

YORK REGION TRANSIT'S 2025 TRANSIT INITIATIVES CITY OF MARKHAM

Presented by
Tamas Hertel
Manager, Service Planning

Presented to City of Markham Council

Presented on October 29, 2024



Agenda

- Overview of the annual plan process
- Summary of 2024 service improvements
- Summary of stakeholder and public consultations
- Summary of 2025 Transit Initiatives
- Summary of 2025 projects and programs
- Ridership trends
- Next steps

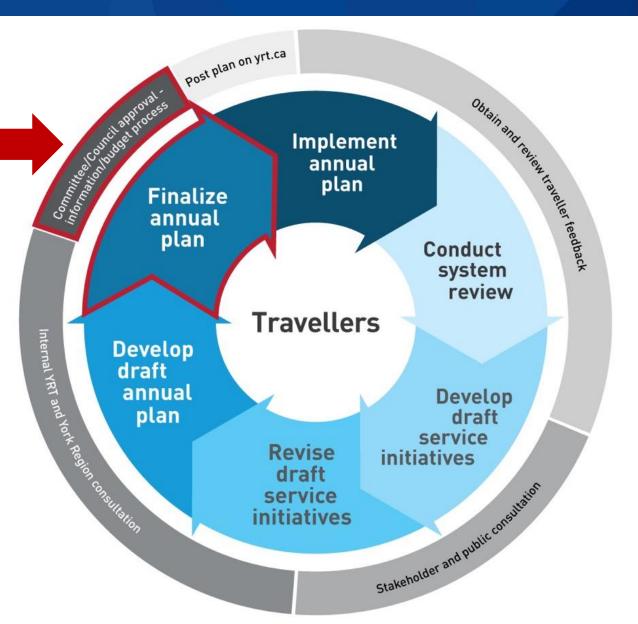


Annual Transit Initiatives Process

We are here

Finalize annual plan

Committee/
Council
approval –
information/
budget process



2024 Service Improvements in City of Markham

Routes/Service	Proposed Service Change
8 – Kennedy	Improved weekday and Saturday service span Restructured route to Milliken GO station
16 – 16th Avenue	Improved weekday rush hour frequency
24 – Woodbine	Improved weekday and weekend service span
25 - Major Mackenzie	Improved weekday non-rush hour frequency Introduced Saturday service
90 – Leslie	Improved weekend service span
129A - McCowan Road	Improved weekday morning rush hour frequency
Viva blue B*	Improve frequency on Yonge Street south of Bernard Terminal
Viva purple/purple A*	Improve weekday midday, afternoon, and evening frequency
On-Request Markham	Combined on-demand service offering in similar areas

^{*} Note: To be implemented in November 2024.

Stakeholder and Public Consultation

Consultation	Date (2024)	Location
City Staff	April 4	Municipal Office
YRDSB and YCDSB	April 19	York Region Office
Neighbouring Transit Agencies	April 29	York Region Office
Virtual Public and Business Engagement	May 5 to June 8	yrt.ca/TransitPlan or YRT Contact Centre
Accessibility Advisory Committee (YRAAC)	May 5 to June 8	yrt.ca/TransitPlan or YRT Contact Centre
Public Outreach Event #1	May 9	Markville Mall (Food Court)
Public Outreach Event #2	May 31	Markham Centre (Cineplex)
Route Survey #1	May 13 to June 15	Thornlea Secondary School
Route Survey #2	May 15 to June 15	St. Robert Catholic High School

Feedback Received

- Support for increased frequency on TTC contracted Routes 102D Markham Road and 129A – McCowan North
- Request for improved frequency and service span on Viva purple/purple A,
 Routes 8 Kennedy, 16 16th Avenue and 300-series Express routes
- Request to restructure Route 40 Unionville Local and provide service along Rodick Road for north-south travel
- Request for Route 9 9th Line to be extended to Steeles Avenue

2025 Transit Initiatives in City of Markham

Routes/Service	Proposed Service Change
90 – Leslie	Improve weekday rush hour and Saturday frequency
91/91A – Bayview	Restructure route to simplify service
102D – Markham Rd*	Improve weekday morning rush hour and Saturday frequency
102D – Markham Rd	Improve Sunday frequency
129A – McCowan North*	Improve Saturday and Sunday frequency
300 – Business Express	Improve weekday rush hour frequency
411 - Markham District SS via Box Grove	Restructure route to provide more direct service
Viva purple A	Relocate Andre DeGrasse vivastations to Birchmount Road

^{*} Note: Implemented in 2024 in response to ridership increases and the need for additional service before 2025.

