



**Unionville BIA Board Meeting**

**Date: Wednesday February 22nd, 2022**

**Via ZOOM**

**Board Members in Attendance:**

Niina Felushko, Debbie Smrz, Councillor Reid McAlpine, Tony Lamanna & Sylvia Morris - Tony and Sylvia joined in the middle of the meeting

**Guests:** Liam Odette, Sebastian Musa, Cesario Ginjo

Regrets: Shibani Sahney, Kimberly Wake

**Executive Director:** Sonia Chow

**Call to order:** By Chair Niina Felushko at 9:37am

**There is no quorum so this is not an official meeting**

**Approval of Agenda**

N/A

**Approval of Meeting Minutes**

N/A

**Financials Update - Chair Niina Felushko**

Niina gave an updates on the financials for December 2022 and Financials of Jan-Feb 2023, budget for 2023 which are pending for approval.

The financials for the period ending January, 2023 were sent out.

The application for 2 Summer Students has been submitted and hopefully will be notified in April.

There was a Finance Committee meeting including budget prep for the \$100,000 carried forward with Tony Lamanna, Sylvia Morris, Sonia Chow and Niina Felushko

Some of the changes include; Increased budget for website maintenance, washroom facilities for summer, office rent, contracted services, revitalization and proposed budget for 2023.



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There was a request for Sonia Chow to discuss proposed costs and website development with the board before making final decisions.

**Annual General Meeting:**

Targeted on March 8th at the Old Country Inn - 7:30pm to 8:30pm and checking out if Mayor will attend if move to March 7th. Reid also agreed to check with Mayor for his attendance if moving to March 7.

Will send official invitation the street and all members as soon as hearing from Mayor. Deputy Mayor, city officials, engineer and councillors have been invited on March 8.

**City Updates:**

Councillor Reid McAlpine

Council meeting for West Lane condo project - Reid updated that the meeting would be on 27 February 7:00pm that we can attend virtually or in-person to get to know more and submit questions in advance accordingly. Niina and Sylvia said will check on that and attend if possible.

Reid suggested Sonia to make sure the support from City on the Market Consultant budget and Sonia will follow with Eco Development Chris Rickett in writing.

**ED Report:**

**New Board Members Recruit**

Sonia reported sending invite to the Street and talked to individual business for consideration being board members and she received 4-6 interested parties and they will submit their application forms and biographies.

**New Business Operating**

Pig & Chick as well as Calabria started business in late January on 190 & 206 Main Street.

**Survey data sharing**

Sonia shared the 2022 festival data sharing which she will also conduct an online survey to get the ideas of events on Main Street Unionville.

**Unionville Festival Date and coordinators recruitment**

It is confirmed the festival will be a 2-day event this year on 3 & 4 June and coordinators will be hired for the festival and summer event coordination.

Shorted-listed candidates for these two positions and will arrange interview as soon as possible that the Festival Coordinator can start their work in March and Summer Event Coordinator will start in July until September 2023.

HISTORIC MAIN STREET



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First Festival Planning Committee meeting was on 9 February and second one will be held on 23 February and discussing the activities and program rundown. Sonia also connected with the City staff Renee and Melissa for the arrangement of Festival.

**Website:**

Sonia updated web hosting has been moved to AWS for cost efficiency and stability, also renewed a few domains we currently keep. She presented the web site development deck with objectives, possible section and design. Reid asking if we should move the domain to [unionville.ca](http://unionville.ca) instead and Cesario explained the pros using shorter domain names. The project is expected to kick off soon and get it done before the summer and the competitive quotes are obtained to match with the budget 2023. Sylvia was on zoom call and could not see the deck and Sonia will send out again for review. There is no confirmation to proceed any particular vendor on web development.

**Important Meeting Dates Upcoming**

March 8th - 7pm (Doors open at 6:30pm) - AGM - In Person at The Old Country Inn

**Meeting adjourned** at 11:12am

**Next Meeting:** Wednesday, March 29, 2023 at 9:30am