

Main Street Unionville Streetscape Revitalization
Written Deputation by UBIA Members – BUSINESS VERSION
Email to clerkspublic@markham.ca by 5pm Monday Feb 21st

Date

RE: Main Street Unionville Streetscape Revitalization

Mr. Mayor, Councillors and Staff,

My name is MICHAEL MEEHAN and I am the business owner of MEEHAN WEALTH on Main St Unionville.

Unionville has long been recognized by many as The Tourism Core of York Region. As such, it should feature beautiful and pedestrian-friendly streets with shaded sidewalks, heritage-style functioning lamp posts and well-taken care of heritage buildings. Currently this is not the case, with crumbling streets and sidewalks, lamp posts that will not light up with decades-old wiring, and a general lack of vision with landscaping and heritage feeling.

That is why I am writing today to support Staff Option #3A in the Revitalization of Main Street Unionville. As an active UBIA member and landlord on the street, I want the solution that provides our street with the most unique, heritage-like look and feel - something that will continue to highlight our amazing shops, restaurants, and services. The brick pavers along the entire street, sidewalks and boulevards will encourage even more pedestrian activity. Main Street should not be seen as a quick thoroughfare to use instead of Kennedy Road, it should be seen as a spot where you walk first, drive second.

We understand that we, as business owners, need to do our part in this Revitalization. I am committed to ensuring my storefront is maintained to the best of my ability and that I work with my landlord to keep our building looking its best at all times.

Option #3A will strengthen Main Street's "sense of place" and bring nothing but success and recognition to MARKHAM, not just Unionville. It will continue to hold its standing as a unique heritage district where people want to come together with friends and family, all year long.

Thank you

MICHAEL MEEHAN

178 MAIN ST
UNIONVILLE, ONT
L3R 2G9

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RE: Main Street Unionville Streetscape Revitalization

Mr. Mayor, Councillors and Staff,

My name is _Sharon Taylor Wood and I am the business owner of What Girls Want Inc.

Unionville has long been recognized by many as The Tourism Core of York Region. As such, it should feature beautiful and pedestrian-friendly streets with shaded sidewalks, heritage-style functioning lamp posts and well-taken care of heritage buildings. Currently this is not the case, with crumbling streets and sidewalks, lamp posts that will not light up with decades-old wiring, and a general lack of vision with landscaping and heritage feeling.

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Thank you

Sharon Taylor Wood
Owner What Girls Want

**Main Street Unionville Streetscape Revitalization
Written Deputation by UBIA Members – BUSINESS
VERSION
Email to clerkspublic@markham.ca by 5pm Monday Feb
21st**

Date Feb 19th, 2022

RE: Main Street Unionville Streetscape Revitalization

Mr. Mayor, Councillors and Staff,

My name is **Shibani Sahney** and I am the business owner
of **Silver Tulip** (insert business name).

Unionville has long been recognized by many as The Tourism Core of York Region. As such, it should feature beautiful and pedestrian-friendly streets with shaded sidewalks, heritage-style functioning lamp posts and well-taken care of heritage buildings. Currently this is not the case, with crumbling streets and sidewalks, lamp posts that will not light up with decades-old wiring, and a general lack of vision with landscaping and heritage feeling.

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Thank you **Shibani Sahney**
177 Main Street (lower level)
Name and address **Unionville**
Contact information

**Main Street Unionville Streetscape Revitalization
Written Deputation by Land Owner**

February 18, 2022

RE: Main Street Unionville Streetscape Revitalization

Mr. Mayor, Councillors and Staff,

My name is George Le Donne and I am the landlord of 206 Main St. Unionville

Unionville has long been recognized by many as The Tourism Core of York Region. As such, it should feature beautiful and pedestrian-friendly streets with shaded sidewalks, heritage-style functioning lamp posts and well-taken care of heritage buildings. Currently this is not the case, with crumbling streets and sidewalks, lamp posts that will not light up with decades-old wiring, and a general lack of vision with landscaping and heritage feeling.

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As the owner of the newly restored 206 Main St. and the builder/developer of the recently constructed 'Hart House Condominium' at 208 Main St. I feel that I have made a significant contribution to the beautification of Main St. Unionville. In doing so it is my hope and expectation that others starting with the City of Markham will continue on this critical path.

Rest assured that as a business owner and a long-time resident of Unionville, I remain committed to maintaining a high level of upkeep for my property and will continue to promote this for others.

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Thank you,

George Le Donne

Office





Monday, February 21, 2022

RE: Main Street Unionville Streetscape Revitalization

Mr. Mayor, Councillors and Staff,

My name is Harshal Dave and I am the landlord of 160, 162, 166, 170, 174 – 178, and 186 Main Street.

