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**Zoom Meeting**

**Unionville BIA**

**Date: Wednesday August 11th, 2021**

BIA BOARD MEMBERS	In Attendance	Regrets
Deputy Mayor Don Hamilton	Yes	
Councillor Reid McAlpine	Yes	
Niina Felushko	Yes	
Natasha Usher	Yes	
Shibani Sahney	Yes	
Sarah Iles	Yes	
Roger Kanda	Yes	
Tony Lamanna	Yes	
Debbie Smrz	Yes	
Kash Mahmood	Yes	
Sylvia Morris	Yes	

**Executive Director:** Sara Sterling

**Guests:**

Shruti Ganapathy from Markham Arts Council

**Late arrivals:**

Councillor Reid McAlpine at 9:33 a.m

Kash Mohammed at 9:22 a.m

**Call to order:** by Chair Niina Felushko at 9:02 a.m

**Approval of Agenda**

Motion by Deputy Mayor Don Hamilton

Seconded by Sylvia Morris

All were in favour

**Approval of July 2021 Meeting Minutes**

Motion to approve by Tony Lamanna

Seconded by Sarah Iles

All were in favour

**Financial Updates for July, 2021 by Chair Niina Felushko**

Since we have not received the July financials yet, we will not be approving the July financials in this meeting.

HISTORIC MAIN STREET

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Financially, we are breaking even on the Market. We have a surplus funds for upcoming events in the Fall and Winter if needed. Niina asked Board members to submit or bring forward any ideas they may have on spending the surplus before the end of the year.

We are looking at an office space on the second floor of the McKay Art Centre, it is temporarily closed right now but opening soon. It is difficult for members to find our office in the basement, and it is an uncomfortable and dark location to work. The rent at McKay is \$400-\$500 a month. Our lease at 157 Main street is up in July,2022. We can start looking for a new space so that when the lease is up we can plan on moving the UBIA office. If anyone hears of space please let Sara know.

### **Disclosure of Pecuniary Interest**

There was no Disclosure of Pecuniary Interest.

### **City Update by Councillor Reid McAlpine**

Niina, Sara and Reid met with the City at the Vasilovskys to see if there is a way for the City to help with repair and repaving, and new marketings in the East parking lot. The City has replied that they do not have funds allocated to this, this year. They will do the repairs but not more. This should be revisited after street redevelopment in 2023.

### **ED Report: By Sara Sterling**

**Crosby:** The City has put flowers and a bench to block the second side of the Crosby driveway, it looks great.

**Market:** Unionville Market is coming along really well, averaging 500-600 visitors per weekend.

**Music:** Music is played every Saturday and Sunday on the street and has received a lot of positive feedback. Partnership with MAC working well.

**ByLaws:** The Bandstand and ByLaws in general continue to be a big issue. Both Sara and Reid have tried to get action on this but no luck so far. They will continue to push and are arranging a meeting with the City Clerk and ByLaw Director soon. Tony wants to push for more regulations on AFrames, others are not bothered by A Frames.

**Fall and winter events:** We will be moving ahead with ladies night in October, barring a Fourth Wave that would stop us. Christmas plans are unknown right now but we are hoping to have an afternoon full of activities and parade on Saturday the 4th.

**Selfie Walls:** The Autumn Selfie Walls will be installed soon, mid-September.

### **RFP**

Kash, Sylvia, Niina, Reid and Don are part of the RFP Committee. They met and reviewed the responses, but not all read the responses and others on the Board had no opinion on the matter. Niina does not want to make the decision on her own and suggested a month extension to September 15<sup>th</sup> so others can contribute to the conversation, as this is a \$40,000 budget item. **UPDATE:** Another meeting of the subcommittee was held and a new Government program has been announced that might dovetail into



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our RFP. We narrowed the responders down to Top 3 and notified them that we are waiting for more information on the new program then we will get back to them.

**Motion to postpone RFP response by one month:**

Motion by Reid McAlpine  
Seconded by Natasha Usher  
All were in favour

**New items:** No new items

**Motion to adjourn:**

Motion by Natasha Usher  
Seconded by Sarah Iles  
All were in favour

**Meeting adjourned at 10:24am**

**Next Meeting:**

September 15<sup>th</sup>, 2021  
Location: Zoom

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