MARKHAM CENTRE SECONDARY PLAN UPDATE



Presentation to Development Services Committee, July 5, 2022



gladki planning associates



Greenberg Consultants Inc.







Agenda



Project Update

Vision and Guiding Principles

Plan Overview

Transportation Assessment



Project Update



Timeline



2019

Initial Public Consultation

Talked to people about their experience with Markham Centre: what do they love, what could be improved, what are their hopes for Markham Centre?

Public Consultation

- Pop-ups across the city
- Your Voice Markham website

Deliverable

• Community Engagement Summary Report

Existing Conditions Analysis

Developed an understanding of current conditions and identified strengths, weaknesses, opportunities and constraints.

Deliverable

• Existing Conditions Reports

2020

Visioning

Developed a vision and guiding principles as the basis for creation of the Secondary Plan.

Public Consultation

- 3 virtual engagement sessions exploring different themes
- Online visioning workshop
- Downtown Markham Retail Consultation
- Your Voice Markham website
- Online Youth Design Jam (targeted at youth aged 13-19)

Deliverables

- Summer 2020 Engagement Report
- Vision Report



Timeline

We are here





Development Options C

Explored different ideas for the future of Markham Centre, including variations on built form, height and density, land use, parks and open spaces, community amenities, and transportation networks.

Public & Stakeholder Consultation

- Small-group workshops with Members of Council
- Meetings with landowners
- Your Voice Markham website forum and online survey
- Virtual public information meeting

Deliverables

- Development Options
- Development Options Consultation Summary

Development Concept

To develop and refine a preferred development concept based on the feedback on options.

2022

Public Consultation*

- Public open house
- Your Voice Markham website

Deliverables

 Development Concept Report - Draft and Final Recommendation

Secondary Plan

To produce the Secondary Plan for Markham Centre to be brought into force through an amendment to the Markham Official Plan.

2023

Public Consultation*

- Statutory public meeting
- Your Voice Markham website

Deliverable

Markham Centre Secondary Plan

*Future public consultation approaches will be determined based on the status of the COVID-19 pandemic and the need to use virtual platforms rather than in-person events.



Development Concept



Q3 2022

Development Concept (Draft)

- Development Concept Report (Draft)
- Transportation Study (Draft)

Q3 - Q4 2022

Consultation – Public Meeting Consultation – Landowners Group Presentation to DSC

Q4 2022 - Q1 2023

Development Concept (Final Recommendation)

- Development Concept Report (Final Recommendation)
- Transportation Study (Final Recommendation)

Q1 2023

Presentation to DSC

Vision and Guiding Principles







Markham Centre is Markham's downtown.

It is the heart of the city and a vibrant, intensive, mixed use urban core.



Guiding Principles



Create a place that is the heart of Markham

- Create a great public realm
- Champion sustainability and environmental performance

Support a diverse and prosperous economy

Foster diverse built form

Plan for inclusive and diverse neighbourhoods

- Support arts, culture, and recreation
- Build neighbourhoods with access to all the things needed for daily life
- Transition from suburban to urban

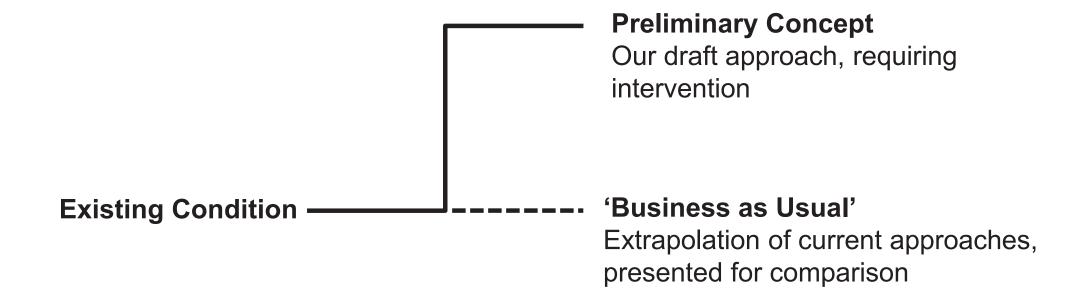
- Create an efficient and safe transportation system
- Realize the full potential of the Rouge River Valley as an environmental and placemaking feature

