



Unionville BIA Board Meeting

Date: Wednesday, May 15th, 2024

In Person - Varley Art Gallery

Board Members in Attendance:

Liam O'Dette, Shibani Sahney, Councillor Reid McAlpine, Deputy Mayor Michael Chan, Sylvia Morris, Juyoun Hong, Nicole MacLeod, Tony Lamanna, Niina Felushko, Kimberly Wake & Liu Yan

Executive Director: Sonia Chow

Guests: Bill Dawson (TNABS), AJ & Daniel (Belle Beauty), Martin Mui (Unionville Curling Club), Queenie (Umi Beauty) Lisa Hutcheson & Graham Human (JCWG), Andrew Browning & Sameer Patel (Cushman & Wakefield), Amit Kumar & Oliver Hayden (Colliers)& Coralie Olson (Massivart)

Call to order: By Chair Liam O'Dette at 9:36am

Approval of Agenda

Motion to approve moved by Liam

Moved by Shibani Sahney

Seconded by Councillor Reid McAlpine

All were in favour

Approval of Meeting Minutes March 2024

Motion to approve moved by Liam O'Dette

Moved by Shibani Sahney

Seconded by Councillor Reid McAlpine

All were in favour

Approval of Meeting Minutes April 2024

Motion to approve moved by Liam O'Dette

Moved by Councillor Reid McAlpine

Seconded by Niina Felushko

All were in favour

Approval and update of Financials for 2023 Statements (Audited), YTD of March & April

*Added column to budget - allocated on financials Footnote that notes Markham Village misprint needs to be reviewed to insert previous with reserve fund.

Motion to approve March moved by Niina Felushko

Moved by Councillor Reid McAlpine



Seconded by Kimberly Wake
All were in favour

Motion to approve April moved by Niina Felushko
Moved by Councillor Reid McAlpine
Seconded by Liam O'Dette
All were in favour

Status of Sub-Committee Meeting:

Access & Inclusivity - No new updates at this time.

Revitalization- No new Updates. City moving forward. Sonia will be having a meeting with the city to discuss marketing and communication during construction.

Retail Action Strategy - Final 3 contenders for submissions of proposals on the Retail Action Strategy will be presenting today during the meeting to board members.

TNABS - Discussion with Bill Dawson

Bill presented a number of items that needed to be discussed regarding Thursday night at the bandstand including bookings, dates/timeline, costs, budget and sponsorships. Funding from Celebrate Markham was touched upon and will be looked into in more detail. Councillor Reid McAlpine, Liam, Sonia, Tony and Bill Dawson had a meeting scheduled to explore working as a group on this, moving forward how to improve and sustain this initiative for the years to come.

Busking on the street was also about the objectives, rules, regulations and exceptions.

Revitalization, City and Streetscape Update

No new Updates. City moving forward. Sonia will be having a meeting with the city to discuss marketing and communication during construction.

Presentation of Retail Action Plan Proposals

Each of the Three Companies that provided a Retail Action Strategy Revised Proposal had the opportunity to present in person to the UBIA. During their presentations each team discussed Introductions to themselves, Objectives, Summary of proposals, budget and options, etc. The purpose of this was to allow them the chance to provide more in depth detail as well as answer any questions board members may have.

Presenters included: Lisa Hutcheson & Graham Human (JCWG), Andrew Browning & Sameer Patel (Cushman & Wakefield), Amit Kumar & Oliver Hayden (Colliers)& Coralie Olson (Massivart)

Kimberly Wake will provide a summary of each Company and their offerings along with a Digital version of the presentation for each UBIA member to review at their leisure. There will be a vote taken at the next meeting to select who we will proceed with.



ED Report: Sonia Chow

Grant Application

Spreadsheet with reviews outlining the grants applied for and the grants we continue to receive for 2024. My Main Street program application result is expected to come by the end of May. Other grants including

Unionville Festival

Overall budget being updated and reviewed as the numbers come through around costs & sponsorships, etc. Surplus from UFest will be allocated as reserve for future events.

Any Other Business:

None.

Motion to adjourn at 11:18am

Motioned by Liam O’Dette

Moved by McAlpine

Seconded by **Sylvia Morris**

All were in favor

Meeting adjourned at 11: 24am

Next Meeting: Wednesday, June 12th, 2024 at 9:30am - 11:00am in Person at Varley Art Gallery (Paint Room).