



**Unionville BIA Board Meeting**

**Date: Wednesday October 26th, 2023**

**In Person - Varley Art Gallery**

**Board Members in Attendance:**

Liam O'Dette, Kimberly Wake, Tony Lamanna, Shibani Sahney, Councillor Reid McAlpine, Sylvia Morris.

**Regrets:** Deputy Mayor Michael Chan, Niina Felushko

Absents: Cesario Ginjo, Yan Liu, Juyun Hong

**Guests:** Tom Vasilovsky, Stanley Tai, Therese Taber, Rachel D'Oliveira and Francesca Dauphinais from VAG

**Executive Director:** Sonia Chow

**Call to order:** By Chair Liam O'Dette at 9:36am

**Discussion of Revitalization project and Status Update of New Condo from Watford Group-Guest from City and Watford Group.**

Watford group advised the morning of the meeting that they would not be present. As a result we postponed having the city attend today's meeting.

**Approval of Agenda**

Motion to approve moved by Sylvia Morris

Seconded by Liam O'Dette

All were in favour

**Approval of Meeting Minutes, August 2023**

Motion to approve moved by Tony Lamanna

Seconded by Councillor Reid Mc Alpine

All were in favour

**Approval and update of Financials**

Niina Felushko was not present at today's meeting and, therefore, we will *table this topic until next months meeting* to finalize and review for approval.

Motion to table until next months meeting moved by Liam O'Dette

Seconded by Sylvia Morris



All were in favour

### **Status of Sub-Committee Meeting:**

Access & Inclusivity - Details of meeting TBD as we did not have an update from the team members.

Retail Action Strategy - Initial Meeting took place October 5th, 2023 at 10am where discussions were had on past approaches. Materials were provided to look over and establish who may be the best fit to proceed with for the proposal. Some future goals and strategies were also discussed. Next meeting scheduled for today.

Olde Tyme Christmas - Meetings in full swing with lots of progress including Parade details, Dates, Promotion for the event & Ensure there will be benefits to the businesses on the street. Recruitments of floats is the key focus currently, Judy Mac Intyre will assist along with some other names of past people involved that may be able to provide further suggestion.

### **City & Streetscape Updates:**

Liam O'Dette advised there was a meeting held Tuesday with the City Staff and CIMA covering start dates, phases and timelines. Proposing Early April 2024 - Late September 2024. There was further discussion starting late fall to start the east lane, moving through winter into early spring to accommodate the Watford Groups Build ensuring the roads won't be impacted. The propriety is to benefit the businesses themselves therefore, construction to be done in the off season as much as possible.

There was a motion put forward by Tony Lamanna proposing construction start after the Jazz Festival late 2024 (Third week of August) to minimize any potential loss to the businesses.

5 Directors were in Favour of the Motion (Liam O'Dette, Shibani Sahney, Sylvia Morris, Kimberly Wake and Sonia Chow)  
Councillor Reid McAlpine must abstain.

It was discussed at length that The Watford Group must further their communication with the UBIA and the City in order for all parties to be on the same page and ensure construction goes as smooth as possible. Steps will be taken by the UBIA and The City to connect with the Watford Group.

### **Filming on Main Street**



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As this can be disruptive to the street and the businesses the UBIA will communicate further with the city to determine the best practices in the GTA and implement similar procedures. This *topic will be revisited and followed up in a few months* after more research is done.

### **Sign By-Laws and TV Screen Update**

There is a meeting coming up with stakeholders to establish how to revise the BIA request to be able to implement new regulations going forward. Neon signs have been an issue in the past and it should be investigated if TV screens also fall under the same regulations. The BIA must take a position on this and Landlords will be responsible for informing their Tenants.

### **ED Report: Sonia Chow**

#### Mid-Autumn Event

This event held September 29th (Moon Festival) was very successful and received a lot of positive feedback. Steps will be taken to implement and grow this again next year.

#### Ladies Night

The online registration received over 600 people with 200 gift bags handed out. Shibani Sahney successfully hosted a fashion show at the Varley Art Gallery with fabulous turn out and reviews.  
Overall another great evening for Main Street.

#### Halloween on Main

Will take place on October 29th. There will be face painting, characters, etc. Handing out candy will be at the discretion of the stores individually.

#### Remembrance Day

Back to the Traditional program including the parade with Marching Band 32 Signals Military. YRP will also join in the parade. Wreathes have been ordered.  
Ceremony will take place on *Saturday, November 11th, starting at The bandstand for 10:30am.*

#### Christmas 9th of December

Ticket sales for Breakfast with Santa Marketing will go out early November.

### **Real Estate: Sylvia Morris**

105 Main Street on Market 116 days for lease \$6000/ month  
2 for lease on corner Unit 5  
3 for lease @139 Planning Mill  
156 on the Market for over 237 Days \$2.980M

### **Any Other Business:**

HISTORIC MAIN STREET



SETTLED IN 1794

Tom advised us of the future plan for his building where lemonwood was previously, that they are planning to construct on the back of the building and will have pop up shops in the interim.

**Motion to adjourn at 10:53am**

Motioned by Liam O'Dette

Moved by Councillor Reid McAlpine

Seconded by Kimberly Wake

All were in favour

**Meeting adjourned at 10:53am**

**Next Meeting:** Wednesday, November 15th, 2023 at 9:30am - 11:00am in Person at Varley Art Gallery