



**Zoom Meeting**

**Unionville BIA**

**Date: Wednesday, February 10th 2021**

BIA BOARD MEMBERS	In Attendance	Regrets
Deputy Mayor Don Hamilton		X
Councillor Reid McAlpine		X
Niina Felushko	Yes	
Natasha Usher	Yes	
Shibani Sahney	Yes	
Rob Kadlovski	Yes	
Roger Kanda	Yes	
Tony Lamanna	Yes	
Sylvia Morris	Yes	
Sarah Iles	Yes	

**Executive Director:** Sara Sterling

Late arrival: Roger Kanda at 10:13am

**Call to order** by Chair Niina Felushko at 10:06 am

**Approval of Agenda**

The city update was removed from the agenda due to the absence of Councillor Reid McAlpine

Motion by Sylvia Morris

Seconded by Sarah Iles

All were in favour

**Approval of January 2021 Meeting Minutes**

Motion by Tony Lamanna

Seconded by Sarah Iles

All were in favour

**Financial Updates for December, 2020 by Chair Niina Felushko**

We ended the year in a surplus. We are still expecting money back from Digital Main Street and CCT. We did spend an excess from our initial budget because of the variance in expenses on street beautification and holiday murals.



### **Approval of December Financials**

Motion by Tony Lamanna  
Seconded by Sarah Iles  
All were in favour

### **2021 Budget**

Niina shared the proposed 2021 Budget. There were a few questions about the Retail Action Plan – Sara explained it will be a literal “action plan” as opposed to a study that will sit on the shelf. We need it to encompass the street redevelopment plans as well as if there is a development on the West side. With our surplus, City grants and CCT funds, we will have a total of \$325,000 this year, which includes a \$25,000 reserve.

### **Approval of the 2021 Budget (Final approval at the AGM then by City Council in Spring)**

Motion by Sylvia Morris  
Seconded by Natasha Usher  
All were in favour

### **AGM**

Our AGM is next week, and Sara and Niina have prepared the agenda and presentation. The Mayor will join us for a brief speech and Q&A. We have two potential candidates - Kash Mahmood (JW Cosmetics) and Debbie Smrz (Naturopathic Living). Rob Kadlovski and Sylvia Morris stepped down from their positions on the Board as they are no longer tenants or landlords on the street. They were thanked by everyone for their hard work and service – Rob was on the Board for 12 years, Sylvia for 20.

### **City update :**

There were no city updates due to the absence of Councillor Reid McAlpine.

### **ED Update : By Sara Sterling**

**AGM:** Mayor Frank Scarpitti has confirmed his presence at 7:20p.m. at the AGM. There was a meeting of landlords where they discussed asking the Mayor about reducing the taxes at the AGM. Sara will manage the Q&A.

**Main Street Spotlights:** Fourteen different businesses are participating in this program. Every Tuesday we give the spotlight to a different business and promote them via our website, email and social media platforms.

**Market:** As of now the City has said that there will be no events planned for 2021. We are still trying to see if things change we could maybe do just eight booths at the Bandstand following social distancing protocols.

**The Economist and Sun** contacted us and interviewed Sara, Natasha and Kimberley and they will publish the interview in March. The focus was on COVID, and a hopeful recovery period.

### **New items:**

Tony Lamanna suggested that we prepare a few questions to ask the Mayor and engage him at the AGM. We could ask questions regarding the redevelopment of Main Street and the time frame and also about the value assessment and taxes. Tony would like to propose a motion about taxes but Niina suggested we engage with MPP Billy Pang first – Sara attended a workshop he held and now is the time to follow up.



Niina brought up skating at Toogood Pond. Sylvia and many of the Board members support officially allowing skating on the Pond again, it is something Councillor McAlpine wil discuss with staff for next year.

**Disclosure of Pecuniary Interest**

There was no disclosure of Pecuniary Interest

**Meeting adjourned:** at 11:16 am by Chair Niina Felushko

Motion to adjourn by Sylvia Morris

Seconded by Rob Kadlovski

**Next Meetings:**

AGM – February 17<sup>th</sup> at 7pm

Board Meeting - Wednesday, March 10<sup>th</sup> at 10am