



Unionville BIA Board Meeting

Date: Wednesday September 27th, 2023

In Person - Varley Art Gallery

Board Members in Attendance:

Liam O'Dette, Kimberly Wake, Tony Lamanna, Shibani Sahney, Councillor Reid McAlpine, Deputy Mayor Michael Chan, Sylvia Morris, Liu Yan, Juyoun Hong, Alan Mizrachi and Niina Felushko.

Absent: Cesario Ginjo

Guests: Fadia Habib from Alternative Natural Healthcare Services.

Executive Director: Sonia Chow

Call to order: By Chair Liam O'Dette at 9:35am

Approval of Agenda

Motion to approve moved by Councillor Reid McAlpine

Seconded by Sylvia Morris

All were in favour

Approval of Meeting Minutes, August 2023

Motion to approve moved by Tony Lamanna

Seconded by Councillor Reid McAlpine

All were in favour

Approval and update of Financials

The financials for the period ending August 31st, 2023 were touched upon briefly.

Levies are still not showing

Total revenues of \$257,990

There was an extra \$20,000 received in August.

\$88,000 needs to be divided into service and sponsorships.

Therefore, we will *table this topic until next month's meeting* to finalize and review for approval.

Motion to table until next months meeting moved by Niina Felushko

Seconded by Sylvia Morris

All were in favour



Status of Sub-Committee Meeting:

Access & Inclusivity Lead Niina is scheduling a meeting to commence discussions date TBD.

Retail Action Strategy - Initial Meeting scheduled October 5th, 2023 at 10am.

Olde Tyme Christmas - Meetings in full swing with lots of progress including Parade details, Dates, Promotion for the event & Ensure there will be benefits to the businesses on the street.

There was discussion about changing the parade from 2nd December to 9th December to avoid the crowd and floats competition with Stouffville

Therefore, there was a motion to change from a 1 day to a 2 day event on the 8th & 9th of December.

Motioned by Sylvia Morris

Seconded by Tony Lamanna

All were in Favour.

City & Streetscape Updates:

As per Councillor Reid McAlpine there are currently no new updates to report other than the fact that Tender for next year is a requirement.

ED Report: Sonia Chow

Mid-Autumn Event

Final preparations in Place for September 29th (Moon Festival).

Ladies Night

There has been an online group registration for the event of over 500 people with 200 gift bags.

Shibani Sahney has arranged a fashion show at the Varley Art Gallery.

There will be a Photo Booth in front of the McKay.

Halloween Event

Will take place on October 29th.

Remembrance Day

Meeting with the City and Crosby Area to finalize details

Ceremony will take place on Saturday, November 11th @ 11am.

Sound logistics will need to improve

Real Estate: Sylvia Morris

Lemonwood will be leaving end of this month - Owners plan to renovate and make larger (Starbucks may be moving in)

No other listings currently for sale at the moment



SETTLED IN 1794

187 Chat Bar - Is in discussion with the City Regarding a small easement in their parking lot.

Any Other Business:

Signage Inquiry regarding approval for A-Frames- when can we expect the bylaw to be changing and the motion coming forward? Continue to stay on top of this with the City.

Filming will take place Friday Evening from 10pm-7am.

Parking will be impacted with the amount of trucks on location.

Area of the street will be decorated in a Christmas Theme for this film shoot.

Donation has been made of (\$2000) for the Friday Road closure.

For the future it was discussed that it is better to approve Mon-Thursday for Road closures vs a busy Friday/ Saturday/ Sunday.

It was agreed to inquire further on City Fees to be paid by Filming company and can Main Street request payment for Filming. * Park this item until the next meeting and require an update.

Agenda Items for next week

* *Suggested by Alan that 2 people negotiate Donations and Fees (Liam & Sonia)*

* *Councillor Reid McAlpine to investigate further.*

Motion to approve any unresolved items parked from the previous meeting be moved to the next meeting for resolution.

Motioned by Tony Lamanna

Seconded by Shibani Sahney

All were in Favour.

Post Mortem Comment by City Letter Re: Festival - **To be addressed further with the city. Add a proper meeting with Renee, city and Police to the agenda.*

Alan Mizrachi resigned after the meeting. An email resignation was received.

Motion to adjourn at 10:51am

Motioned by Liam O'Dette

Moved by Tony Lamanna

Seconded by Sylvia Morris

All were in favour

Meeting adjourned at 10:45am

Next Meeting: Wednesday, October 26th, 2023 at 9:30am - 11:00am in Person at Varley Art Gallery