MARKHAM CENTRE SECONDARY PLAN UPDATE









Greenberg Consultants Inc.



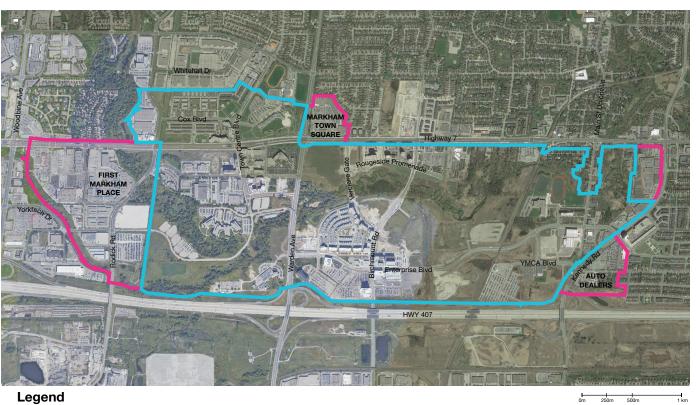




Agenda



- 1. Project Update
- 2. Vision and Guiding Principles
- 3. Draft Development Concept
 - What We Heard
- **4. Recommended Development Concept**



MCSP Boundary (Original Secondary Plan) Proposed MCSP Boundary (Updated)

Project Update



Project Process



2019

Initial Public Consultation

Talked to people about their experience with Markham Centre: what do they love, what could be improved, what are their hopes for Markham Centre?

Public Consultation

- Pop-ups across the city
- Your Voice Markham website

Deliverable

• Community Engagement Summary Report

Existing Conditions Analysis

Developed an understanding of current conditions and identified strengths, weaknesses, opportunities and constraints.

Deliverable

Existing Conditions Reports

2020

Visioning

Developed a vision and guiding principles as the basis for creation of the Secondary Plan.

Public Consultation

- 3 virtual engagement sessions exploring different themes
- Online visioning workshop
- Downtown Markham Retail Consultation
- Your Voice Markham website
- Online Youth Design Jam (targeted at youth aged 13-19)

Deliverables

- Summer 2020 Engagement Report
- Vision Report



Project Process





Explored different ideas for the future of Markham Centre, including variations on built form, height and density, land use, parks and open spaces, community amenities, and transportation networks.

Public & Stakeholder Consultation

- Small-group workshops with Members of Council
- Meetings with landowners
- Your Voice Markham website forum and online survey
- Virtual public information meeting

Deliverables

- **Development Options**
- **Development Options Consultation Summary**

To develop and refine a preferred development concept based on the feedback on options.

Public Consultation*

- Public open house
- Your Voice Markham website

Deliverables

- **Development Concept**
- Recommended Development Concept

Secondary Plan

To produce the Secondary Plan for Markham Centre to be brought into force through an amendment to the Markham Official Plan.

Public Consultation*

- Statutory public meeting
- Your Voice Markham website

Deliverable

• Markham Centre Secondary Plan



Next Steps



Q3 - Q4 2023

- Final Municipal Servicing Study
- Final Transportation Study
- Final Secondary Plan

Vision and Guiding Principles







Markham Centre is Markham's downtown.

It is the heart of the city and a vibrant, intensive, mixed use urban core.



Guiding Principles



Create a place that is the heart of Markham

- Create a great public realm
- Champion sustainability and environmental performance

Support a diverse and prosperous economy

Foster diverse built form

Plan for inclusive and diverse neighbourhoods

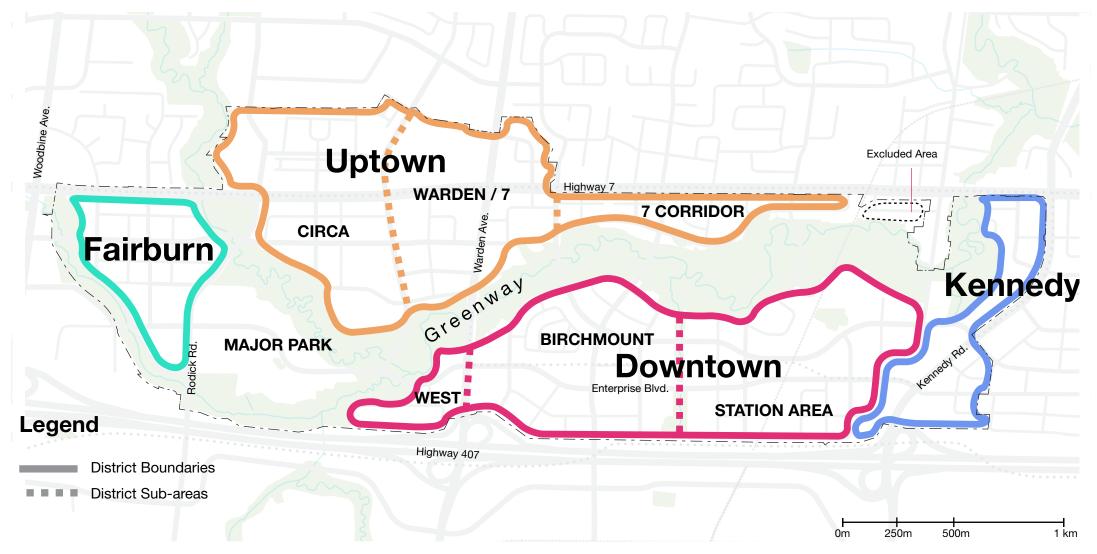
- Support arts, culture, and recreation
- Build neighbourhoods with access to all the things needed for daily life
- Transition from suburban to urban

