

Theatre Board Meeting – January 31, 2022 - Notes

Board Present	Staff Present	Regrets
Diane Lai	Eric Lariviere	Councillor Keith Irish
Ken MacDonald	Scott Hill	Councillor, Alan Ho
Srinka Wallia	Andrew Rosenfarb	Sophia Sun
Kathy McCarty		Ronald Minken
Aleem Israel		Deb Jestin
Anne Gilligan		Justin Reid
Carrie Sally		Ron Lynn
		Suelyn Cheong
		Christina Kakaflikas

1.0 Call to Order and Chair's Opening Remarks D. Lai

5:36pm

2.0 Declaration of Pecuniary Interest D. Lai

None

3.0 Agenda Review, Additions/Changes D. Lai

None

4.0 Approval of Minutes of the November 29th, 2021 meeting D. Lai

Date incorrect in past minutes for next meeting`

Approval

Moved by Srinka

Seconded Diane

5.0 General Manager's Report E. Lariviere

5.1 Status updates

General update and staff update

We have been open for rentals

Delayed DS season

Reduced rental revenues due to lockdowns

Offset by:

Not hiring back some key FT staff

Reduced overhead

Optimising staff as best as possible

Programs

Signing first contracts to restart programming of upcoming spring season

February 18th first performance back with audience

New season launching this coming week

Marketing starting soon for new shows

Partnerships/sponsorships/Foundation

Renewals going well

Grants underway

Minken returning

Weins is hopeful to return

May look for help from board to push the City for responses for foundation

5.2 Rental business - staff update (S. Hill)

We lost a number of rentals due lockdowns and capacity issues
Have a number of new rental groups – ie film shoots

5.3 Capital, facility and operation (A. Rosenfarb)

Facility looking great
HVAC project is almost done
Covid policies are going well
Hope for less restrictions in the future – contact tracing
Fire project complete
New fire plan in place
UHS connection to system is now separated
2022 capital starting
New streaming equipment being installed currently
Plan in place to start streaming

6.0 Priority Items: E. Lariviere

6.1 2022 operation and season re-opening plan

New short season with 12 events (2 from previous years)
Rest of the shows a variety of offerings
Simply series
May be streamed or recorded to stream at later date
Smaller shows that include sharing stories and performing
Covid protocols
Trailer for Vaccination checks
Protocols (vaccination, masks, hand sanitizers, etc.)
No Food and Beverage in Q1
Extra cleaning – cleaner onsite
Ken – do patrons know in advance No Bar/Coat check
A: Yes
Kathy – is the theatre responsible for rental vaccination checks
A: Yes
Carrie – can we have media to cover the first show and new protocols?
A: we'll do the best we can to get coverage
Camps
Registration begins in March

7.0 Working committees and task forces updates:

7.1 Markham Performing Arts Awards task force report K. McCarty, S. Sun

No updates

7.2 Annual Gala Committee S. Sun, K. MacDonald

Fall Tenors event
Foundation launch event in Spring

8.0 New Business

None

9.0 Date of next meeting:

Monday, March 28th, 5:30 PM.

10.0 Adjournment

6:44