

April 22, 2013  
i2i Intergenerational Society of Canada  
[www.intergenerational.ca](http://www.intergenerational.ca) 1-250-308-7892

Dear Mayor and Council,

We would like to invite you to proclaim **June 1<sup>st</sup>** as **Intergenerational Day Canada** in your city.

This 4<sup>th</sup> **Intergenerational Day Canada** is a national initiative\* created by adults and youth:

- to remind people of the importance of simple and respectful connecting between generations, and
- to raise awareness of the many benefits inter-generational connecting brings to education, health and community safety.  
([www.intergenerational.ca](http://www.intergenerational.ca))

Respectful and purposeful inter-generational connecting is a way to prevent isolation and mistreatment of older and younger generations. It effectively creates safer and more resilient communities. By breaking down ageism, we build all-age-friendly neighbourhoods.

**Intergenerational Day Canada June 1<sup>st</sup>** provides an easy opportunity to make a powerful statement about the value of intergenerational relations within your community. This year Vancouver, Victoria, Calgary, Yellowknife, Regina, Halifax, to name a few, have already proclaimed this day. As the number of Canadian cities acknowledging this focus day grows, the more vibrantly the message is heard across the nation.

A Proclamation (attached e.g., Victoria, BC) will encourage those within your community already involved in inter-generational activities to share and celebrate. As well, our organization will invite and assist others within your jurisdiction to build bridges of understanding between age groups. We will provide ideas on our website and through local media, and assist citizens in networking their ideas. There is no financial or other commitment requested from you. This is an awareness initiative only.

Please consider working towards a stronger Canada by:

1. proclaiming **June 1<sup>st</sup>** officially as **Intergenerational Day Canada** in your City,
2. allowing publication of this Proclamation in your local media and on the i2i website in order to build community and national awareness, and
3. sharing news of your Proclamation through word-of-mouth, newsletters and social media.

If your community would like to participate in any way, contact us, or check out the ideas for IG Day Canada at [www.intergenerational.ca](http://www.intergenerational.ca). Thank you for your consideration and support.

Sincerely,  
Sharon MacKenzie, Executive Director  
i2i Intergenerational Society of Canada

\*Intergenerational Day Canada is acknowledged in the following government publications:

-PHAC document- Across the Generations—Respect All Ages  
English- <http://www.intergenerational.ca/images/stories/pdfs/AcrossGenerationsEnglish.pdf>  
French- <http://www.intergenerational.ca/images/stories/pdfs/AcrossGenerationsFrench.pdf>  
-International Federation on Ageing/PHAC/International Network for the Prevention of Elder Abuse publication, Elder Abuse Awareness Teen Kit, Intergenerational Day, p. 20 <http://www.intergenerational.ca/images/stories/pdfs/Elder-Abuse-Awareness-Teen-Tool-Kit.pdf>

See below: template-example of Proclamation  
(ON OFFICIAL COUNCIL STATIONERY)

# PROCLAMATION

## INTERGENERATIONAL DAY CANADA JUNE 1<sup>st</sup>

- WHEREAS** *Intergenerational Day Canada, June 1<sup>st</sup>, is meant to raise awareness about the simplicity and power of intergenerational connections*
- WHEREAS** *Intergenerational Day Canada, June 1<sup>st</sup> is a day to focus on the profound positive influence intergenerational connecting has in creating healthy, all-age friendly communities*
- WHEREAS** *Intergenerational Day Canada, June 1<sup>st</sup> is a day to celebrate all of the good things presently taking place between generations in local community*
- WHEREAS** *Intergenerational Day Canada, June 1<sup>st</sup> does not require funding, excessive time or extensive planning*
- WHEREAS** *Intergenerational Day Canada, June 1<sup>st</sup> will have its greatest strength as a reminder, an invitation for every individual to take one small respectful step to bridge generations within his or her local community. (How much effort and time does it take to smile at someone from a different generation...with such huge sustainable return?)*

**AND NOW THEREFORE,** we, the Mayor and Council, do hereby proclaim the day of

**June 1<sup>st</sup>**

as

***“Intergenerational Day Canada”***

in the town/city of \_\_\_\_\_.

**IN WITNESS WHEREOF,** I hereby set my hand this the (date)\_\_\_\_\_

Signed \_\_\_\_\_ (City Seal)