



2022 Municipal Election

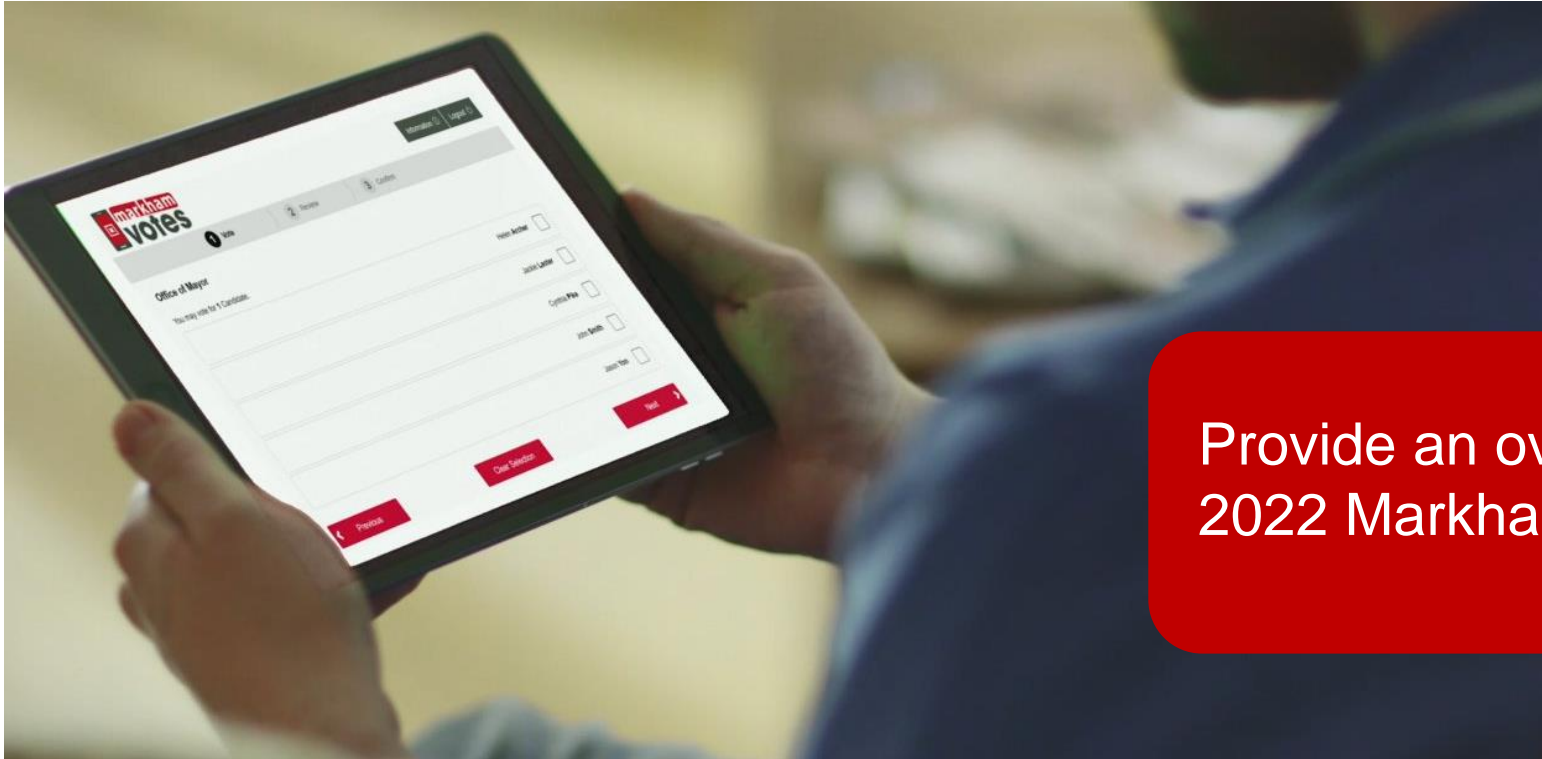
Presentation to General Committee

April 4, 2022

Presented by:
Elections Markham



Purpose



Provide an overview of the
2022 Markham Municipal Election

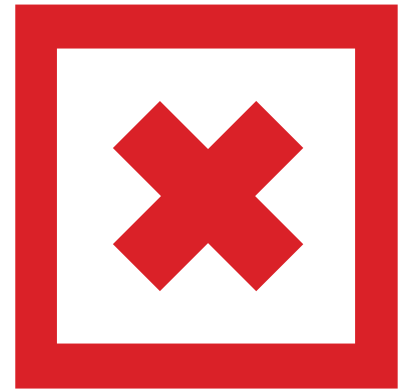
Agenda

- Who We Are
- Municipal Elections in Ontario
- 2022 Election Highlights
- Service Enhancements & Innovations
- How to get involved



Who We Are

- Elections Markham is an independent, non-partisan division of the City, responsible for administering municipal elections, by-elections and referenda in Markham
- Led by the City Clerk / Returning Officer and is independent of political influence
- We strive to continue innovating our elections, creating an accessible and inclusive experience, and empowering all voters to exercise their democratic right to vote