- Create an efficient and safe transportation system
- Realize the full potential of the Rouge River Valley as an environmental and placemaking feature



Districts and Sub-areas



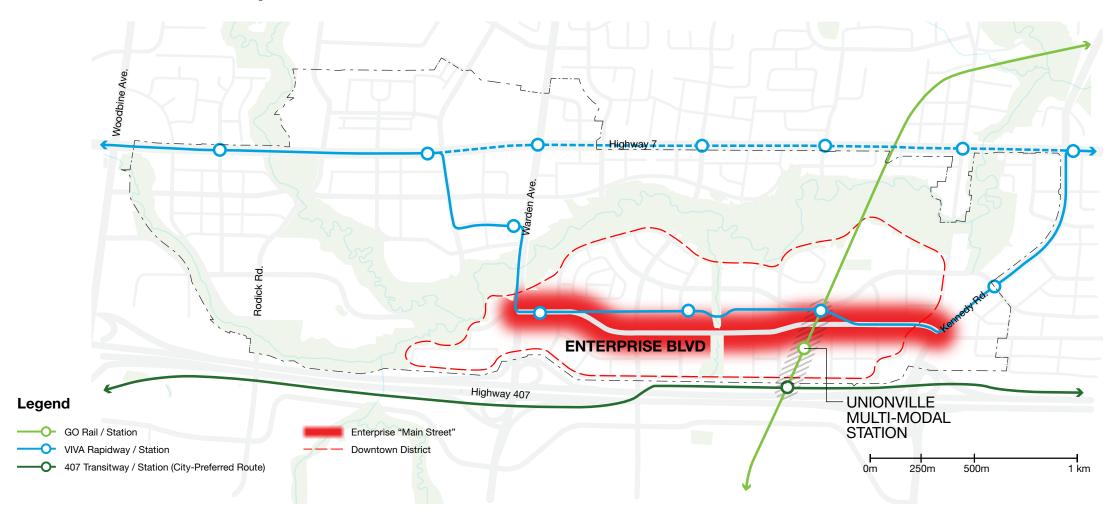


Big Moves





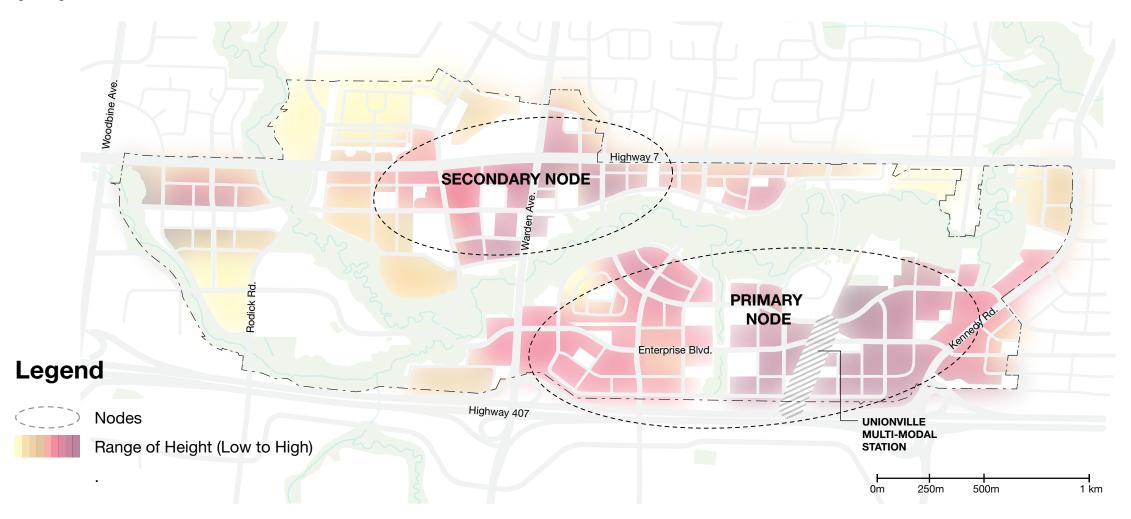
The GO station area and Enterprise Boulevard as the centre of intensity and cornerstone of transit-oriented development.