Development Options



Structure of Options







'Business as Usual' Massing





MARKHAM Preliminary Concept Massing

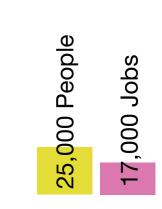




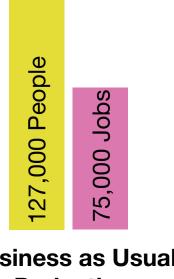


Comparison

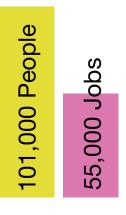




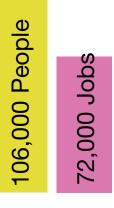




'Business as Usual' Projection



Preliminary Concept



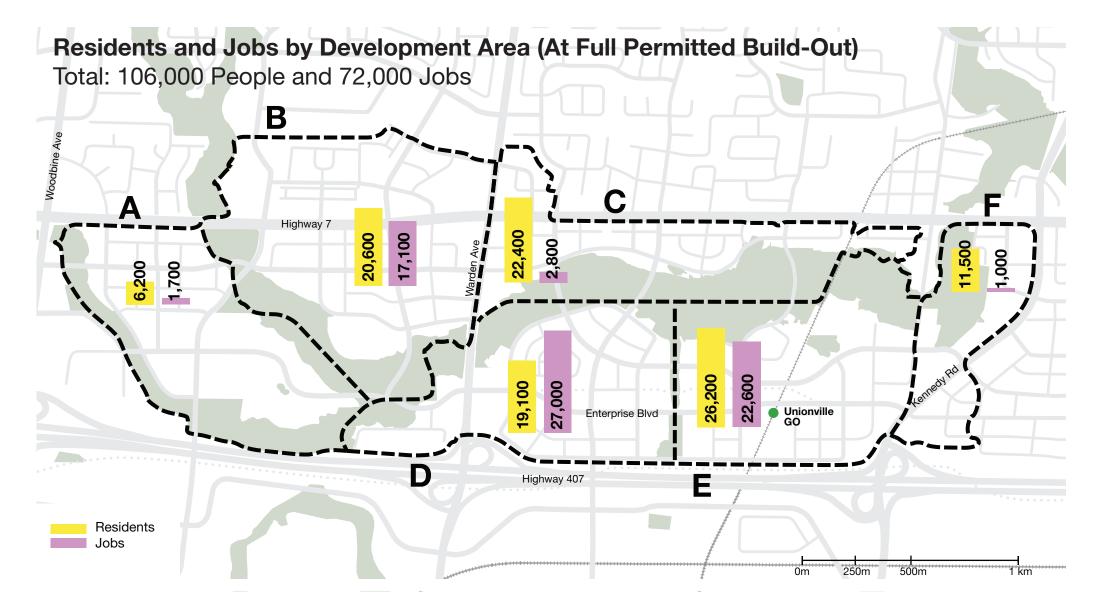
Development Concept

Plan Overview



Residents and Jobs

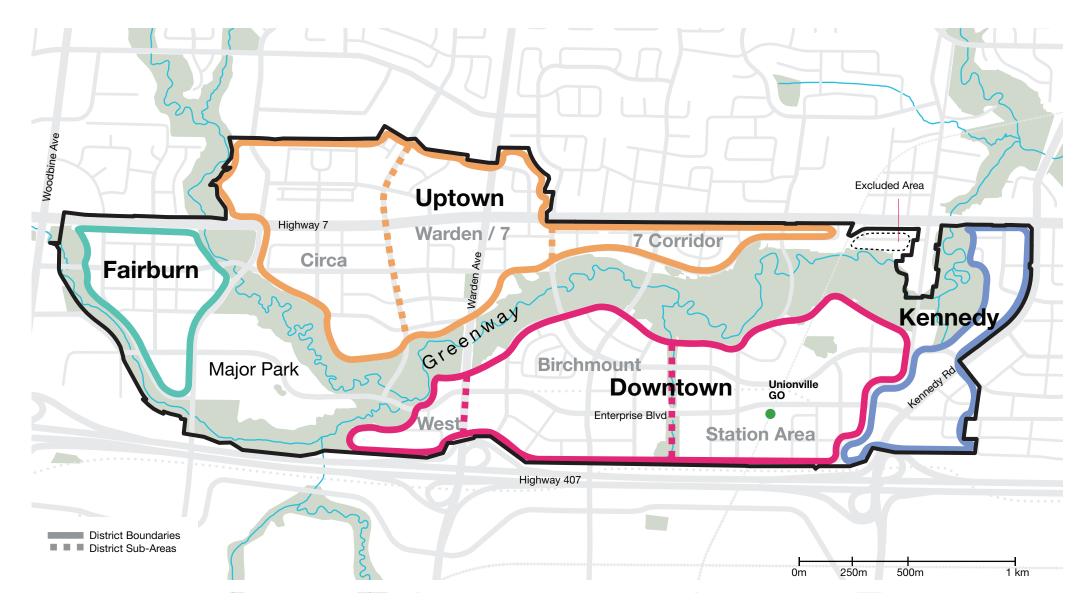






Districts and Sub-Areas

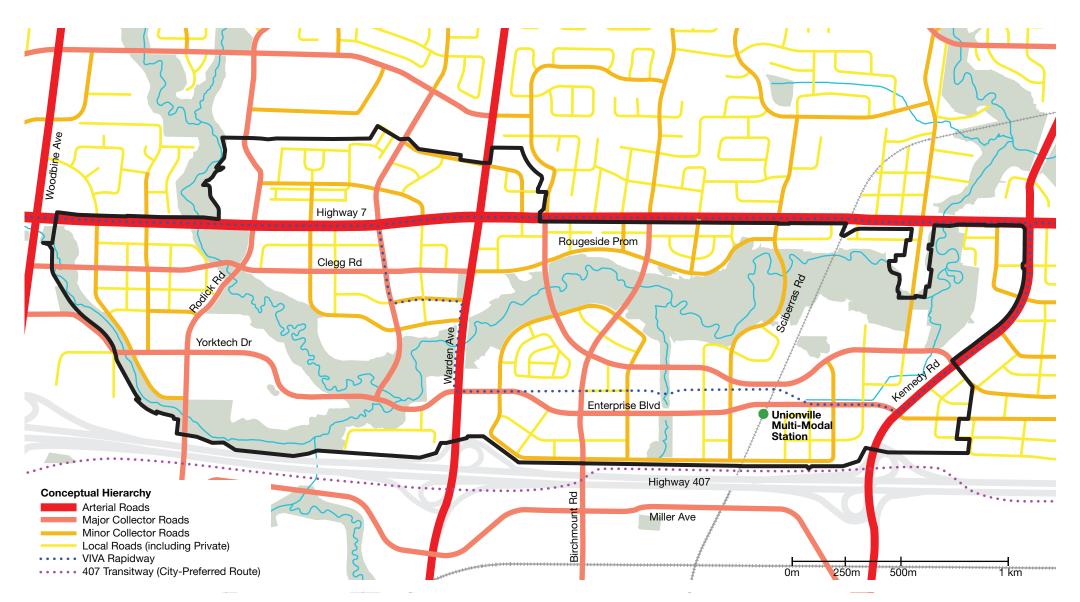






Street Network

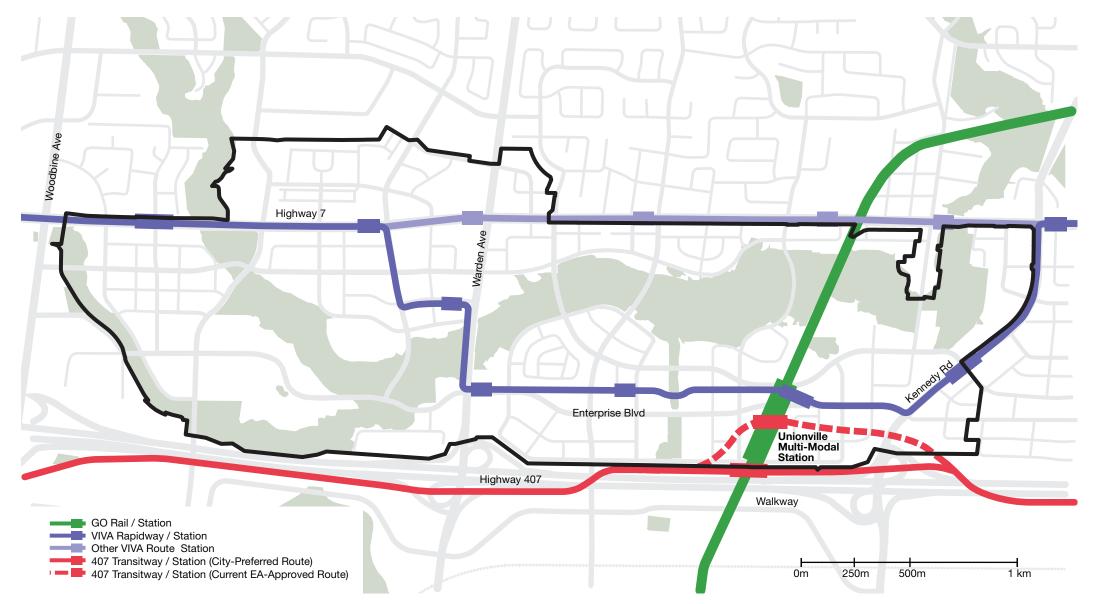






Rapid Transit







Active Transportation







Parks and Open Spaces



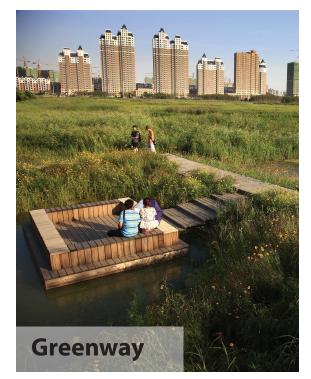




Great Spaces













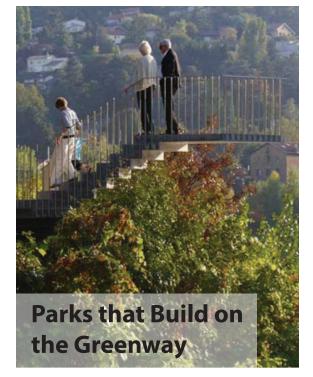