Municipal Elections in Ontario

- Held every four years in October
- Governed by *Municipal Elections Act, 1996*
 - Sets out general timelines and requirements
 - Confers broad authority on City Clerk over all matters of implementation
- Guiding principles:
 - Integrity
 - Security
 - Secrecy
 - Accessibility
 - Fairness
 - Certainty
 - Transparency
 - Public confidence



Our goals for the 2022 Municipal Election

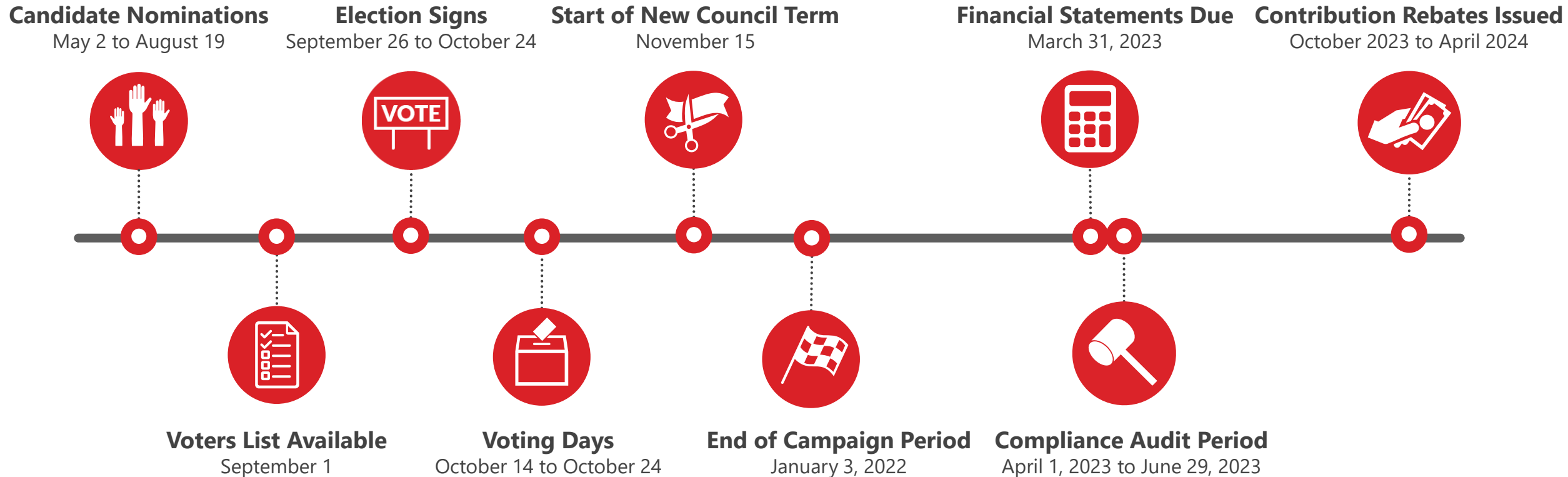
- Deliver an election that:
 - Meets the principles of integrity, security, secrecy, accessibility, fairness, certainty, transparency, and public confidence
 - Provides a safe election experience that is accessible, inclusive, and equitable amid evolving public health protocols
 - Enables digital transformation of election administration to enhance the voter and candidate experience
 - Furthers our leadership in digital democracy and contributes to the development of online voting standards



What's guiding our 2022 election model?

- *Municipal Elections Act*
- *Accessibility for Ontarians with Disabilities Act (AODA)*
- *BMFT Strategic Plan*
 - *Digital Markham Strategy*
 - *Diversity Action Plan*
 - *Older Adult Strategy*
 - *Greenprint Sustainability Plan*
- *2018 Post-Election Accessibility Report*
- *2022 Election Inclusivity, Diversity, Equity & Accessibility (IDEA) Strategy*
- Academic & professional research
- Multi-layered testing
- Security & risk assessments
- Voter and candidate survey data
- Stakeholder consultations
- Lessons learned

Key Dates & Milestones



2022 Election: Voting Days



Online Voting

October 14 to October 24

Anytime, anywhere

(including touchscreens at any Voting Place in Markham on Oct. 24 & Public Access Computers at all MPL branches)



Early Voting @ Voting Place (Paper Ballot)

October 20, 21 & 22

At any Voting Place in Markham



Early Voting @ Civic Centre (Paper Ballot)

October 14 to October 22

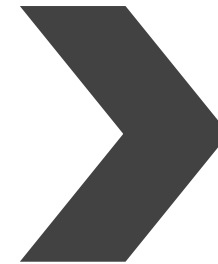
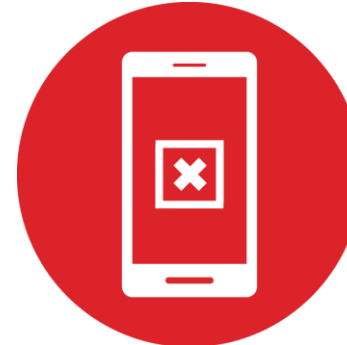
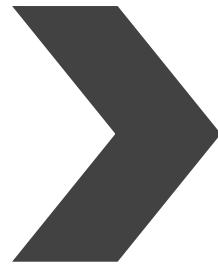
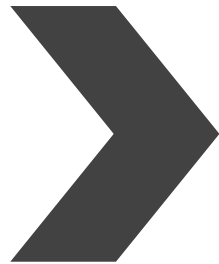
By appointment

