

**FOURTH MEETING OF THE YEAR 2017**  
**FLATO MARKHAM THEATRE ADVISORY BOARD**  
**CITY OF MARKHAM**  
**Canada Room, Civic Centre**  
**Monday, May 29<sup>th</sup>, 2017**

**MINUTES**

**ATTENDANCE:**

**Present**

Stephen Timms, Chair  
Arun Mathur  
Billy Pang  
Councillor Alex Chiu  
Councillor Amanda Collucci  
Deborah Jestin  
Heather Reading  
John Tidball  
Sophia Sun

**Staff**

Eric Lariviere  
Scott Hill  
Simcha Snell Armstrong  
Andrew Rosenfarb  
Helen Mah

**Regrets**

Aleem Israel  
Anne Gilligan  
Eric Fagen  
Justin Reid  
Ronald Minken  
Shaun Sauve  
Sueelyn Cheong

The meeting convened at the hour of 5:40 p.m. with Stephen Timms as the Chair.

**1.0 CALL TO ORDER AND CHAIR'S OPENING REMARKS**

**2.0 DECLARATION OF PECUNIARY INTEREST**

- none declared

**3.0 AGENDA REVIEW, ADDITIONS/CHANGES**

- none

**4.0 ADOPTION OF MINUTES**

Moved by Arun Mathur

Seconded by John Tidball

*That the minutes of the Flato Markham Theatre Advisory Board meeting of Monday, April 24<sup>th</sup>, 2017, be approved.*

Carried.

**5.0 GENERAL MANAGER'S REPORT – ITEMS ARISING**

- Summer camps at Cornerstone continue to grow
  - Survey: we have asked Interkom to survey the parents sending, or standing by on the waiting list about the camps, to measure the possibility of offering identical and new programs in satellite venues, including specifically the Chinese Community Centre of the Greater Toronto, located in Scarborough.
- Subscriptions – great start, the perspective for success is to measure periodic milestones, nonetheless more importantly to look at the whole season, like a marathon
- Media Lunch – class act – great job to the team
- Public Launch – well attended.

**6.0 PRIORITY ITEMS – PRESENTATION AND DISCUSSION**

➤ **Youth Engagement**

- Refer to presentation

**7.0 WORKING COMMITTEE AND TASK FORCE REPORTS**

**7.1 Strategic Plan Committee – Stephen Timms, Chair**

- Presentation moved to Jun 26
- Request to be first on agenda
- Staff report – provided by Eric
- Stephen to represent the Advisory Board

**7.2 Fundraising and Sponsorship Committee – Ronald Minken, Chair**

- No new monies, lots of activity

- Upcoming meetings with Cosimo Crupi, Martha Mingay and Meridian
- Fundraising for programs only, no capital fundraising activated

**7.3 Gala Committee – Deborah Jestin, Chair**

- Minimum donation of \$20 bottle of wine requested for end of the summer
- Simcha will connect with Board for Gala ticket purchases

**7.4 Markham Performing Arts Awards Task Force – Stephen Timms, Chair**

- Stephen to look into new award with Heather's assistance
- Carl on Peter St does beautiful glasswork

**8.0 NEW BUSINESS**

- No new business

**9.0 DATE OF NEXT MEETING**

- Monday, June 26<sup>th</sup>, 2017; 5:30 p.m.
- Canada Room, Civic Centre

**10.0 ADJOURNMENT**

- 6:40 pm