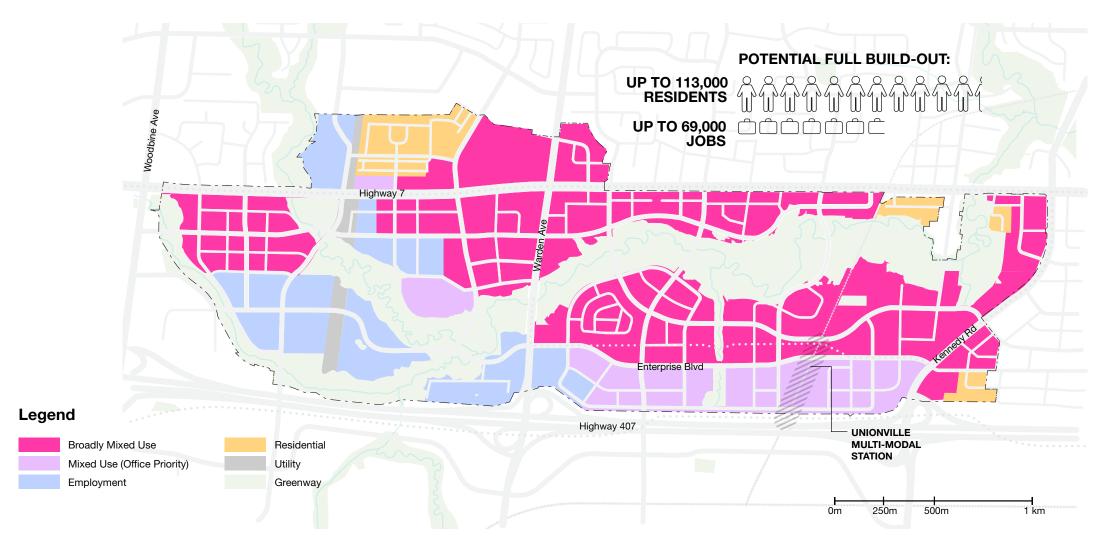
Variation in built form and height - more intense at particular nodes and less intense in peripheral areas.







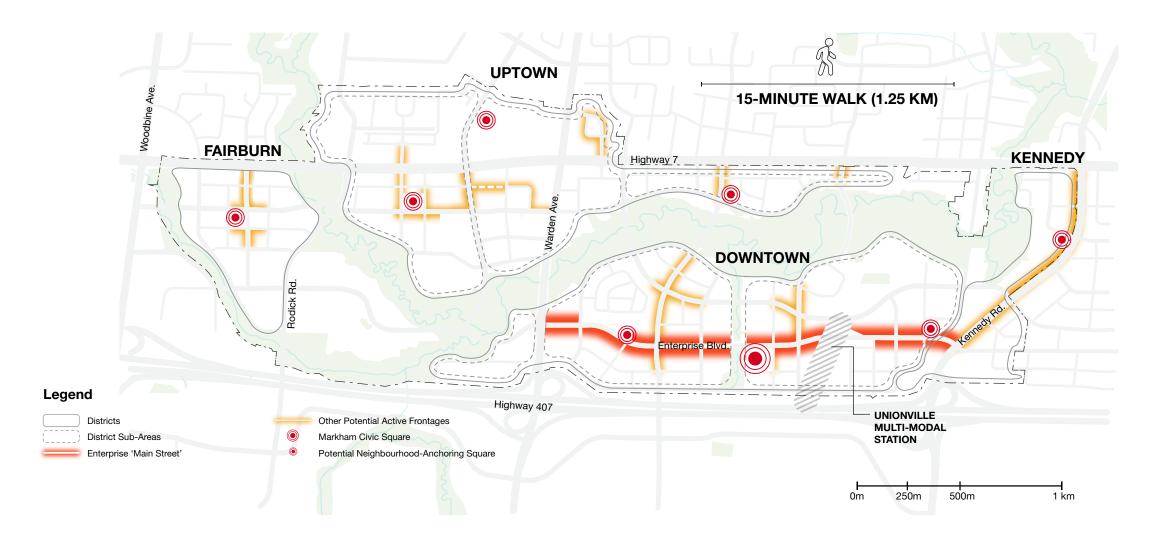
Balancing employment and residential uses.