Great Spaces













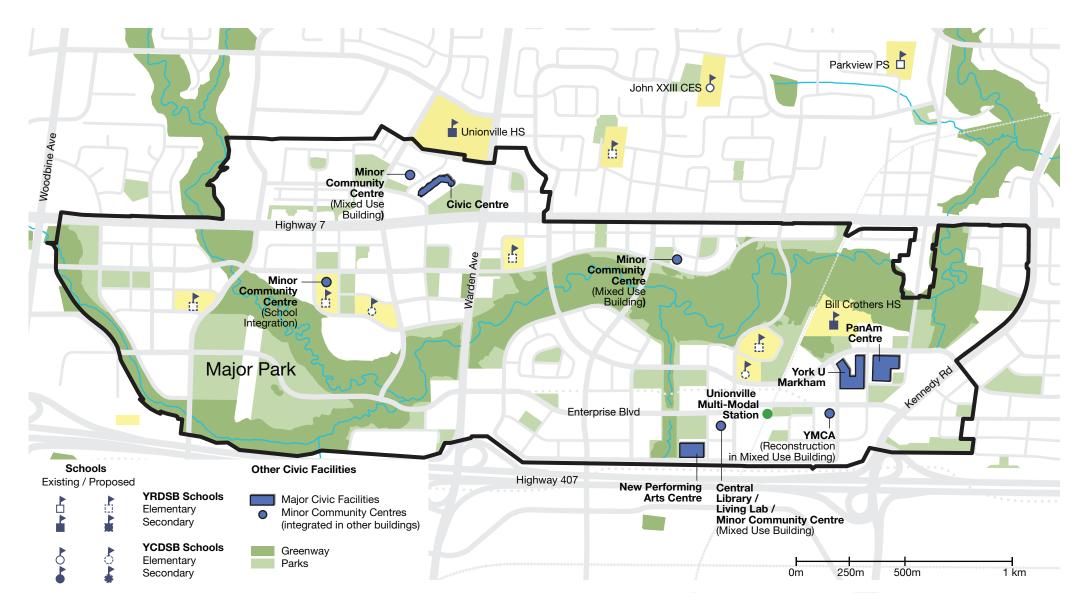






Community Facilities

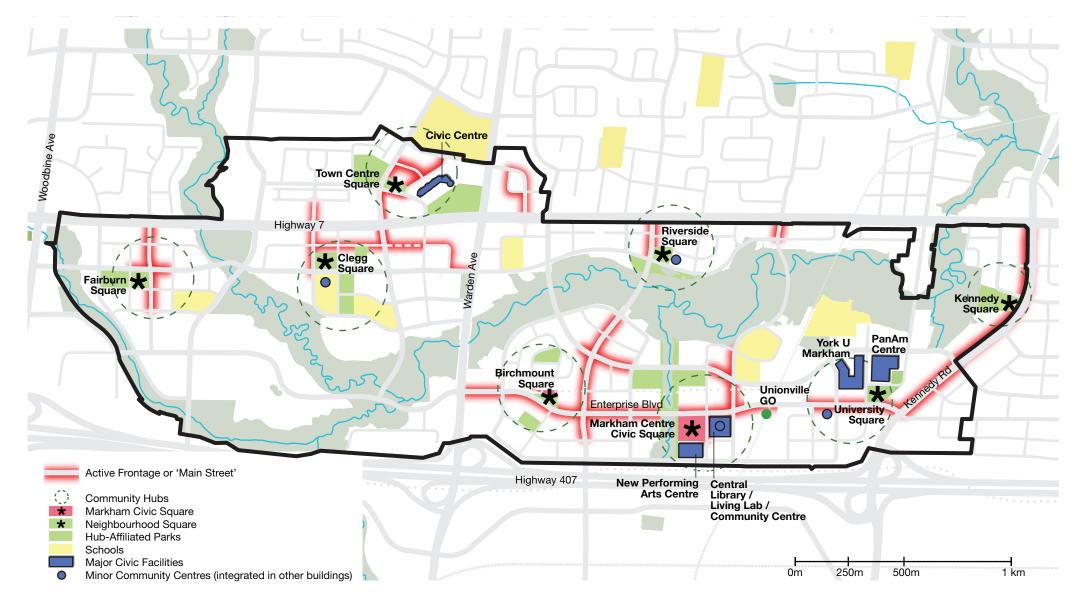






Urban Framework







Urban Transit Stations



















Enterprise Main Street

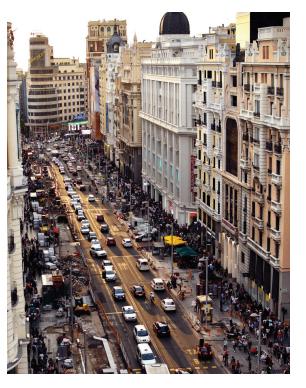
















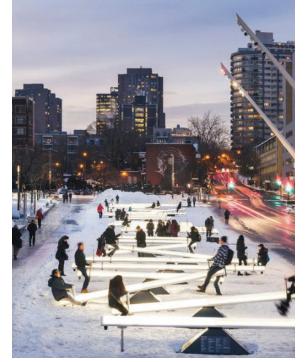
Major Civic Squares





















Main Streets













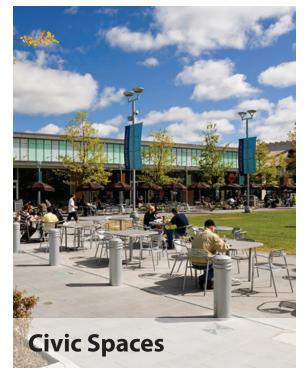




Great Spaces













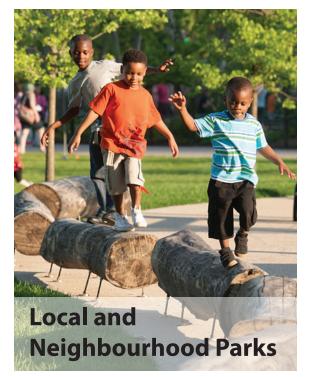




Great Spaces











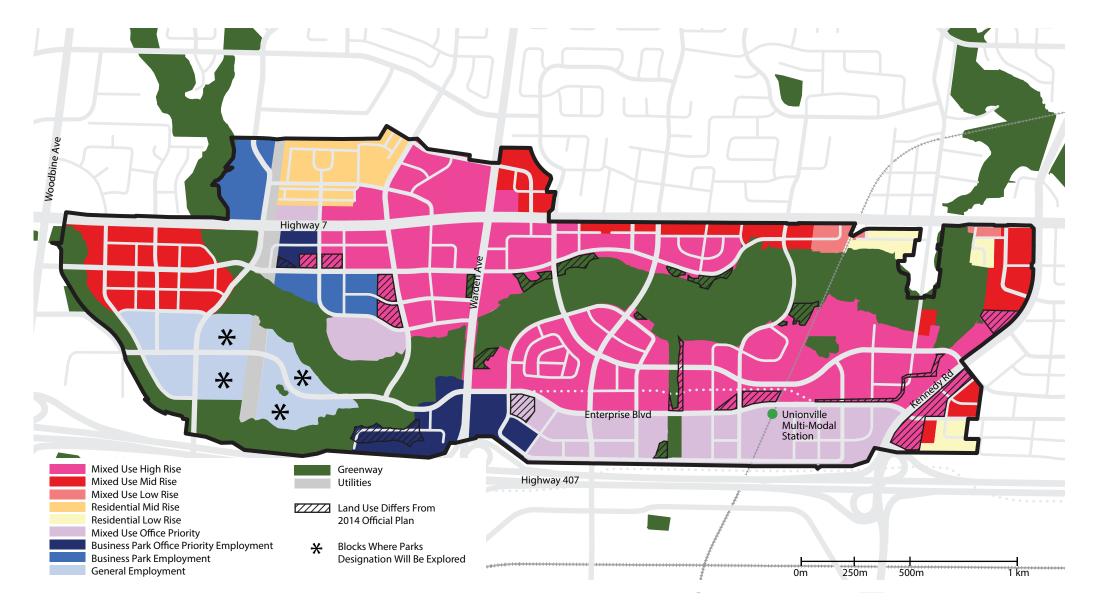






Land Uses

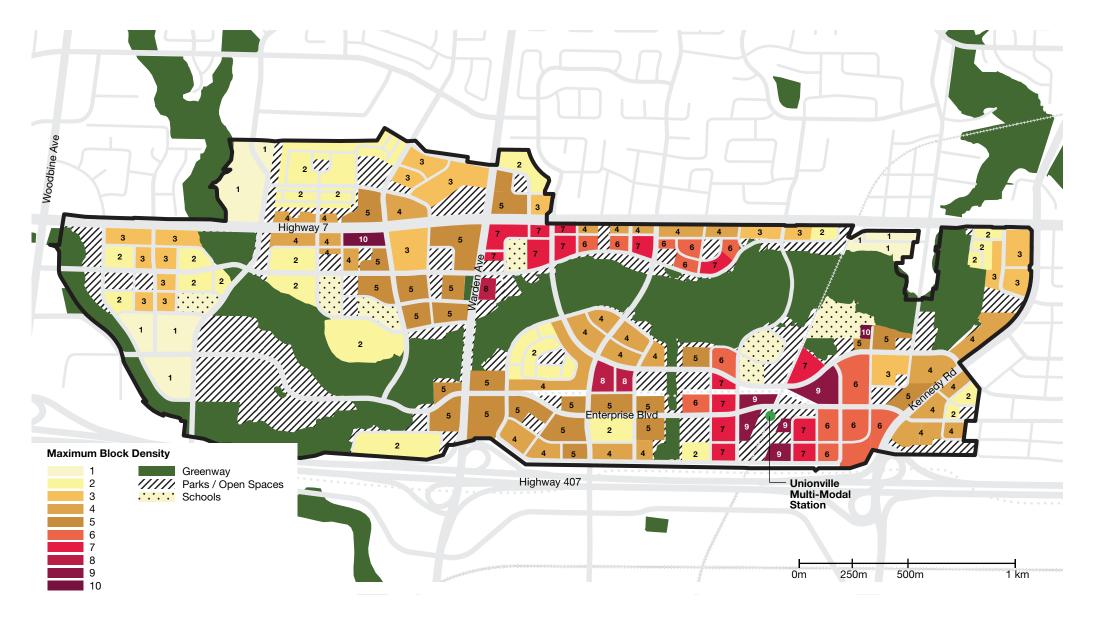






Densities

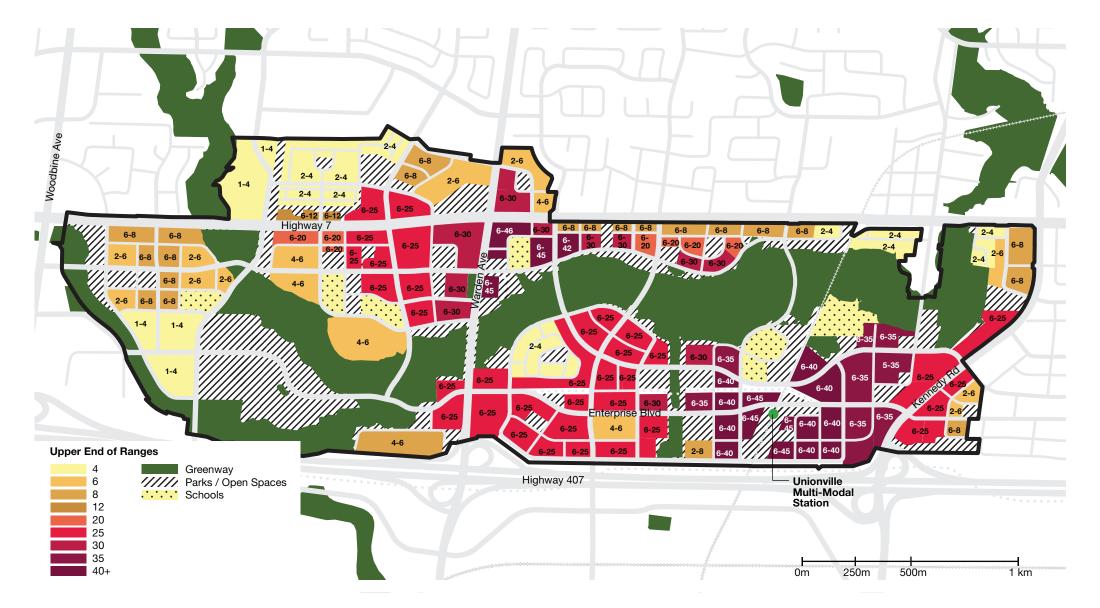






Heights







Demonstration Massing

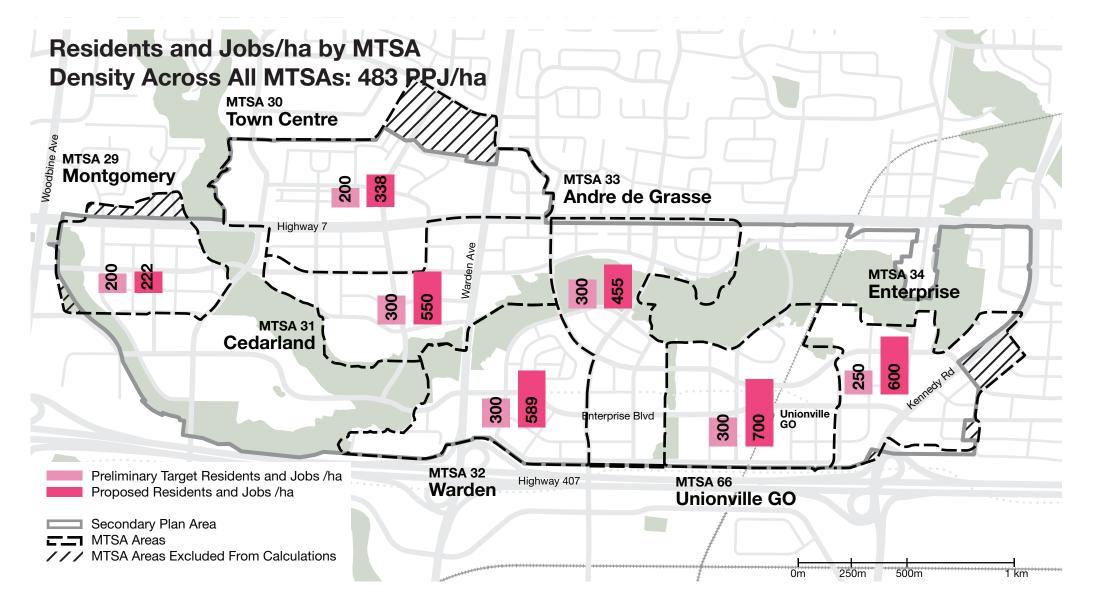






Residents and Jobs/ha







Demonstration Model





Thank You



