



SETTLED IN 1794

Zoom Meeting

Unionville BIA

Date: Wednesday June 16th, 2021

BIA BOARD MEMBERS	In Attendance	Regrets
Deputy Mayor Don Hamilton	Yes	
Councillor Reid McAlpine	Yes	
Niina Felushko	Yes	
Natasha Usher	Yes	
Shibani Sahney	Yes	
Sarah Iles	Yes	
Roger Kanda	Yes	
Tony Lamanna	Yes	
Debbie Smrz		X
Kash Mahmood	Yes	
Sylvia Morris	Yes	

Executive Director: Sara Sterling

Guests:

Lindsay McLelland from Colour Inc Lounge
Shruti Ganapathy from Markham Arts Council
Rachel Ni and Sidney Shaw from the Mayor's Youth Council

Call to order: by Chair Niina Felushko at 10:04 a.m.

Approval of Agenda

Motion by Tony Lamanna
Seconded by Sarah Iles
All were in favour

Chair Niina Felushko informed the Board that the Council had approved Sylvia Morris as a Board Member of the UBIA. All congratulated Sylvia.



Approval of April 2021 Meeting Minutes

Sara corrected one grammatical error
Motion to approve by Sarah Iles
Seconded by Councillor Reid McAlpine
All were in favour

Financial Updates for May 2021 by Chair Niina Felushko

The reserve funds are now stated in the footnote of our financial statements. We received the Digital Main Street Grant for \$4000. We used only about half of the funds to pay Shorian for her services so the remaining will have to go back to DMS. We also received the grant money from CCT for the Market.

Approval of May Financials (ending May 31st , 2021)

Motion by Tony Lamanna
Seconded by Sylvia Morris
All were in favour

Disclosure of Pecuniary Interest

There was no disclosure of Pecuniary interest

City Update by Councillor Reid McAlpine:

Councillor McAlpine updated everyone that the original staff report to Council for street revitalization planned for June 22nd would now take place in September. The total cost for the project will be approx. \$9million including all sewer and other necessary work. The question still remains whether \$2million or \$4million are spent on the streetscape materials. The City life cycle reserve should cover the rest. When we know the timing of the September report we will work together to ensure we cover the right items in our deputation.

Sylvia Morris had a question about Harshal Dave and if he was going to meet staff regarding the zoning issues. Councillor McAlpine is not aware of any discussions between the City and Harshal at this time.

ED Report by Sara Sterling

YRP: Sara had a conversation with Sargeant Shane Spina. He reported that infractions are down 32% in the last two months, he thinks thanks to the Slow Street initiative. There will be vehicles and foot patrol all summer.

Market: We have had the Unionville Market for the last two weekends. On the first weekend, we had the market on the boardwalk and down below. On the second weekend, we had it at the back of The Stiver Mill like before - this was better. We had about 700 people for the first weekend and 1000 for the second weekend. More produce is coming this weekend. There are

HISTORIC MAIN STREET

UNIONVILLE

SETTLED IN 1794

baked goods, sauces, and mustard, a neat variety of booths. Pretzel bread sells very well every weekend, as well as smoked meats. A-frame signs are on the street directing people towards the market. Sylvia asked if we were making money, Sara stated that yes we are breaking even and will likely make a small amount by the end of summer.

Summer students: our two new students have started and they are great – Sydney Hanson and Kian Vatnian. They are sitting at an Info Booth on the street on Saturdays and managing Info Booth at Market on Sundays, as well as helping with other Market details.

New businesses : JW Cosmetics has opened, and will be hosting a grand opening this Friday at 1pm (weather permitting) or Saturday, all Board members are welcome. Sweetie Pie will be opening mid to late this week, as well as the new sushi spot Tsuyoi. Boreal Gateau is still under construction. Union Pastry will open at the end of this month, they are working on the patio and have had some issues with following the permit regulations.

ByLaws: Tony asked if we had invited Regan Hutcheson to attend the meeting to discuss signage. Sara indicated she has talked to Regan and ByLaws but that ByLaws has been not been issuing tickets during COVID. Everyone agreed we would appreciate if ByLaws came to the street more often and issued more warnings.

Highway signage: Sara has done the paperwork necessary to get the “Village of Unionville” listed on the 404 Highway signage coming South. The North location is not yet available, we are on the waitlist for it. The cost is \$1500.00 per year. The signage will go up approx. 90 days once they receive payment.

Niina puts forward a Motion to approve the cost of signage on Southbound 404 and use the term “Village of Unionville”

Motion by Niina Felushko

Seconded by Natasha Usher

All were in favour

Mayor's Youth Council Pitch It contest:

Car Free Streets: By Sydney Shaw and Rachel Ni

Sydney and Rachel presented their pitch to close Main Street as pilot project. They outlined many of the same arguments that have been discussed at the Board over the years – safety, environment, community. This sparked the ongoing conversation about whether closing the street or not is a good idea. Many Board members expressed concern about the safety of pedestrians during the summer coming out of COVID and the Slow Street bump outs. Sara outlined the facts surrounding road closures which are costs (approx. \$2000 per week), approvals from the City and approvals from YRP.

HISTORIC MAIN STREET

UNIONVILLE

SETTLED IN 1794

Tony feels very strongly about closing the streets on Sundays and asked for immediate implementation, but the Board felt we needed to consult all members first. Sara, Reid and Niina will set up a meeting within the next week with all members to get a sense of who wants to close and who does not. That meeting will be followed by another meeting with the City staff, YRP and Fire to see if the closure is doable, and what the costs would be (if the first meeting results in a Yes vote). **UPDATE:** meeting was held with the Street, poor attendance of 10 people, asked Sara, Niina and Reid to pursue options with the City, Fire and YRP. They met with City and Fire (YRP could not attend) which resulted in a “not possible” this year from both. For future reference, the cost would actually be more like \$5,000 a day.

Meeting adjourned: at 11:43 am by Chair Niina Felushko
Motion to adjourn by Councillor Reid McAlpine
Seconded by Natasha Usher

Next meeting: Wednesday, July 14th at 9am

HISTORIC MAIN STREET

UNIONVILLE

SETTLED IN 1794