Unionville has long been recognized by many as The Tourism Core of York Region. As such, it should feature beautiful and pedestrian-friendly streets with shaded sidewalks, heritage-style functioning lamp posts and well-taken care of heritage buildings. Currently this is not the case, with crumbling streets and sidewalks, lamp posts that will not light up with decades-old wiring, and a general lack of vision with landscaping and heritage feeling.

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We understand that we, as landlords, need to do our part in this Revitalization. I am committed to ensuring my building is kept up with proper paint and outside fixtures, that my property itself is maintained to the best of my ability and that I will support my tenants in their endeavours to maintain their storefronts.

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Thank you,

Harshal Dave
President & CEO
Unionville Developments 2021 Inc.

www.watfordgroup.com



Watford Group

Monday, February 21, 2022

RE: Main Street Unionville Streetscape Revitalization

Mr. Mayor, Councillors and Staff,

My name is Harshal Dave and I am the business owner of Watford Development Inc., Forest Hill Real Estate Watford, Watford Insurance Inc., and Watford Construction Inc. located at 186 Main Street, and units 201, 202, and 203 of 157 Main Street.

Unionville has long been recognized by many as The Tourism Core of York Region. As such, it should feature beautiful and pedestrian-friendly streets with shaded sidewalks, heritage-style functioning lamp posts and well-taken care of heritage buildings. Currently this is not the case, with crumbling streets and sidewalks, lamp posts that will not light up with decades-old wiring, and a general lack of vision with landscaping and heritage feeling.

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Thank you,

Harshal Dave
President & CEO
Watford Group Inc.

www.watfordgroup.com

Main Street Unionville Streetscape Revitalization
UBIA Deputation
February 22, 2022

Good morning Mr. Mayor, Councillors, and Staff

My name is Niina Felushko and I am the Chair of the Unionville Business Improvement Area. I am here today to support Staff recommendation #3A in the Revitalization of Main Street Unionville. As the Chair of the Board, I speak on behalf of our 10 Board members and 60 member businesses.

Unionville has long been recognized by many as The Tourism Core of York Region. As such, it should feature beautiful and pedestrian-friendly streets with shaded sidewalks, heritage-style functioning lamp posts and well-taken care of heritage buildings. Currently this is not the case, with crumbling streets and sidewalks, lamp posts that will not light up with decades-old wiring, and a general lack of vision with landscaping and heritage feeling.

We understand that the landlords and business owners on Main Street need to do their part in this Revitalization, and have been encouraging them as such. In 2021, we promoted the City's Commercial Façade Improvement Program and had more applications than ever submitted, resulting in a more than doubling of the Program for 2022. We also consistently push our businesses to weed their properties, fix chipped paint and repair or replace unlawful signage. Two of the major vacant spaces on the street that are in disrepair have now been leased and will be undergoing major improvements in the next 6 months.

We have also implemented and initiated many programs to increase the odds of success for our businesses. We wrote and put out an RFP for a Retail Action Plan that included in-depth market research and retail consulting with the ultimate goal of creating the most appealing retail mix possible on Main Street. Shortly thereafter, the Economic Development Council of Ontario announced the My Main Street Local Business Accelerator program, which we applied for and were successful with a \$50,000 grant towards hiring a Business Advisor that will conduct work very similar to what was in our RFP. We have hired an experienced local Business Development executive to do market research, provide business advice in many forms, and assist businesses in applying for \$10,000 grants that also came with the program.

As we could not host our regular events during the pandemic, we invested heavily in our streetscape décor with new holiday lighting that has attracted thousands of tourists to the area over the winter months. We have been very proactive with our social media and marketing, with contests and consistent recognition in province-wide publications as a "must see" destination.

The UBIA strongly feels that Option #3A will do the right job of highlighting this amazing destination. The brick pavers along the entire street, sidewalks and boulevards will encourage even more pedestrian activity, which is what brings in the revenue to our businesses and

maintains the sense of community we offer. Main Street should not be seen as a quick thoroughfare to use instead of Kennedy Road, it should be seen as a spot where you walk first, drive second.

Option #4 is not the right solution as we feel the stone paver "breaks" along the street will only further confuse pedestrians as to where they can and cannot cross the street. The stone pavers also offer no warmth in terms of look and feel, while brick pavers are more closely connected to a Heritage design.

Option #3A will strengthen Main Street's "sense of place" and bring nothing but success and recognition to MARKHAM, not just Unionville. It will continue to hold its standing as a unique heritage district where people want to dine, shop and meet with friends and family, all year long.

Thank you for allowing us to speak today, and we look forward to moving ahead with the City to an amazing future here on Main Street Unionville.

Thank you