Presentation to DSC, July 5th, 2022



gladki planning associates



Greenberg Consultants Inc.







Agenda



- 1. Overview
- 2. Existing Conditions
- 3. Markham Centre Development Concept
- 4. What Needs to Happen to Make the Future Work
- 5. Conclusions



Existing Conditions



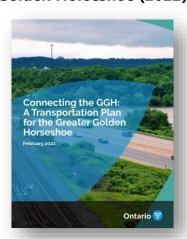
Existing Policy Context



2041 Regional Transportation Plan



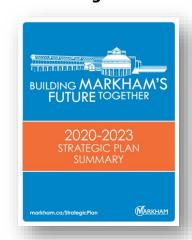
Transportation Plan for the Greater Golden Horseshoe (2022)



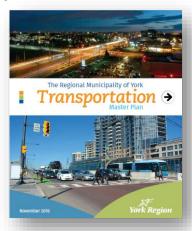
York Region Official Plan (2019)



City of Markham 2020-2023 Strategic Plan



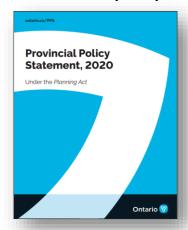
York Region
Transportation Master Plan (2016)*



City of Markham
Official Plan (2014)



Provincial Policy Statement (2020)



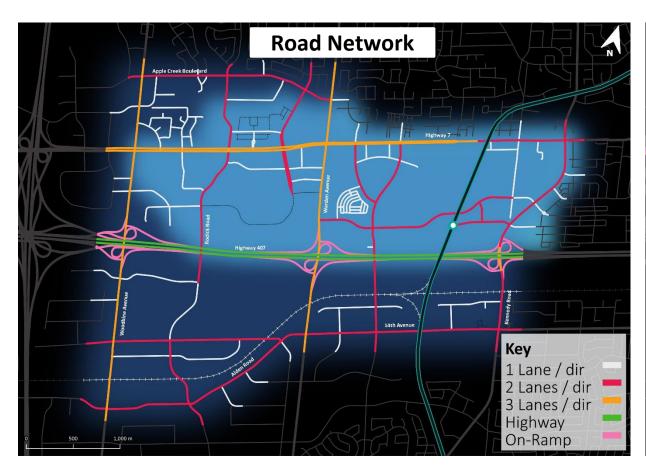
Markham Active Transportation Master Plan (2021)

