

ATTACHMENT 2

Celebrate Markham Grant Application Review and Recommendations April 2018 – March 2019 Funding Cycle

MAJOR COMMUNITY FESTIVALS

Category: MAJOR COMMUNITY FESTIVALS		
1. Applicant: Markham Village Festival Inc.		
Project Title: Markham Village Music Festival		Date of Application: Jan 9, 2018
Location: Main Street (Markham Rd) and Morgan Park		File No. MCF 2018-01
Prior Allocation/Other City Funding	Funding Requested	2018/2019 Funding Recommended
\$10,000 (2017 Markham Village Music Festival) \$10,000 (2016 Markham Village Music Festival)	\$10,000	\$10,000
Project Description and Funding Recommendation: The organization is planning its annual Markham Village Music Festival, June 15-16, 2018. This two-day music festival features five stages of entertainment, food and craft vendors, and children's activities in Morgan park. Funding is requested to assist with performers fees, equipment rental and marketing.		
Funding Recommendation: <i>This application is recommended for funding.</i>		

Category: MAJOR COMMUNITY FESTIVALS		
2. Applicant: Markham Rotary Club Foundation		
Project Title: 2018 Markham Ribfest		Date of Application: Jan 10, 2018
Location: Downtown Markham (Remington Centre)		File No. MCF 2018-02
Prior Allocation/Other City Funding	Funding Requested	2018/2019 Funding Recommended
\$5,000 (2017 Markham Ribfest) \$5,000 (2016 Markham Ribfest)	\$10,000	\$10,000
Project Description and Funding Recommendation: The organization is planning its annual Markham Ribfest, July 6-8, 2018. The festival features local talent performances, BBQ ribs and chicken, ethnic food offerings and vegetarian offerings. Funding is requested to assist with entertainment, fencing, tents and tables, garbage and portable toilets, security, equipment rental and advertising.		
Funding Recommendation: <i>This application is recommended for funding.</i>		

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Category: MAJOR COMMUNITY FESTIVALS		
3. Applicant: Unionville Festival		
Project Title: Unionville Festival/Parade		Date of Application: Jan 15, 2018
Location: Main Street (Unionville), Toogood Pond and Crosby Park		File No. MCF 2018-03
Prior Allocation/Other City Funding	Funding Requested	2018/2019 Funding Recommended
\$10,000 (2017 Unionville Festival) \$10,000 (2016 Unionville Festival)	\$10,000	\$10,000
<p>Project Description and Funding Recommendation: The organization is planning its annual Unionville Festival, June 2-3, 2018. The festival is an annual event held over the first weekend in June featuring a parade, music and family friendly events. Funding is requested to assist with performers fees, event/activity/program management, City services and marketing.</p> <p>Funding Recommendation: <i>This application is recommended for funding conditional on receiving and approving the Project Outcome/Financial Report for the 2017 Unionville Festival (including a 2017 compilation engagement).</i></p>		

Category: MAJOR COMMUNITY FESTIVALS		
4. Applicant: Markham Jazz Festival		
Project Title: Markham Jazz Festival		Date of Application: Jan 17, 2018
Location: Main Street (Unionville)		File No. MCF 2018-04
Prior Allocation/Other City Funding	Funding Requested	2018/2019 Funding Recommended
\$10,000 (2017 Markham Jazz Festival) \$10,000 (2016 Markham Jazz Festival)	\$10,000	\$10,000
<p>Project Description and Funding Recommendation: The organization is planning its annual Markham Jazz Festival, August 17-19, 2018. The festival is a mostly free festival featuring and sharing varied expressions of live music performed by emerging and established artists - for both the local community and visitors to the city. Funding is requested to assist with performers fees and marketing.</p> <p>Funding Recommendation: <i>This application is recommended for funding conditional on receiving and approving the Project Outcome/Financial Report for the 2017 Markham Jazz Festival (including a 2017 compilation engagement).</i></p>		

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Category: MAJOR COMMUNITY FESTIVALS		
5. Applicant: Power-Unit Youth Organization		
Project Title: Night It Up!		Date of Application: Jan 17, 2018
Location: Markham Civic Centre		File No. MCF 2018-05
Prior Allocation/Other City Funding	Funding Requested	2018/2019 Funding Recommended
\$10,000 (2017 Night It Up!)	\$10,000	\$10,000
\$10,000 (2016 Night It Up!)		
Project Description and Funding Recommendation: The organization is planning its annual Night It Up! Asian night market, July 13-15, 2018. The festival is a 3-day, outdoor night market held annually in Markham featuring local performers on a live stage, over 120 different foods, merchandise, and game vendors, a daily outdoor movie screening under the stars and a sports area where basketball, volleyball and dance competitions take place. This 3-day festival attracts over 130,000 attendees annually. Funding is requested to assist with production/logistics costs and marketing.		
Funding Recommendation: <i>This application is recommended for funding conditional on receiving and approving the Project Outcome/Financial Report for the 2017 Night It Up! (including a 2017 compilation engagement)</i>		