A network of neighbourhoods, each anchored by an active core.







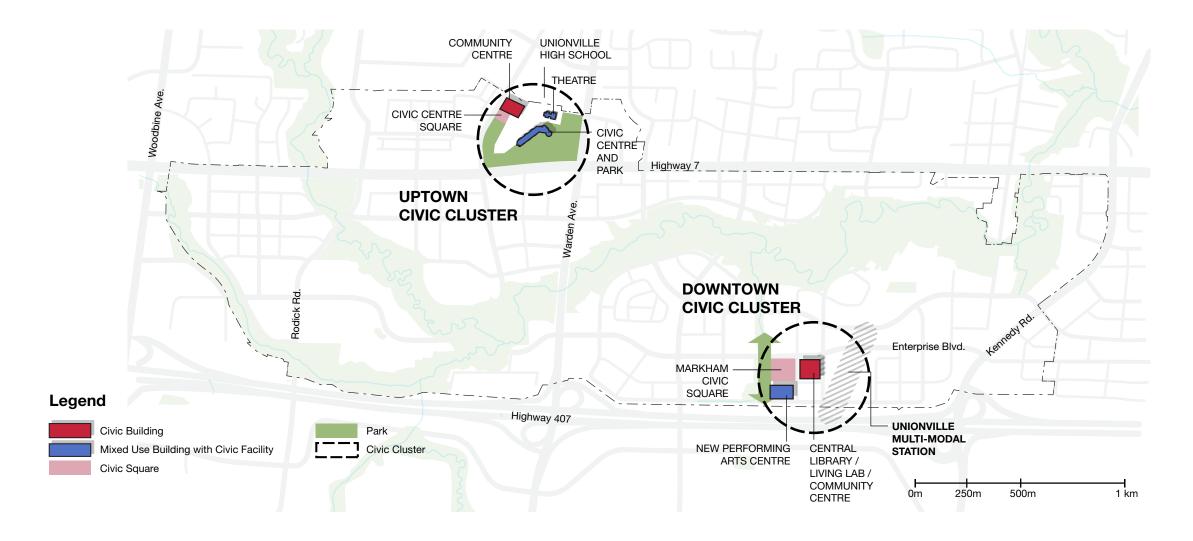
Focus on the Greenway as the Centre's key identifier and public space.







Creation of a new civic district.







A parks and open space network, and consideration of the hydro corridors.







An environment that truly prioritizes walking, cycling and transit.



Draft Development Concept



3D Model View







What We Heard



Community Structure

- Support for 15-minute community idea.
- Importance of having community facilities, particularly schools, within walking distance.

Parks and Open Space

- Access to parks and open space is a priority.
- Concern about the partial redevelopment of the existing park space around the Civic Centre.
- Continuous and connected paths and trails for walking and cycling.

Built form

- No consensus on density some wanted less density (wind, shadow and traffic concerns), some wanted more density (excited about greater amenities and improved transit).
- Support for green buildings and trees/plantings.
- Support for density near transit.
- Recognize the Birchmount/Enterprise area of the Downtown.





Mobility

- Support for expanding choices in how to get around, particularly for walking, cycling and public transit.
- Importance of connected networks.
- Importance of protected infrastructure not just a line on the pavement.
- Concerns over traffic and difficulty getting around by car.

Mix of Uses

- Support for a mix of office / residential / retail to create 15-minute communities.
- Desire for flexibility in how mix of uses is achieved.