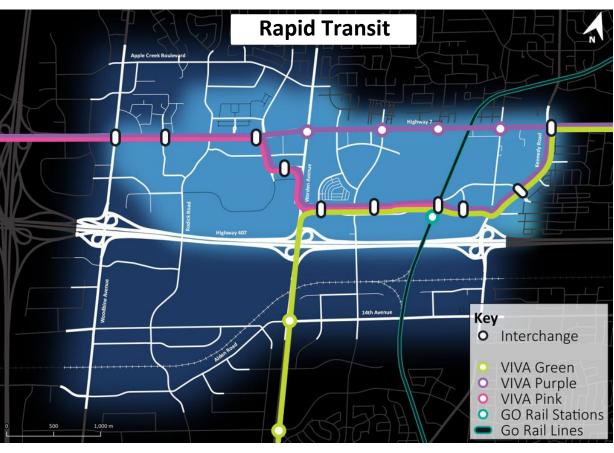




WARKHAM Existing Transportation Network







Local Roads and most Minor Collector Roads MAXIMUM

Most Major **Collector Roads** and some **Arterial Roads**



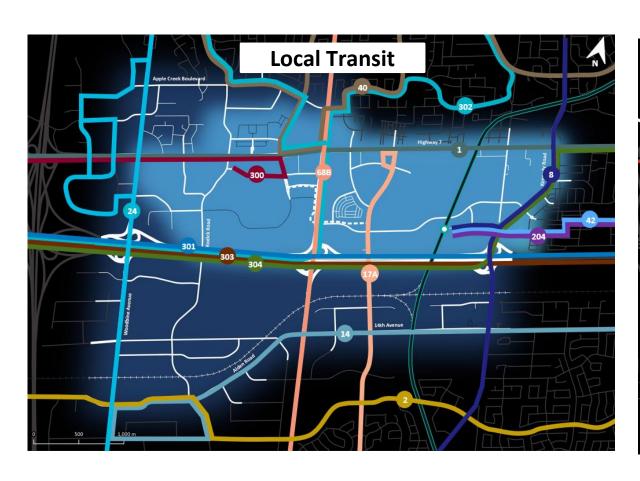
Most Arterial Roads

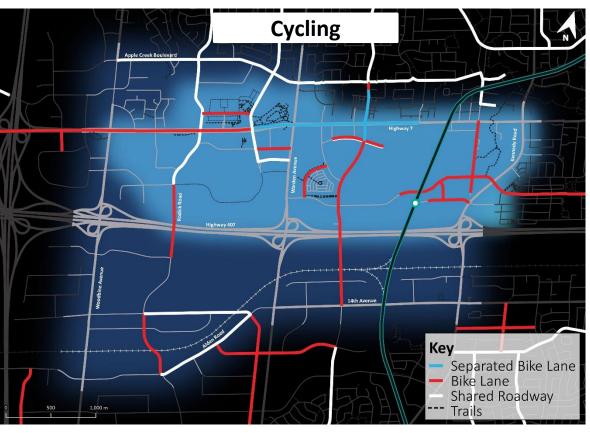
* Note: Viva Pink and Viva Green are currently suspended due to the COVID-19 pandemic



MARKHAM Existing Transportation Network









Existing Travel Patterns



80,000

Trips generated & attracted by MC each day

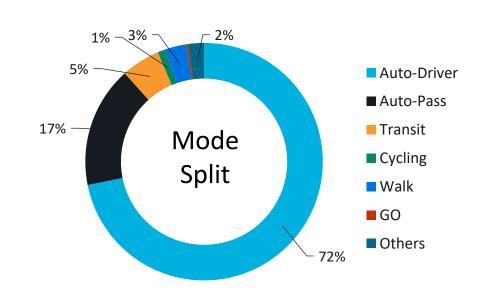
8%

Of trips generated by MC stay within MC

44%

Of trips to/from MC are to/from other parts of Markham

Most trips done by car, even at distances that could easily be walked or cycled





Existing Strengths



Markham Centre has a solid foundation on which to build.



