

Theatre Board Meeting – October 18, 2021 - Notes

Board Present	Staff Present	Regrets
Councillor Keith Irish Diane Lai Aleem Israel Anne Gilligan Carrie Sally Ken MacDonald Srinka Wallia Sophia Sun	Christina Kakaflikas Eric Lariviere Scott Hill Andrew Rosenfarb	Councillor, Alan Ho Deb Jestin Justin Reid Kathy McCarty Ron Lynn Ronald Minken Suelyn Cheong

Call to Order and Chair's Opening Remarks D. Lai

Declaration of Pecuniary Interest D. Lai

- None

Agenda Review, Additions/Changes D. Lai

- Approved

Approval of Minutes of the June 21 meeting D. Lai

- Moved Ken MacDonald – Seconded Carrie Sally
- Approved
- Discussion of Blue Sky's event since last meeting – not an official board meeting

General Manager's Report E. Lariviere

Programs:

- Live & Connected Season – Women of Song and Story
 - Great event
 - Participation around 100
 - Lower then expected – may be due to live events starting up
- Pop up hybrid destination experiences update
- Simply series
 - Moving forward
- Equipment Grant
 - Approved

Foundation

- Working with legal to find out status
- Operational work with finance to start to set-up foundation

2022 Annual Gala

- Exclusive event for next spring still in planning
- Justin's house is going to be in Uxbridge – may not work - TBD
- Sophia feels she knows people who might be interested
 - Important to access these groups sooner then later as they are asked by many
 - Save the date cards should go out soon
- Discussion if we can access the people with this exclusive event
 - Eric feels that this private event will be special
 - We need to make this event incredible

Rental business and operation/capital report (S. Hill)

- Lots of interest in renting

- Messaging for safety and cleaning is very important in reopening
 - Large discussion on this from the board (ask Scott – did not have a chance to take notes)
 - Note that we work with other organizations

Status update industry (S. Hill)

- Venues opening at 100% capacity
- Venues currently doing performances and selling tickets for upcoming events

Capital, facility and operation (A. Rosenfarb)

- HVAC – reiterate what Scott said
- Fire Alarm – project almost complete – training to follow
- 2022 project approval should be coming soon
 - Some projects delayed to focus on reopening
- H&S
 - Annual inspections are underway
 - New hand sanitizers

Priority Items: E. Lariviere

Status update FMT re-opening

- Good news pending Council approval we are to reopen in January
- Allow us to start conversations to restart operations
- Question if any chance of reopening in December
 - Not possible
- Important to rebuild our rental business
- Important to get DS season underway for other revenue streams
- Concerns about keeping bar closed
 - We are going to stay nimble

Markham Performing Arts Awards report Kathy McCarty, Sophia Sun

- Allstate no longer a sponsor
- Looking for new title sponsor
 - Without new sponsor will have to cancel or postpone
- Sophia – wonders if Flato would do it
 - Concerns if we go to Flato now we may need different investment from him later
- Event put on hold with no current sponsorship
- Kathy feels we should look to do this event virtually again
 - Larger reach

New Business

Sponsorship wall or way to recognize

- Important to expose our donors and sponsors

Possible in person meetings

- May be something we look to do in the future

Date of next meeting:

Monday, November 29th, 5:30 PM.

ZOOM or in person!

Adjournment