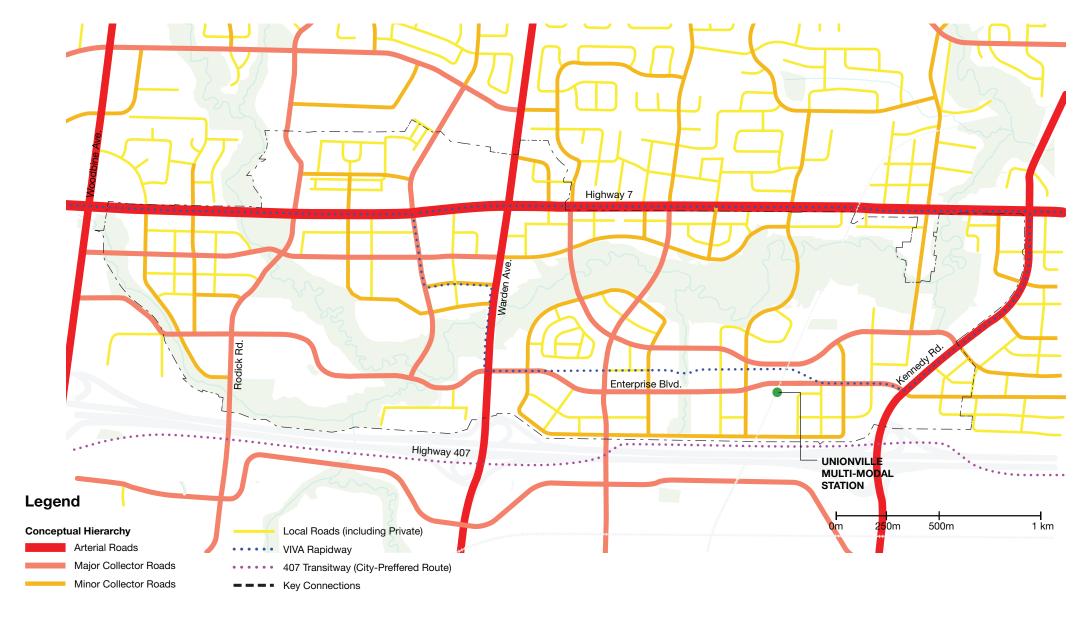
Recommended Development Concept

Mobility



Street Network

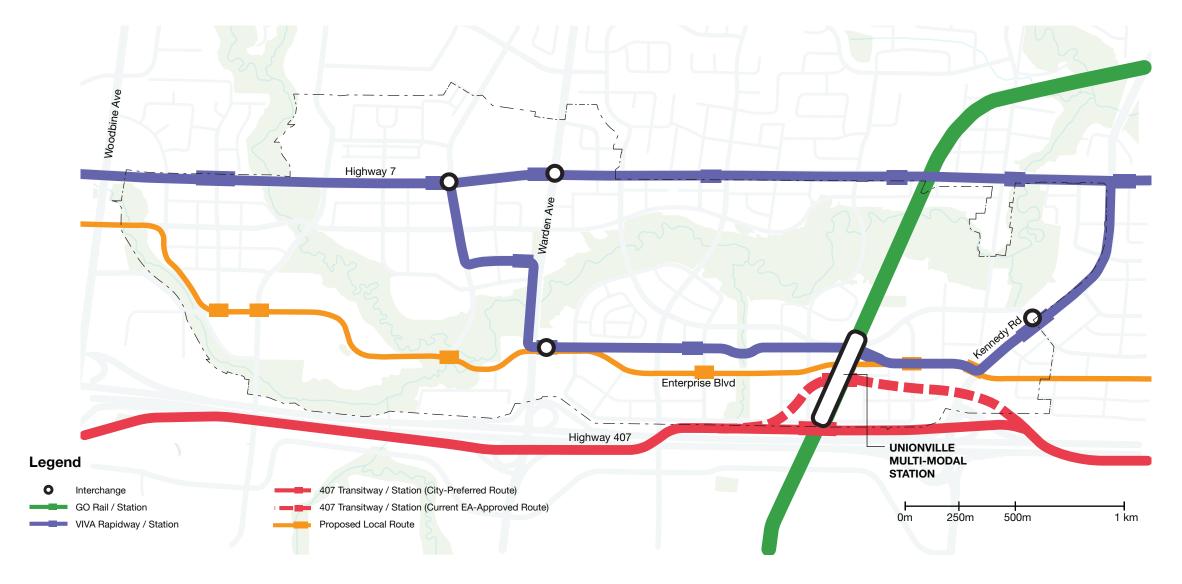






Transit







Active Transportation



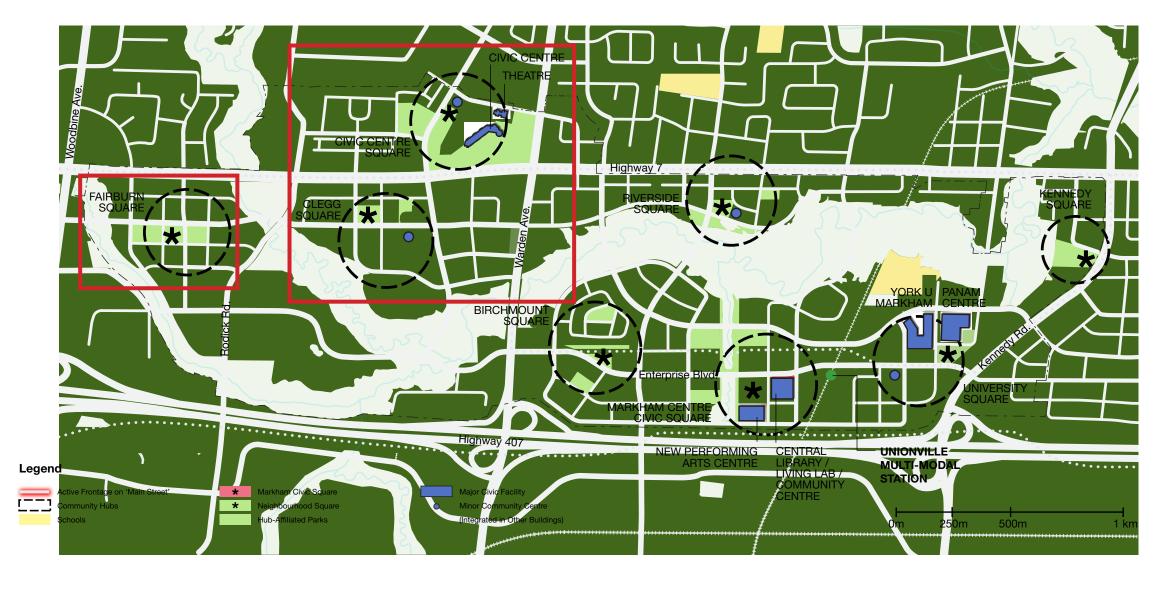


