



SETTLED IN 1794

Zoom Meeting

Unionville BIA

Date: Wednesday May 12th 2021

BIA BOARD MEMBERS	In Attendance	Regrets
Deputy Mayor Don Hamilton	Yes	
Councillor Reid McAlpine	Yes	
Niina Felushko	Yes	
Natasha Usher	Yes	
Shibani Sahney	Yes	
Sarah Iles	Yes	
Roger Kanda	No	
Tony Lamanna	Yes	
Debbie Smrz	Yes	
Kash Mahmood	Yes	

Executive Director: Sara Sterling

Late arrival: Natasha Usher at 10:20 am

Guests: Sylvia Morris

Rob Kadlovski

Call to order by Chair Niina Felushko at 10:07 am

Approval of Agenda

Chair Niina Felushko added an item to the agenda regarding an ice rink for Councillor McAlpine to discuss.

Motion by Sarah Iles

Seconded by Tony Lamanna

All were in favour

Approval of April, 2021 Meeting Minutes

Motion by Sara Iles

Seconded by Tony Lamanna

All were in favour



Financial Updates for April, 2020 by Chair Niina Felushko

We gave the donation cheque to Markham Stouffville Hospital. We received funds from Digital Main Street that helped us to pay Shorian. The surplus amount that is currently in our bank account is receiving interest. There was a lengthy discussion with Councillor McAlpine, Deputy Mayor Hamilton and Niina about where to show the surplus in the financials. Councillor McAlpine suggested adding a footnote to the financial statements indicating the intention of creating a reserve. Niina will meet with Joel and will invite Councillor McAlpine and Deputy Mayor Hamilton to join.

Approval of April Financials (ending April 30th, 2021)

Motion by Tony Lamanna
Seconded by Councillor Reid McAlpine
All were in favour

Disclosure of Pecuniary Interest

There was no disclosure of Pecuniary interest

City Update by Councillor Reid McAlpine

There will be winter maintenance covering 90% of the trails in the City, not including the gravel paths. There has been discussion about no longer enforcing the 'No Skating' policy at the TooGood Pond. The Mayor asked the staff to recommend areas to build new skating rinks but unfortunately Unionville was not a part of their recommendations. However we do have two areas that we could consider for it in the Crosby Arena area and the TooGood Pond area. Niina suggested that the Board would consider some funding for annual maintenance but that the City should cover most costs. Councillor McAlpine asked the City not to open the driveway outside the Crosby Arena so that we can make it a pedestrian space instead. The construction done by George LeDonne is coming to an end, and it looks great. Tony Lamanna suggested that we send a thank you email to him – the Board agreed but will wait until all construction is complete.

Executive Director Update by Sara Sterling

Healthy Communities Grant: Sara, Niina and our streetscape contractor have come up with a new idea for which we can apply for this grant. It will be enhancing the children's play area in the park behind the Bandstand. Sara is waiting for a quote from the contractor. It will include tree lighting, some floral arches and bird houses styled and designed like Main Street buildings. The grant application is due at the end of June.

Main Street Unionville Market: Planning for the Market is going well. So far 6 vendors have confirmed (UPDATE May 19, 9 vendors) and we are hoping for a minimum of 12 the first week.



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There will be a variety of food and arts. Marketing efforts have started and signage ordered, etc. Our new coordinator has started and is working out great.

Patio expansions/bumpouts: We are waiting for dates for the installation of these from the City (UPDATE May 19, it will be on May 26). The bumpouts will be at the Arms and in front of 157 Main Street – just a small 3 feet one with no patio, just flowers.

Summer Students: Sara and Niina interviewed 4 good candidates and would like to hire 2 instead of one. The second one will focus on weekend education / info tent when we are able to with regulations. Board was in agreement that we can afford the second part time student, it will be approx. \$2,000 more total.

Motion: To spend an extra \$2,000 on an additional summer student to manage an information booth this summer. Motion by Niina Felushko, Seconded by Tony Lamanna, all approved.

Celebrate Markham: Sara gave an update on the Celebrate Markham grant process. This year they will only be funding virtual events, no live events. This leads us to believe that the Christmas Parade won't be allowed, and perhaps any other Christmas activities – it is too soon to know for sure though. We will not be applying for the grant as the only virtual event we might do is a virtual visit with Santa which will have a very limited cost.

RFP: Sara gave a brief update on the Retail Action Plan RFP. (UPDATE: RFP is complete and will be distributed beginning May 25th)

Meeting adjourned: at 11:45 am by Chair Niina Felushko
Motion to adjourn by Councillor Reid McAlpine
Seconded by Debbie Smrz

Next Meeting: Wednesday June 16th ,2021.

Time: 10:00am-11:30am

Location: Zoom