VIVA rapidway and Unionville GO station provide high-quality transit connections



Strong policies in place to help create walkable, bikeable and transit-friendly community within Markham Centre



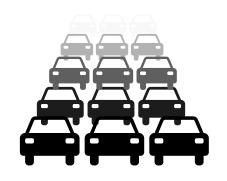
"A blank slate" - Large areas of land available for development of "15minute neighbourhoods" where people do not have to rely on cars

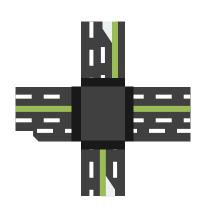


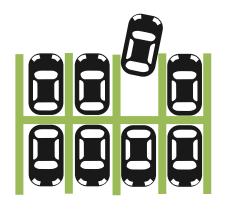
Existing Weaknesses

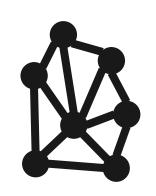


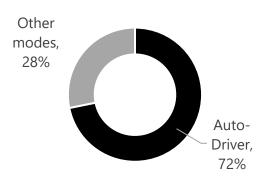
However, there are weaknesses that must be overcome











Auto-oriented environment that is congested during peak hours Limited ability to provide additional capacity for vehicles

Universal free parking encourages auto use

Large blocks create a poor pedestrian environment, cycling network has gaps

Low walking, cycling & transit mode share

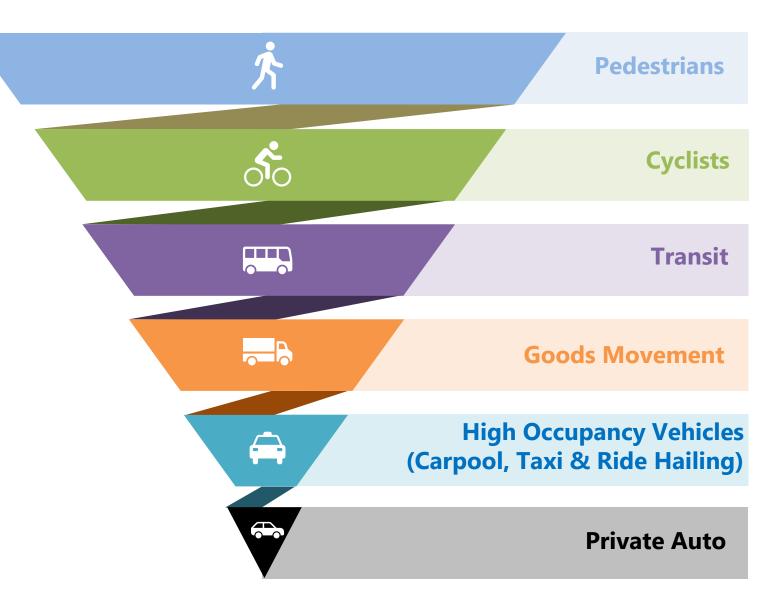
Markham Centre Development Concept



Guiding Principles



- In order to fulfil the vision of Markham Centre, we must flip the hierarchy of priority of modes
- In other words, Markham Centre must actively prioritize walking, cycling and transit use over automobile use

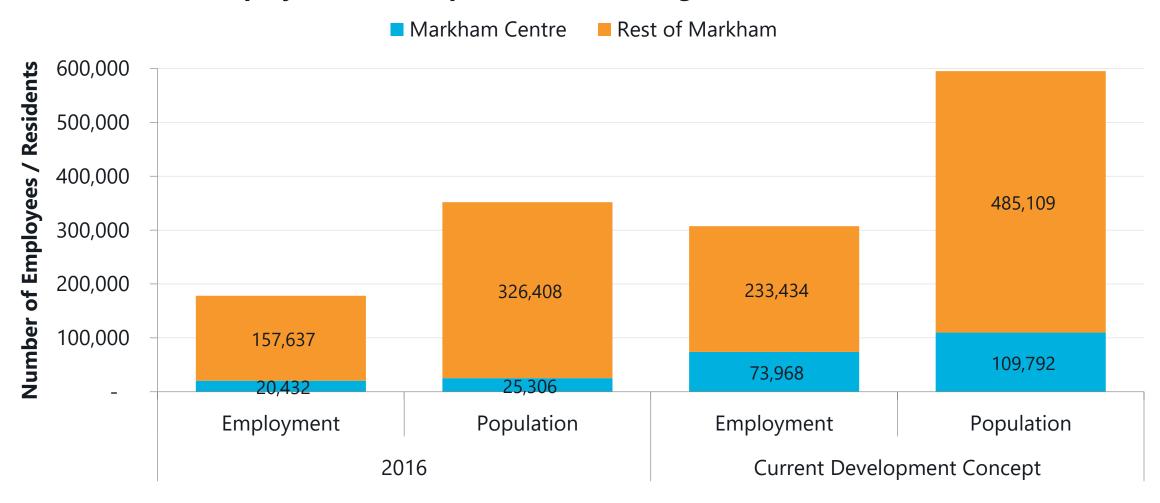




The Development Concept



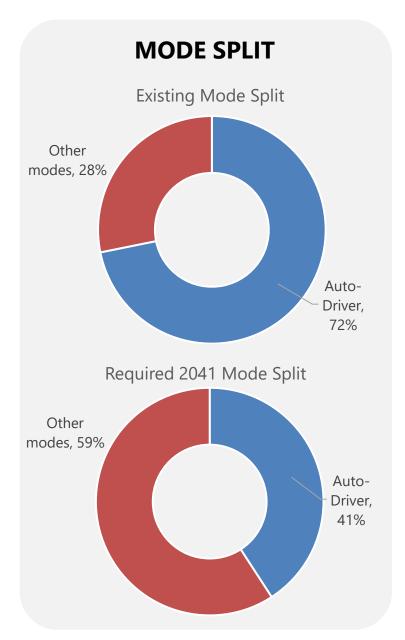
Employment and Population for Existing and Future Scenarios