Community Structure



Community Structure

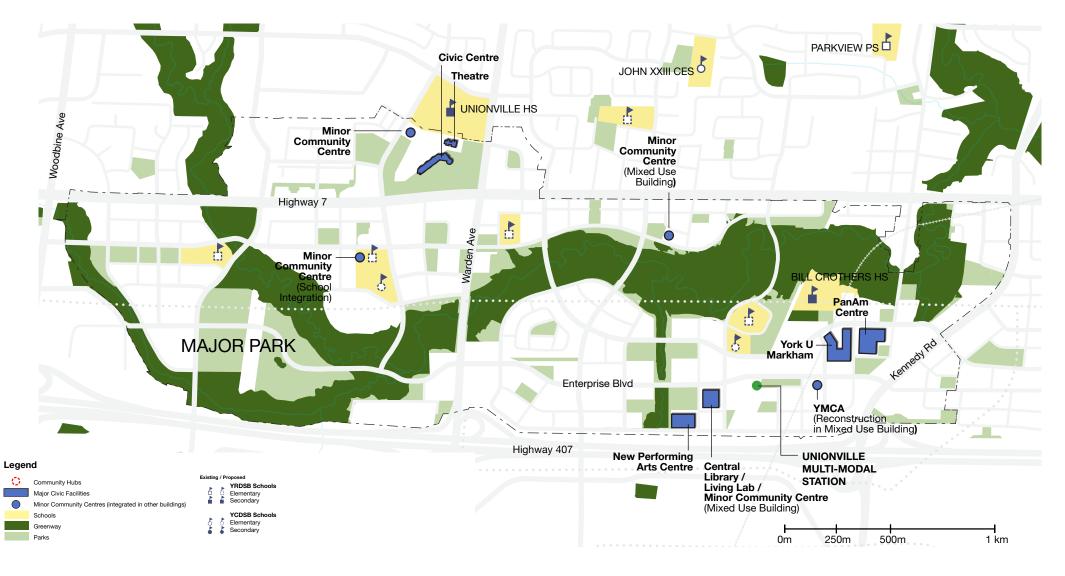






Civic Facilities & Schools







Parks and Open Space



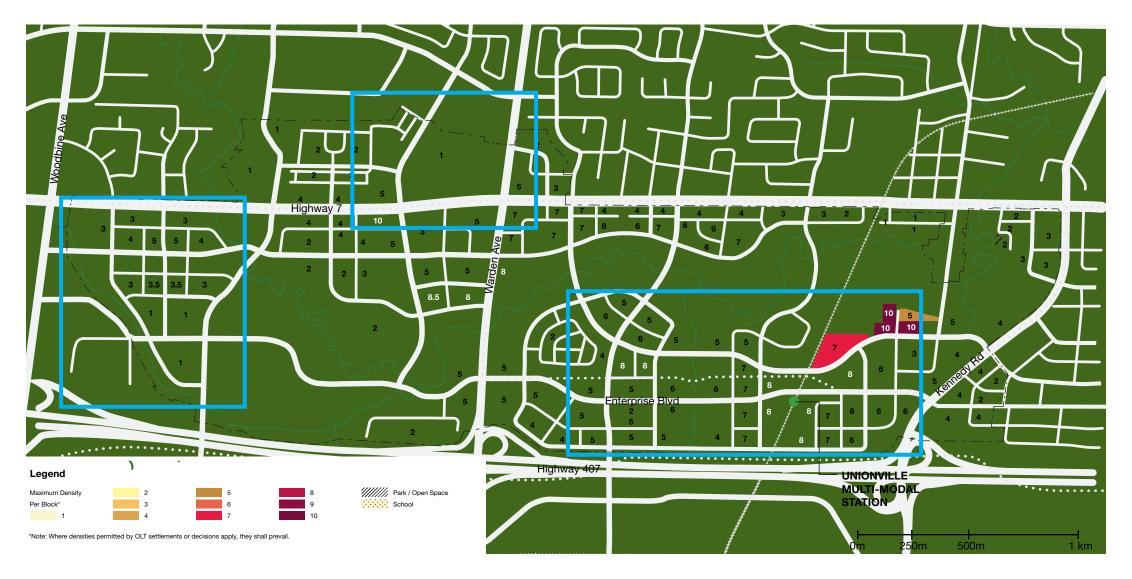


Built Form