Category: MAJOR COMMUNITY FESTIVALS		
6. Applicant: Indo-Canada Arts Council		
Project Title: Diwalicious		Date of Application: Jan 18, 2018
Location: Markham Fairgrounds or Markham Vedic Cultural Centre		File No. MCF 2018-06
Prior Allocation/Other City Funding	Funding Requested	2018/2019 Funding Recommended
\$10,000 (2017 Diwali RazzMatazz)	\$10,000	\$7,000
Project Description and Funding Recommendation: The organization is planning an annual event Diwalicious, October 19-20, 2018. This is a free community festival celebrating Diwali, Dandiya and Dushera and is part of the organization's Diwali RazzMatazz festival series (with events in Toronto, Mississauga, Brampton and this event in Markham). Funding is requested to assist with performers fees, equipment rental and marketing.		
Funding Recommendation: <i>This application is recommended for funding conditional on receiving and approving the Project Outcome/Financial Report for the 2017 Diwali RazzMatazz in Markham (including a 2017 compilation engagement) and conditional on providing proof of confirmed/approved venue for activities.</i>		

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Category: MAJOR COMMUNITY FESTIVALS		
7. Applicant: Unionville Presents Thursday Nights at the Bandstand		
Project Title: Thursday Nights at the Bandstand	Date of Application: Jan 18, 2018	
Location: Unionville Bandstand (Main Street Unionville)	File No. MCF 2018-07	
Prior Allocation/Other City Funding	Funding Requested	2018/2019 Funding Recommended
\$5,000 (2017 Thursday Nights at the Bandstand) \$5,000 (2016 Thursday Nights at the Bandstand)	\$10,000	\$10,000
Project Description and Funding Recommendation: The organization is planning a weekly musical performance series to showcase performances on Thursday nights from June through August, 2018. Funding is requested to assist with performers fees, production technical staff, insurance, licences and marketing. Funding Recommendation: <i>This application is recommended for funding conditional on receiving and approving the Project Outcome/Financial Report for the 2017 Summer concert series.</i>		

Category: MAJOR COMMUNITY FESTIVALS		
8. Applicant: Unionville B.I.A.		
Project Title: Unionville Olde Tyme Christmas	Date of Application: Jan 18, 2018	
Location: Main Street (Unionville)	File No. MCF 2018-08	
Prior Allocation/Other City Funding	Funding Requested	2018/2019 Funding Recommended
\$8,000 (2017 Olde Tyme Christmas) \$6,000 (2016 Olde Tyme Christmas Parade) \$6,500 (2015 Olde Tyme Christmas Parade)	\$10,000	\$8,000
Project Description and Funding Recommendation: The organization is planning its annual Unionville Olde Tyme Christmas during the month of December, 2018. The festival includes the Candlelight Parade the first Friday in December (Dec 7, 2018) and other events throughout the month including: Breakfast with Santa, Horse & Carriage Rides, Carolers, Christmas characters on the street and website updates. Funding is requested to assist with performers fees, equipment rental and marketing. Funding Recommendation: <i>This application is recommended for funding.</i>		

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Category: MAJOR COMMUNITY FESTIVALS		
9. Applicant: The Society for the Preservation of Historic Thornhill		
Project Title: Thornhill Village Wheatsheaf Festival		Date of Application: Jan 18, 2018
Location: Yonge Street (between John and Centre)		File No. MCF 2018-09
Prior Allocation/Other City Funding	Funding Requested	2018/2019 Funding Recommended
\$10,000 (2017 Thornhill Festival) \$10,000 (2016 Thornhill Festival)	\$10,000	\$10,000
<p>Project Description and Funding Recommendation: The organization is planning its annual Thornhill Village Wheatsheaf Festival, Saturday September 15, 2018. This year the festival will be held on the Vaughan side of Yonge. Funding is requested to assist with interpretation/translation for communications, equipment rental and marketing.</p> <p>Funding Recommendation: <i>This application is recommended for funding conditional on receiving and approving the Project Outcome/Financial Report for the 2017 Thornhill Village Wheatsheaf festival (including a 2017 compilation engagement).</i></p>		

Category: MAJOR COMMUNITY FESTIVALS		
10. Applicant: Federation of Chinese Canadians in Markham		
Project Title: TD Taste of Asia Festival		Date of Application: Jan 19, 2018
Location: Kennedy Rd/Steeles Ave E		File No. MCF 2018-10
Prior Allocation/Other City Funding	Funding Requested	2018/2019 Funding Recommended
\$10,000 (2017 Taste of Asia Festival) \$2,500 (2017 Chinese New Year) \$2,500 (2016 Lunar New Year) \$0 (2016 3 on 3 Hoopfest) \$10,000 (2016 Taste of Asia Festival)	\$10,000	\$10,000
<p>Project Description and Funding Recommendation: The organization is planning its annual TD Taste of Asia Festival, June 22-24, 2018. The festival is two days of non-stop multicultural performances and over 150 street vendor booths operated by different cultural groups, last year's event attracted more than 150,000 visitors. Funding is requested to assist with performers fees and equipment.</p> <p>Funding Recommendation: <i>This application is recommended for funding conditional on receiving and approving the Project Outcome/Financial Report for the 2017 TD Taste of Asia festival (including a 2017 compilation engagement) and conditional on receiving and approving the Project Outcome/Financial Report for the 2017 Markham Chinese New Year Festival.</i></p>		