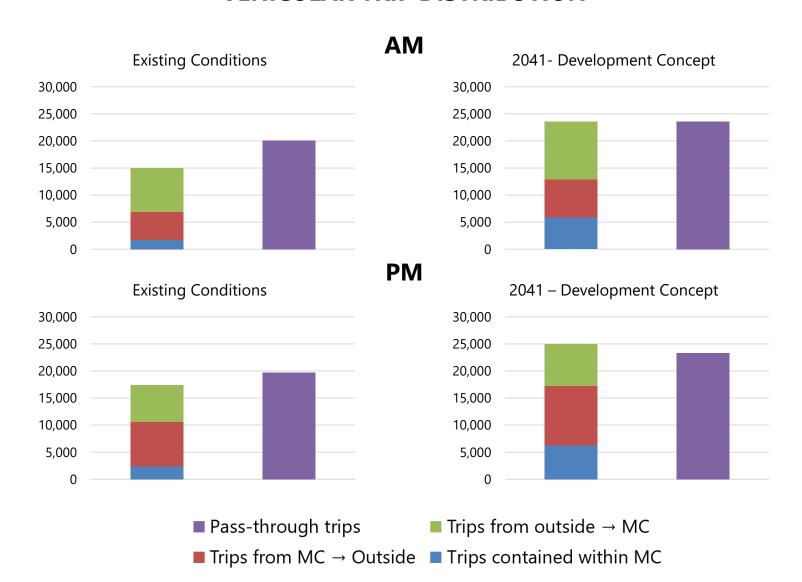


The Development Concept





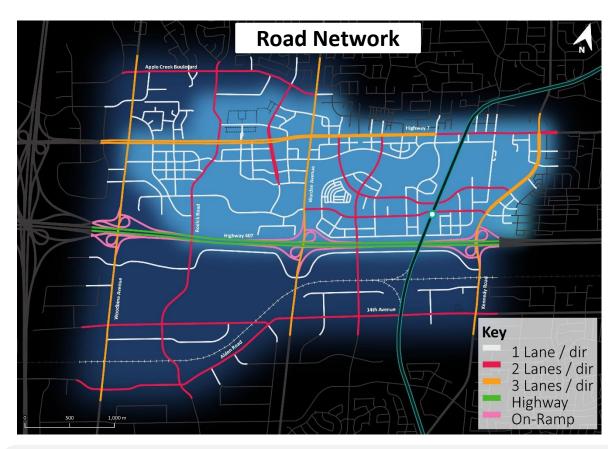
VEHICULAR TRIP DISTRIBUTION

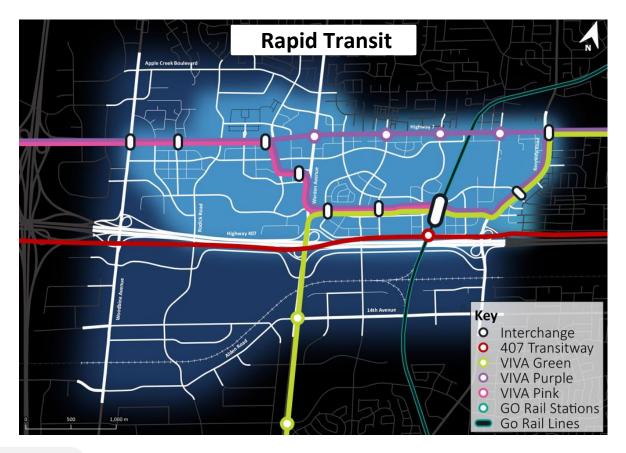




Recommended Transportation Network











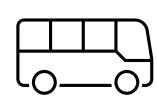


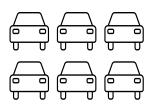


Threats

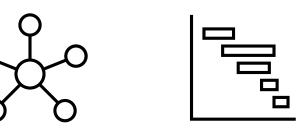










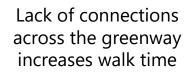


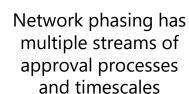


Traffic impacts transit vehicles

Insufficient parking at the Unionville GO Station



















Increased travel times

Transit is less attractive

Transit is less attractive

Walking & cycling is less attractive

Walking & cycling is less attractive

Developments and required infrastructure may become out of sync

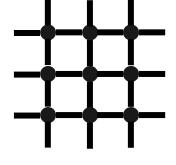


Opportunities





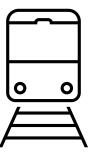
Wide mix of different land uses



Grid-based street network with smaller blocks



Expansive & connected cycling network



Unionville GO & GO Expansion



Trips can be made without the need for a car because everything is close by



Reduces travel distance making it easier to walk and cycle



Makes cycling a safer and less stressful travel option



8 less dependence on auto for regional travel

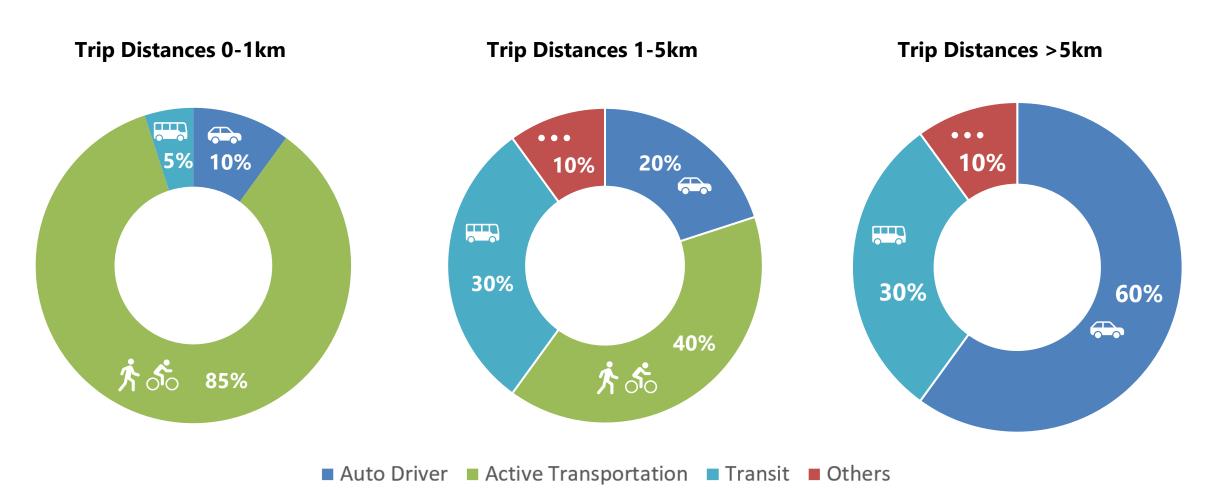
What Needs to Happen to Make the Future Work



Future Travel Demand



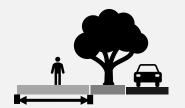
The integrated development vision and transportation plan being developed for Markham Centre will incentivize and change the way people get around.





Active Transportation





Wide sidewalks, particularly on main streets like Enterprise Boulevard



Narrow curb radii

WALKING



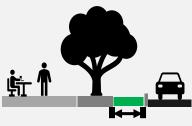
Lower posted speed limits across the focus area



Short crossing distances or island refuges



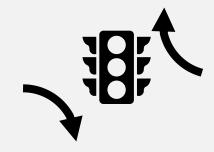
CYCLING



Physically separated or buffered bicycle facilities along most arterials & collectors



