

Cultural Heritage Resource Strategy – North District Employment Lands (MiX)

May 10. 2022 **Development Services Committee**



Background

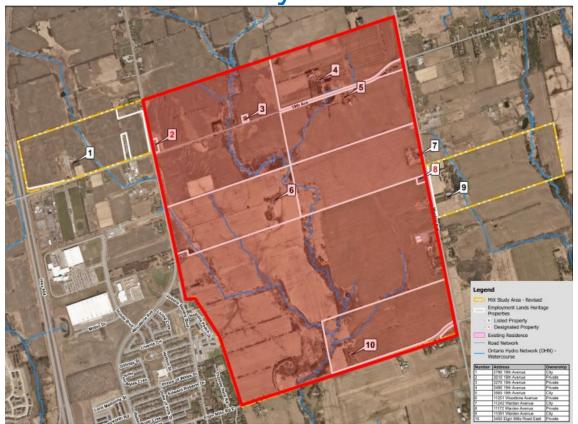
- Long-range planning underway for future urban area lands in north Markham.
- MiX lands include a number of identified cultural heritage resources.
- Direction required related to heritage resource conservation.
- Consultant team retained to undertake work.







Study Area







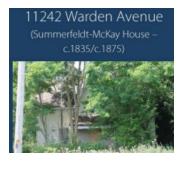
Cultural Heritage Resources

























Study Goals

 Develop strategy for identified cultural heritage resources within MiX lands.

- Basis: potential conflict between
 - Goal of conserving cultural heritage resources
 - Goal of efficient and effective prestige employment area





Current Heritage Policy

- Official Plan hierarchy for built heritage resources (4.5.3):
 - Retain in original location with original use
 - Retain in original location and adaptively re-use
 - Relocate within area of development
 - Relocate to a sympathetic site within Markham.
- Demonstration of threat of loss required for relocation offsite



Key Study Tasks

- Main tasks undertaken:
- Field work and assessment of properties.

Extent of heritage significance: buildings only or buildings and landscape?

Location: impact on development potential?

Structure size and condition – moveable?

Economic Analysis

Case-study research: impacts on land value and development potential





Heritage Resources - Significance

- Identified properties have cultural heritage value.
 - Primarily in buildings /some landscape features.
 - Opportunities exist to conserve cultural heritage value through MiX development.
- A more flexible policy framework is required









Case Studies

- A number of successful adaptive re-use cases
- Uses: restaurants, bars, retail stores, spas, boutique hotels, cultural centres, daycares, private schools, professional offices, social/fraternal clubs, and museums, among others.
- Relocation versus In-situ

- Co-existence is possible
- Value and identity.



Financial/Real Property Implications

- Key findings:
 - large and regular shaped parcels to allow for range of uses and movement.
 - Resources should be in locations that don't hinder development or create irregular parcels with limited access.
 - If relocating, locations near the street are beneficial.
 - Publically-accessible and on large lot so that maximum flexibility.





Financial/ Real Property Implications

- Land values not significantly impacted by presence of heritage resources.
- Potential conflicts can be avoided by integrating heritage resources into office space instead of commercial (both require high visibility).
- Significant costs if relocating buildings to cluster together. City could assist in alleviating costs if corporate objective to retain / cluster resources



Study Recommendations

- Create an Area-specific OPA for MiX lands:
 - Modify policy hierarchy to prioritize adaptive reuse / relocation
 - "Being under serious threat" not required
- For occupied and vacant properties.
 - Occupied properties: retain buildings and landscape; consider adaptive re-use or relocation in future.
 - Vacant properties: secure buildings and ensure proper 'mothball'
- Develop a work program re: mothballing for City owned properties, obtain funding to protect City investment.



Review to Date

- Development Services Committee input and referral to Heritage Markham (Feb 7th)
- Heritage Markham Committee input and recommendation:
 - Need for ongoing protection/ maintenance
 - Consider Cost Sharing if relocation is proposed
 - Modified OP policy revision
 - Adaptive reuse in-situ
 - Relocation within the MiX
 - Relocation within City
 - Support concept of clustering in MiX lands





Recommendation

- Endorse in Principle the study to guide staff in addressing cultural heritage resources in the North District Employment Lands;
- Initiate an Official Plan Amendment to address the suggested changes to the Official Plan's cultural heritage policies related to the MiX area