

FOURTH MEETING OF THE YEAR 2018
FLATO MARKHAM THEATRE ADVISORY BOARD
CITY OF MARKHAM
Canada Room, Civic Centre
Monday, April 23, 2018

MINUTES

ATTENDANCE:

Present

Stephen Timms, Chair
Eric Fagen
Anne Gilligan
Aleem Israel
Deborah Jestin
Ronald Minken
Heather Reading
Srinka Wallia
Amy Woods

Staff

Eric Lariviere
Scott Hill
Andrew Rosenfarb
Debbie Watson

Guests

Stephen Chait

Regrets

Suelyn Cheong
Councillor Alex Chiu
Councillor Amanda Collucci
Diane Lai
Billy Pang
Justin Reid
Shaun Sauve
Sophia Sun

The meeting convened at the hour of 5:35 p.m. with Stephen Timms in the Chair.

1.0 CALL TO ORDER AND CHAIR'S OPENING REMARKS

- welcome to the meeting that reveals the line-up for next season

2.0 DECLARATION OF PECUNIARY INTEREST

- none declared

3.0 AGENDA REVIEW, ADDITIONS/CHANGES

- none

4.0 ADOPTION OF MINUTES

Moved by Deb Jestin

Seconded by Heather Reading

THAT the minutes of the Flato Markham Theatre Advisory Board meeting of Monday, March 26th, 2018, be approved as revised.

Carried.

5.0 GENERAL MANAGER'S REPORT – ITEMS ARISING

- have a new Commissioner starting May 7th; formerly with Peel Region
- Legal Department working on the Foundation
- two great events last week – Cameron Carpenter, who built his own organ
- one of the most articulate artists out there
- Srinka was here for Nrityagram; had the pleasure of watching our crew and they were wonderful; very skilled and gracious, and the troupe loved them

6.0 PRIORITY ITEMS – PRESENTATION AND DISCUSSION

6.1 2018-2019 Diamond Season / Discovery Presentation

- themes – premier presentation venue in York Region, and redefining Canadian diversity

7.0 WORKING COMMITTEE AND TASK FORCE REPORTS

7.1 Strategic Plan Committee – Stephen Timms, Chair

- nothing to report at this time

7.2 Fundraising and Sponsorship Committee – Ronald Minken, Chair

- presently in good order
- lost Meridian but trying to get them back
- Minken Employment Lawyers are returning for the Jazz Series
- AFINA Capital Management - gala table and co-pro with Minken for Chantal Kreviazuk
- Allstate has renewed for another 3 seasons
- Weins also renewed
- Department of Canadian Heritage grant approved for 3 seasons at \$130,000, or \$45,000 per season
- overall, a total of \$245,000 confirmed to date

7.3 Gala Committee – Deborah Jestin, Chair

- 15 tables secured to date; could go to 22 but want between 30 and 35
- have sold 150 public seats
- Hilton dinner is beef instead of chicken, so down to 3 courses instead of 4
- colour scheme is navy and silver
- Kate's Garden is doing the entre pieces but only if they are sold afterword
- UHS and MDHS are providing music prior to dinner at the Hilton
- may be a small choir as well
- asking that each board member provide 2 bottles of wine, each with a \$20 minimum value; want at least 50 bottles for the cork draw
- silent auction items are also required – corporate donations

7.4 Markham Performing Arts Awards Task Force – Diane Lai, Chair

- nothing to report at this time

8.0 NEW BUSINESS

9.0 DATE OF NEXT MEETING

- Monday, May 28th, 2018; 5:30 p.m.
- York Room, Civic Centre

10.0 ADJOURNMENT

- 6:45 pm