Intersection lane markings



Fully protected turn phases for high volume movements



Short wait times / delays at intersections



Two-stage bike boxes

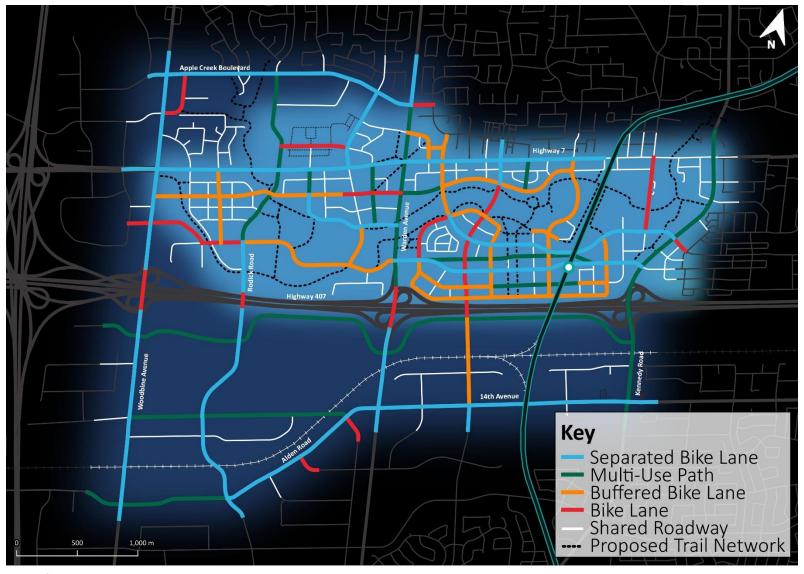


Bike signals where appropriate



Active Transportation Network





*Refinement in progress



Transit





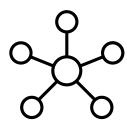
HOV-Transit Lanes or rapidways



Transit Signal Priority along VIVA rapidway



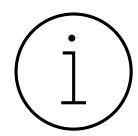
Fare integration for improved regional connectivity



Improved connections internal to Markham Centre, including GO Station access



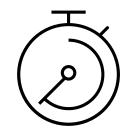
First-last kilometre services such as bike share



Real time information at bus stops and stations



Improved urban design / integration of transit facilities with the street

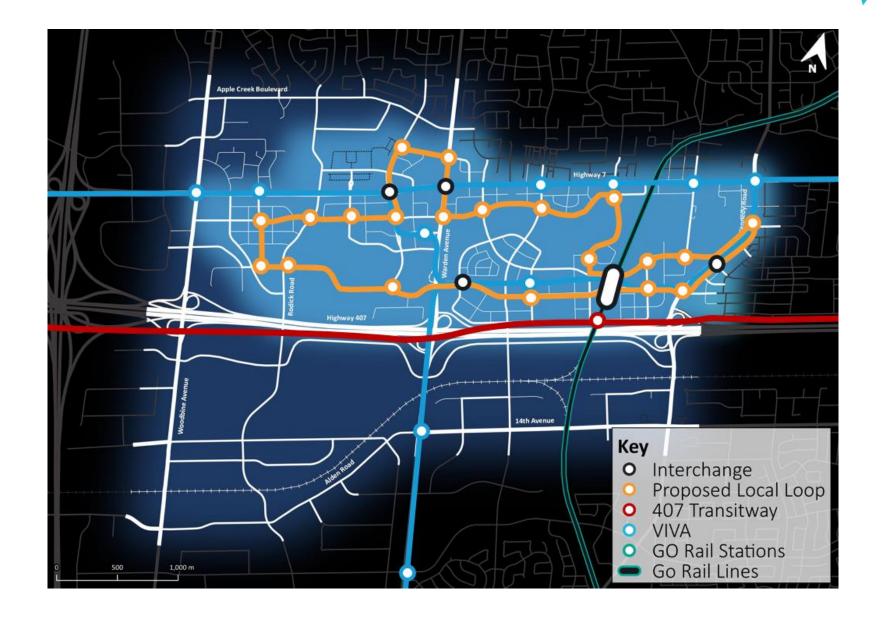


Improved service frequency where justified – especially Viva Purple if possible



Transit

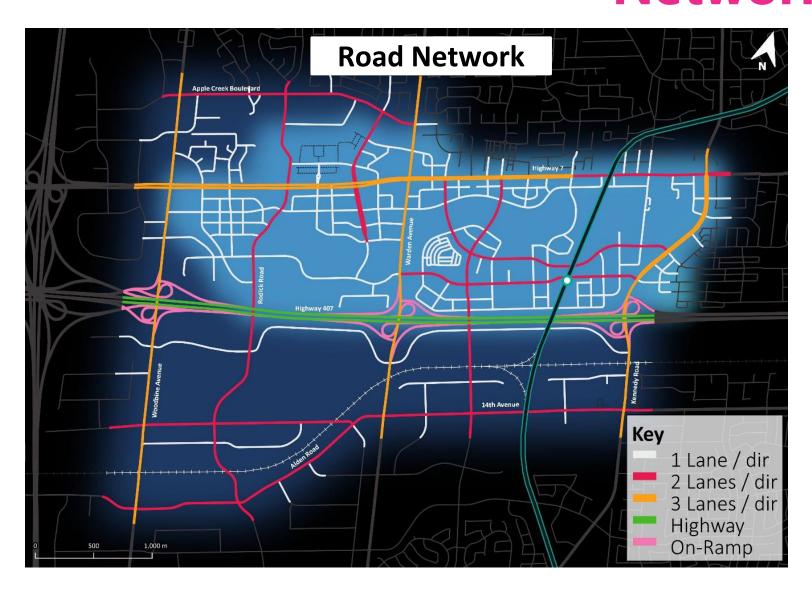






Recommended Transportation Network





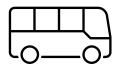


Key Connections

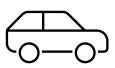




More direct routes for pedestrians and cyclists, saving up to 10 -20 minutes of walk time



Increased opportunities for local bus service routing and transit connectivity through focus area



Improved dispersion of traffic which shifts auto demand away from existing congested corridors

Yorktech Drive Extension



Sciberras Road Extension



Clegg Road Extension



Make the Warden Avenue / IBM Drive intersection a full intersection





Travel Demand Management





TDM is the use of strategies and policies to encourage the use of sustainable modes within a transportation network.



Markham's TDM Strategy involves identifying a package of measures aimed at promoting sustainable travel, with an emphasis on reducing:

- Single occupancy vehicle (SOV) trips
- Vehicle kilometres travelled (VKT)
- Parking demand



Based on the lower estimates, the TDM Strategy can result in a reduction of single occupancy vehicle trips from:

- 100% to 68% for Communities and Students
- 100% to 42% for Employees and Developers



Strategies need to be implemented synchronously with the development of Markham Centre. Encouraging a change in behaviour takes time.









Parking in Markham Centre is governed by By-Law 2004-196. Parking standards are lower than in the rest of Markham



Even so, Markham Centre will have a large surplus parking stalls at peak demand, when all developments are complete



A surplus of parking discourages mode shift and increases auto demands in the area.



Parking standards for new developments within Markham Centre should be reduced further to better match supply to anticipated demand of the Development Concept



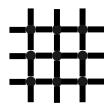
Unionville GO parking lot lies in the heart of Markham Centre and must be reassessed and reimagined to support the Development Concept

Conclusion



Conclusion





A fine-grained grid-based street network will shorten block lengths, making trips shorter and more attractive to walking & cycling



An expansive, connected and protected cycling network will make cycling a safer and less stressful travel option for trips under 5km



A wide mix of different land uses in Markham Centre will allow a higher proportion of trips to stay within the Centre



Increased access to rapid and long-distance transit will improve regional connectivity & reduce dependent on autos for long distance travel



Right-sizing parking supply to match demand will avoid encouraging further auto mode choice

The End