Density







Height







3D Model View

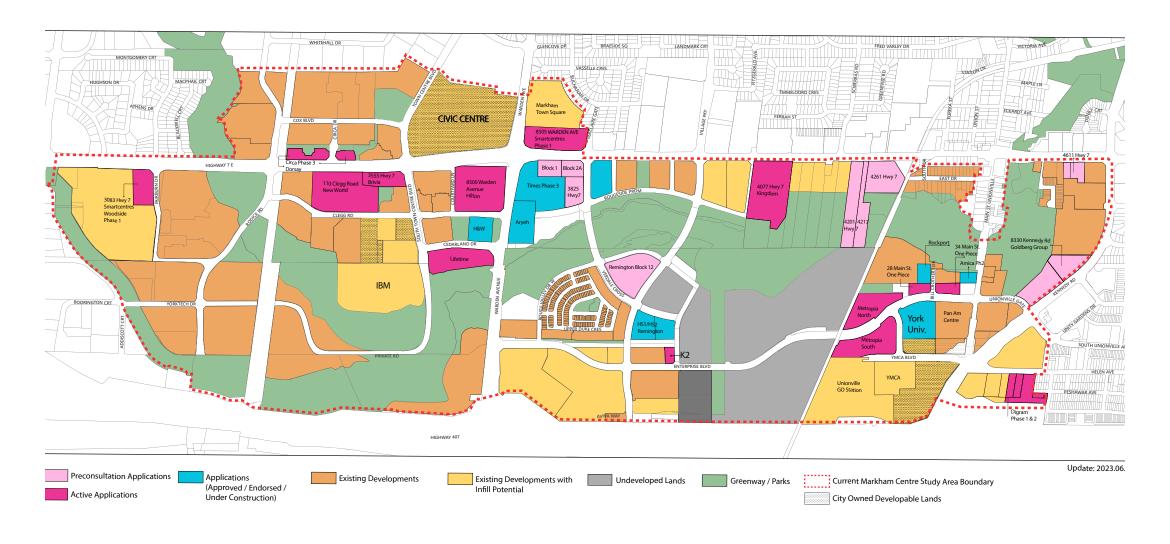






Development Map



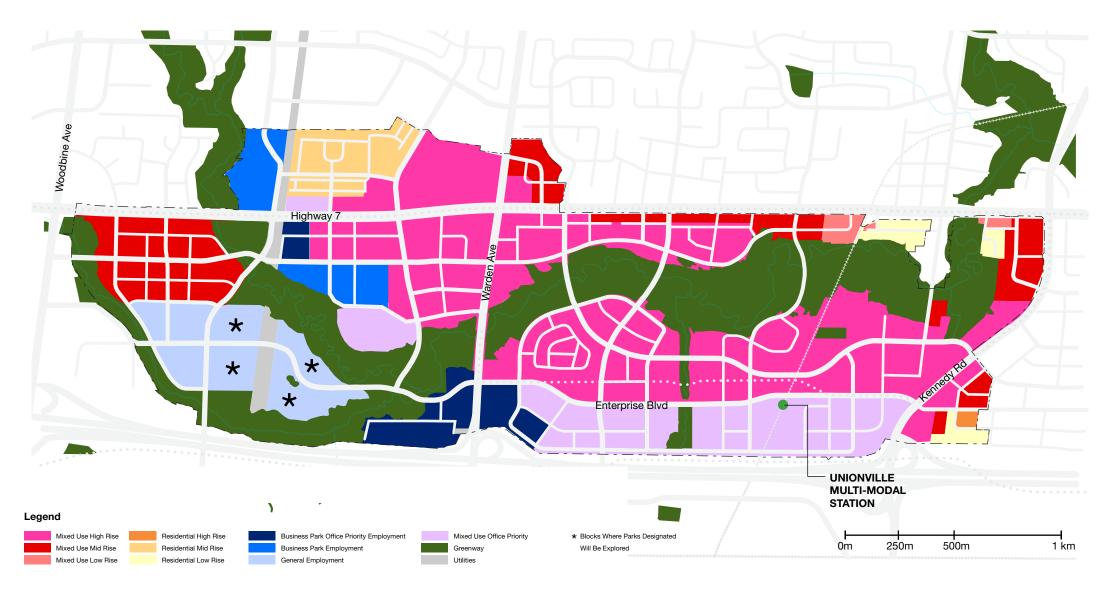


Mix of Uses



Land Uses



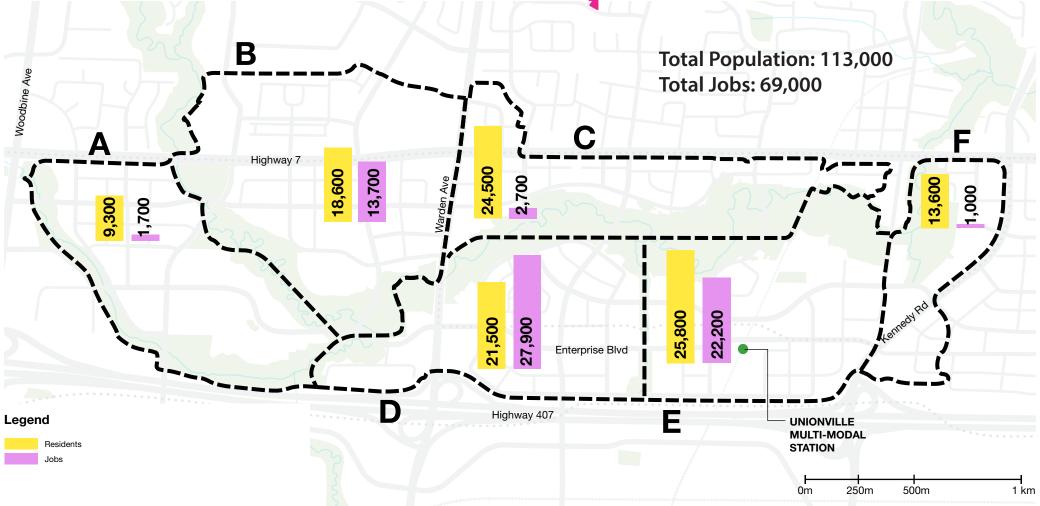




