



Unionville BIA Board Meeting

Date: Wednesday, April 17th, 2024

In Person - Varley Art Gallery

Board Members in Attendance:

Liam O'Dette, Shibani Sahney, Councillor Reid McAlpine, Deputy Mayor Michael Chan, Sylvia Morris, Juyoun Hong, Nicole MacLeod, Tony Lamanna, Niina Felushko, Kimberly Wake & Liu Yan

Executive Director: Sonia Chow

Call to order: By Chair Liam O'Dette at 9:36am

Approval of Agenda

Motion to approve moved by Liam

Moved by Sylvia Morris

Seconded by Liu Yan

All were in favour

Approval of Meeting Minutes, March 2024

Tabled to the next meeting as the draft was circulated not the final copy.

Approval and update of Financials for December - January 2023 & 2024 Budget

No financials currently. Next meeting a preliminary chart of accounts for Unionville Festival and Christmas to be presented and reviewed.

Status of Sub-Committee Meeting:

Access & Inclusivity - Niina Felushko Unionville festival working with Julianna to add some initiatives this year including sign language. Trying to have accessory washrooms & sensory room. Signage and Marketing to promote these will be included. Also, being pride month a lot of the BIA'S are providing decals ie/ show your pride in your region- something to consider to place some funds towards this.

Revitalization- No new Updates. City moving forward. Harshal needs to collaborate with city and BIA to ensure a plan in place for his construction and timeline in conjunction with Revitalization.

Retail Action Strategy - Reviewed in depth below.

Review of UBIA by-laws

Mentioned about obligations for all directors to attend meetings regularly.

Attendance should be considered if there is an obvious lack of intention to attend. Otherwise any director may be removed with or without cause, by council as per the by-law (By-law Board of Management 3: General #6) in order to facilitate and implement another member who has a vested interest.



Review of the bandstand (booking)

M.O.U agreement states to collect and keep permit fee \$50+ provincial tax and right to decide who receives permit and only we can use it during winter. Part of it only allows for non profit and excludes religious organizations. Decided to be left to UBIA which kept it the same as previous years to ensure consistency. Don't want us to over permit the bandstand, what is the strategy or steps we take when there are new applications - we would like it to come to the board. Restrictions on Sales at the bandstand. Bandstand Application reviewed to determine how we proceed or address these future considerations. By-laws to enforce noise restrictions including decibels.

Motion proposed:

Ask the city to review by-laws for public performances both on public and private property what are they and can we review them and then part 2 ask that they then enforce said noise restrictions from anyone on public property or private property.

Motion moved Tony Lamanna

Seconded by Sylvia Morris

All were in favour

It was agreed that the ED should use discretion regarding bookings that are outside of the proposed scope for applications. Should there be any concerns around approval it can be further extended to the other board members for review. All regulations in the application as it stands should be enforced. Noise Exemption permits should always be factored in.
3 hour duration of performance to be added as part of the application regulations.

Presentation of Retail Action Plan (budget and options)

All were in favour

Thursday Night At the BandStand - grants and expenses

We sponsored \$10,000

Celebrate Markham sponsored \$10,000 last year

Councillor Reid McAlpine met with other members of the city including the Mayor to explore sponsorships and escalating costs surrounding this and future developments. Trying to establish a longer term solution.

Review of Celebrate Markham happening currently as it has not changed for many years and will factor in these increasing costs.

Application has been submitted to Celebrate Markham surrounding this and will continue to be reviewed by the UBIA including discussions with Bill Dawson.

Regarding long term solutions Reid has invited a meeting April 23rd, 2024 including 6 groups from Markham to address and discuss some of the same issues the groups are experiencing.

One is to lobby the city to advocate for funding or work together for solutions. Explore if there is a non-profit organization that could raise funds for these events. Feedback to be provided at the next meeting.



ED Report: Sonia Chow

Grant Application

Spreadsheet with reviews outlining the grants applied for and the grants we have currently received for 2024.

Destination Markham, Celebrate Markham, My Main Street program, CCT, Tourism HR Canada, Canada Summer Jobs. Sonia will continue to keep the board updated.

Unionville Festival

Overall budget being updated and reviewed as the numbers come through around costs & sponsorships, etc. City confirmed we cannot have our staff certified in Book 7 training for road closures due to the insurance covered by the City and our staff are not experience on road closure.

Beer Garden

Collaboration with Rouge River Brewery. Provide a letter of support to the Brewery and they will apply for a permit to facilitate. They will manage the event.

Real Estate: Sylvia Morris

160 Main Street scheduled for Sale via Auction - Harshal and City currently collaborating to entertain submitting a bid for purchase. This would be the best outcome for Main Street.

178 for rent \$600 small room

107 & 108 Units for lease available

282 Main Street up for sale

Any Other Business:

Disclosure of Pecuniary interest that the fee for quickbooks is going up \$10 and therefore Niina will be using these funds to continue providing her financial services to the Board.

Motion to adjourn at 10:50 am

Motioned by Liam O'Dette

Moved by Sylvia Morris

Seconded by Kimberly Wake

All were in favour

Meeting adjourned at 11:20am

Next Meeting: Wednesday, May 15th 2024 at 9:30am - 11:00am in Person at Varley Art Gallery (Paint Room).