

From: Jordan Mills  
Sent: Thursday, April 13, 2023 11:50 AM  
To: Clerks Public <clerkspublic@markham.ca>  
Subject: Request for Letter of Municipally Significant Event

To whom it may concern,

As the owner of Rouge River Brewery, I, Jordan Mills, would like to request a letter of support from the City of Markham for a Municipal Significant letter in order to apply for a liquor license from the Alcohol and Gaming Commission of Ontario. Rouge River Brewery in collaboration with two other Markham businesses, Eight on Main Boutique and School of Rock, are putting on monthly music events from June to September at Eight on Main's outdoor space. Rouge River Brewery will be responsible for all alcohol logistics including managing the beer tent and staffing of the outdoor space. Rouge River Brewery is Markham's one and only craft brewery with several years of event experience and with zero incidents. Our team is trained in festival and event safety to ensure staff and attendees have a safe experience. This event will be a 19+ event only with ticketed entry for a capacity of 50 people. Proceeds from this event will go to supporting Yellow Brick House who we have supported in the past. Rouge River Brewery is working with School of Rock to support local female artists and give them a platform to sing and bring our community together. Together these three local Markham businesses are building our community, supporting Markham's local economy and creating experiences on Markham Main Street.

Please see attached a letter from the Markham Village BIA Managing Director, a letter from School of Rock Manager and the owner of Eight on Main who are all in support of these summer music events to bring our community together and support local small businesses.

I am happy to address any questions you may have about the events.

Jordan Mills  
Brewer/Owner  
Rouge River Brewing Company

Once we have City of Markham approval to apply for the event as a Municipal Significant event through the AGCO, we will be sure to comply with all by-laws, regulations and City requirements. The concert series will be operated and supervised by the owner, organizers and staff of Rouge River Brewery and Eight on Main Boutique.

Name of the event is called Sips & Songs: Outdoor Summer Concert Series. It is a small beer garden featuring live local musicians. Rouge River Brewery is seeking the Letter of Significance. The event will be held at 8 Main Street N, Markham which is the store of Eight on Main Boutique

The dates of the event are: June 16 & June 17, June 25, July 30, August 27, September 24