in support of any and all financial support from the Foundation.	September 12, 2017	Niamh O'Laoghaire	September 11, 2017	pending