Residents & Jobs by



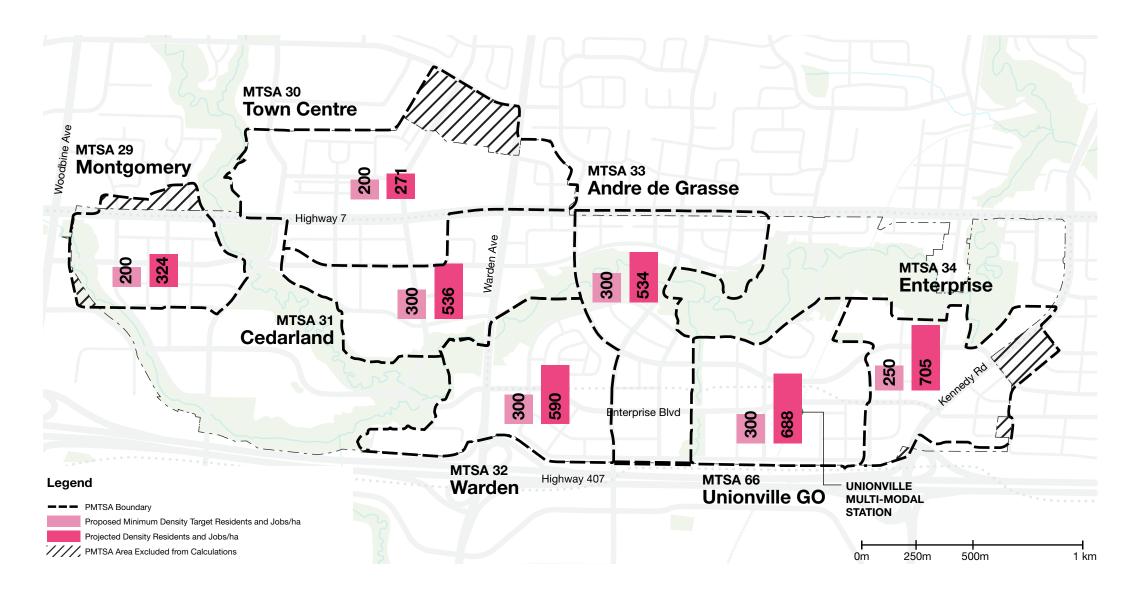
Development Area





Residents & Jobs/ha





Enriching the Plan



Concurrent Studies



- Community Energy Plan
- Smart City Strategy

Thank You