250

hours to vote

2022 Voter Experience

Remote Online Voting (All Voting Days)

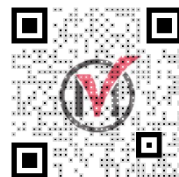


Check, update or
add your information
to the Voters' List

Get your Voter
Information Letter in
the mail & follow
instructions

Vote online – anywhere,
anytime using a computer,
tablet or mobile device

Complete optional
online voter survey



NEW! Verify your vote
using mobile app (optional)

2022 Voter Experience

In-person Paper Ballots (Early Voting Days)



Check,
update or
add your
information to
the Voters' List



Get your
Voter Information
Letter in the mail &
follow instructions



Go to any
Voting Place
in Markham



Show your
Voter Information
Letter, photo ID
& get your
paper ballot



Cast
your
vote



Complete
optional
paper ballot
voter survey

2022 Voter Experience

In-person Online Voting (Final Voting Day)



Check, update or add your information to the Voters' List



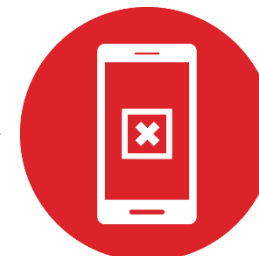
Get your Voter Information Letter in the mail & follow instructions



Go to any Voting Place in Markham



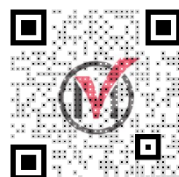
Show your Voter Information Letter, photo ID & proceed to touchscreen



Cast your vote on touchscreen



Get QR code to complete optional online voter survey from home



NEW! Verify your vote using mobile app (optional)

Voting Places

Early Voting (October 20 to 22)	Final Voting Day (October 24)
Aaniin Community Centre	Aaniin Community Centre
Angus Glen Community Centre	Angus Glen Community Centre
Centennial Community Centre	Centennial Community Centre
Cornell Community Centre	Cornell Community Centre
Milliken Mills Community Centre	Milliken Mills Community Centre
Thornhill Community Centre	Thornhill Community Centre
	Flato Markham Theatre
	Markham Museum
	Markham Village Community Centre
	Varley Art Gallery of Markham



Vote Anywhere



**Hours of
Operation**
10 AM to 8 PM

Voting Places – Paper Ballots

Voting Assistance Tools & Features



Accessible venues & space planning



Paddle buttons



Sip & puff



Magnifiers



Information in multiple languages



Braille



Audio assistance



Large-grip pens



Assistance marking your paper ballot
(bring someone you know or ask an election worker)

Voting Places – Online Voting

Voting Assistance Tools & Features



Accessible venues & space planning



Information in multiple languages



Stylus pens



Text zoom function



Compatible with personal assistive software

*Free software available for download on election website



Assistance marking your online ballot
(bring someone you know or ask an election worker)

*In-person only

2022 Service Enhancements & Innovations

- Candidate virtual information campaign and onboarding
- Expanded Voters' List revision campaign
- Independent verifiability of online ballots
- Enhanced Inclusion, Diversity, Equity & Accessibility (IDEA) planning
- Refreshed voting place accessibility and space planning audits
- Modified special ballot for long-term care and retirement residences
- Public education around results tabulation & display
- Upgraded election website
 - Ward Lookup Tool (GIS)
 - AI Chatbot (24/7 customer service)
 - Dedicated candidate portal
 - Real-time Voters' List for candidates
- Enhanced social media management, sentiment analysis and analytics
- Enhanced digital communications in multiple languages
- Updated risk assessments, contingency plans and crisis communications
- Contribution Rebate Program improvements

Ways people can get involved



Register as
a candidate



Learn about your
candidates and
local issues



Work at a Voting
Place during
Voting Days

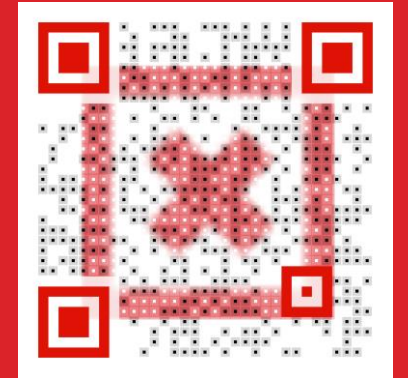


Volunteer and
help promote
civic engagement



**Check, update or add
your information to the
Municipal Voters' List**

> electionsmarkham.ca/register



@cityofmarkham



vote@markham.ca | 905.477.7000 x8683 (VOTE)

