

# ATTACHMENT 3

## Celebrate Markham Grant Application Review and Recommendations April 2021 – March 2022 Funding Cycle

### MAJOR COMMUNITY FESTIVALS

#### 6 eligible applicants

- 3 virtual
- 3 postponed
- Funding envelope total \$100,000
- Revised recommending funding total \$10,500
- Remaining funding total \$89,500

Category: MAJOR COMMUNITY FESTIVALS			
Applicant: Markham Village Festival Corporation			
Project Title: Markham Village Music Festival		VIRTUAL	
Last funding year	Funding Requested	Funding Recommended (if proceeding as normal)	Revised Recommendation @ 35%
2020 - \$4,500	\$10,000	\$10,000	\$3,500
<b>Project Description:</b> Applicant is switching to a virtual format. The organization is planning its annual Markham Village Music Festival, June 19-20, 2021. The Festival will be presented with pre-recorded content in a “simulated live” format. This can be done while simulcasting across all their pertinent online platforms, in real time.			
<b>Funding Recommendation:</b> <i>This application is recommended for funding conditional on receiving documents outlined in the Resolution of Council dated April 20, 2021 and conditional on receiving any outstanding documentation from prior year’s applications.</i>			

Category: MAJOR COMMUNITY FESTIVALS			
Applicant: Markham Jazz Festival			
Project Title: Markham Jazz Festival		VIRTUAL	
Last funding year	Funding Requested	Funding Recommended (if proceeding as normal)	Revised Recommendation @ 35%

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## Celebrate Markham Grant Application Review and Recommendations April 2021 – March 2022 Funding Cycle

2020-\$5,000	\$10,000	\$10,000	<b>\$3,500</b>
<b>Project Description:</b> Applicant is switching to a virtual format. The organization is planning its annual Markham Jazz Festival, August 20-22, 2021. <b>Funding Recommendation:</b> <i>This application is recommended for funding.</i>			

Category: MAJOR COMMUNITY FESTIVALS			
Federation of Chinese Canadians in Markham			
Project Title: TD Taste of Asia Festival		<b>VIRTUAL</b>	
Last funding year	Funding Requested	Funding Recommended (if proceeding as normal)	Revised Recommendation @ 35%
2019-\$10,000	\$10,000	\$10,000	<b>\$3,500</b>
<b>Project Description:</b> Applicant is switching to a virtual format. The organization is planning its TD Taste of Asia Festival. <b>Funding Recommendation:</b> <i>This application is recommended for funding conditional on receiving documents outlined in the Resolution of Council dated April 20, 2021 and conditional on receiving any outstanding documentation from prior year's applications.</i>			

Category: MAJOR COMMUNITY FESTIVALS	
POSTPONED FUNDING CONSIDERATION TO 2022-2023	
Applicant	Project Title
Markham Rotary Ribfest	Markham Rotary Ribfest
Unionville Presents – Thursday Nights at the Bandstand	Thursday Nights at the Bandstand
Unionville BIA	Unionville Olde Tyme Christmas