

Theatre Board Meeting – March 28, 2022 - Notes

Board Present	Staff Present	Regrets
Diane Lai Ken MacDonald Srinka Wallia Kathy McCarty Sophia Sun Councillor Keith Irish Carrie Sally Ronald Minken Anne Gilligan Chris Rickett	Eric Lariviere Scott Hill Helen Mah	Councillor, Alan Ho Deb Jestin Justin Reid Ron Lynn Sueelyn Cheong Aleem Israel

1.0 Call to Order and Chair's Opening Remarks D. Lai

5:36pm

Introduction of Chris Rickett – new Director

2.0 Declaration of Pecuniary Interest D. Lai

None

3.0 Agenda Review, Additions/Changes D. Lai

None

4.0 Approval of Minutes of the January 31st, 2022 meeting D. Lai

Approval

Moved by Ken

Seconded by Carrie

5.0 General Manager's Report E. Lariviere

5.1 Status updates

General update and staff update

- HR update:
 - Recruitment to be deployed this week: Administrative Clerk and Coordinator, Client Service and Discovery.
 - Finalizing the confirmation of Development Coordinator very soon

Camps

- Filled all the spots, opening a new session of camp
- Located at Theatre & Unionville High School

Programs

- Good start to the season – filled at 50%, now open at 100%
- Jazz series is next with world premiere of Barbra Lica: Songs for Orchestra.
- Simply Series – Live Broadcast looks good, will show some excerpts if time allow at the end of the meeting.
- Announcing next season 2022-2023 on Monday, June 6th, 7 pm; Media and Partner launch will precede same day at noon in the lobby
- Big tickets announcement by May; including Tom Cochrane, The Tenors, Gowan, Jann Arden
- Camps: opened at 50%; sold out – will open up more space this week.

Partnerships/sponsorships/Foundation

- Weins Auto Group fully confirmed 22-23
- Minken Employment Lawyer – All that Jazz - starts next week
- Thus far, media and hotel partners have responded positively.

5.2 Rental business - staff update (S. Hill)

- Highly recommended to all staff to continue wearing masks
- Rentals have been very good, lost January due to lockdown. Shifted client base from performances to films and rehearsals
- Working with schools in May
- A number of renters looking for mask mandates
- First of 3 dance competitions
- Most community groups ready for Fall

5.3 Capital, facility and operation (A. Rosenfarb - regrets)

New streaming equipment – (Andrew's presentation)

6.0 Priority Items: E. Lariviere

6.1 Annual Gala 2022

K.MacDonald, S. Sun, D. Lai

- Oct 1, 2022 at the Hilton, max of up to 250 people
- The Tenors
- Great Hall is not available
- Development Coordinator need to be in place
- Fundraising is next critical step, we are keeping the same structure
- Opportunity to position arts shut down, in a positive way
- Carrie can help, we also have some wonderful volunteers
- Diane will set up a meeting next week

7.0 Working committees and task forces updates:

7.1 Markham Performing Arts Awards task force report K. McCarty, S.Sun

- Need to make a decision of live or virtual – key decision
- Set initial planning meeting in April, set a date for Fall

7.2 Annual Gala Committee S.Sun, K.MacDonald

See priority item

8.0 New Business

None

9.0 Date of next meeting:

Monday, April 25th, 5:30 PM.

10.0 Adjournment

6:38