YRT Services in City of Markham



8

2024 Service Improvements in City of Markham



2025 Transit Initiatives in City of Markham



10

2025 Projects and Programs



Planning for the future



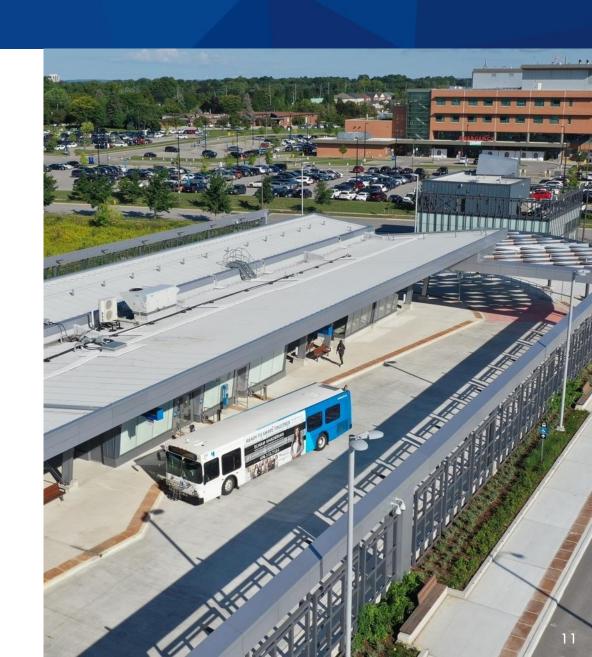
Fare and service integration



Technology and innovation

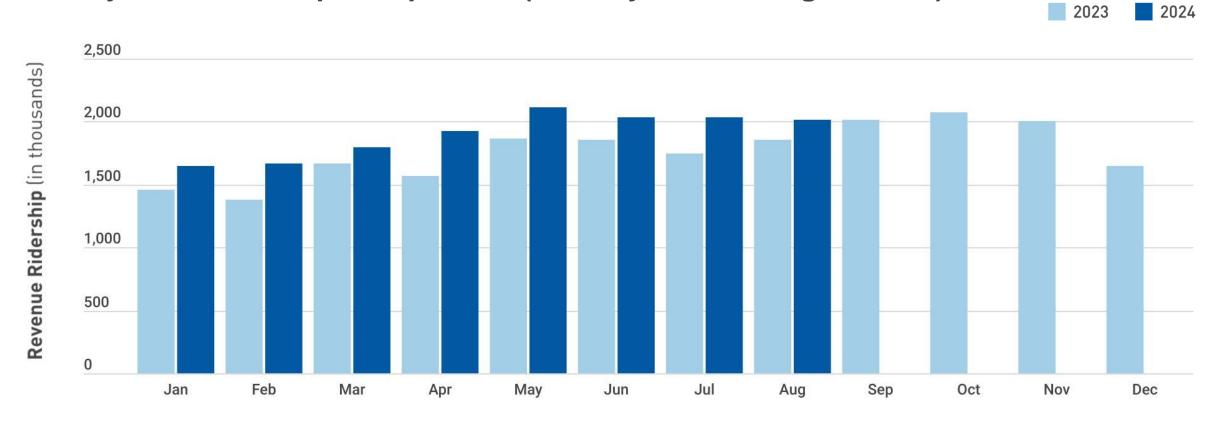


Customer service



System Ridership Trends

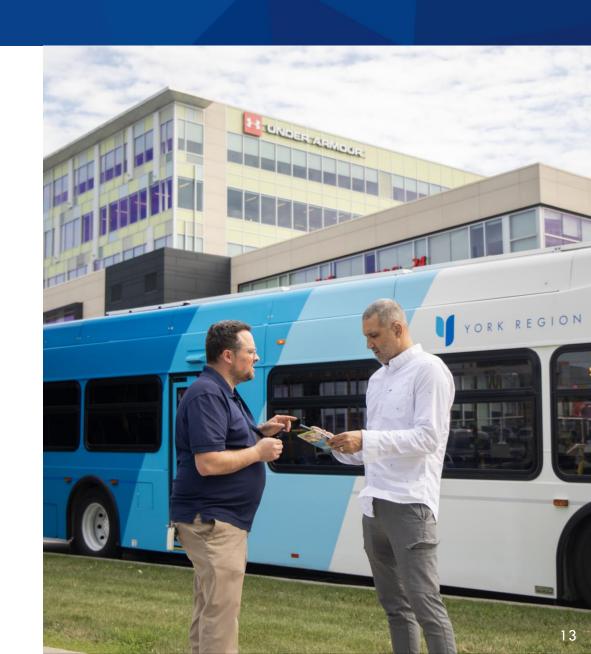
YRT System Ridership Comparison (January 2023 to August 2024)



Ridership in Markham increased approximately 20% compared to 2023.

Next Steps

- Seek York Regional Council approval of the 2025 Transit Initiatives through the operating and capital budget approval process
- Communicate 2025 Transit Initiatives to customers and residents
- Begin 2026 Transit Initiatives annual plan process



Thank You

For more information, please contact:

Tamas Hertel

Manager, Service Planning

tamas.hertel@york.ca

