

MARKHAM VILLAGE B.I.A.
REGULAR BOARD MEETING MINUTES
August 27, 2020 10 AM
Via ZOOM Videoconference

Present:

Paul Cicchini (Chair)
Brian Rowsell (Secretary)
Councillor Karen Rea
Tony Paul
Daniel Imbrogno
Michelle McDermott

Staff: Victoria Campbell
Phil Howes

1. CALL TO ORDER

The meeting was called to order at 10:13 a.m. by Chairman Paul Cicchini.

2. DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS

The board was advised by the Chair that to the best his knowledge and abilities the BIA is meeting all taxation and environmental obligations.

3. DISCLOSURE OF PECUNIARY INTEREST

The Chair requested that Board Members advise of any conflicts of interest as they arise throughout the meeting.

4. ELECTION TO ALLOW MEETINGS BY VIDEOCONFERENCE

Motion was made by Daniel Imbrogno to permit meetings via videoconferencing in accordance with and on the same basis as the City of Markham through to December 31, 2020. Seconded by Tony Paul, Carried.

5. ADOPTION OF THE MINUTES

Motion by Brian Rowsell, seconded by Tony Paul to adopt the minutes of the Board Meetings held by videoconference on April 23, 2020. Carried

Motion by Brian Rowsell, seconded by Tony Paul to adopt the minutes of the Board Meetings held by videoconference on June 11, 2020. Carried

6. DELEGATIONS - None

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7. COVID Relief

Victoria provided an update on the Covid financial relief program. 59 members have participated so far – 10 for marketing and 49 for prepaid VISA cards. There was no interest in the on-line gift card program. More members are expected to participate as they have up to October 31.

8. FINANCIAL REPORT

Phil provided a report on financial operations to date. Covid expenditures to date are \$41,000 from the \$75,000 allocated at the June 11 meeting.

9. PROMOTION AND EVENT UPDATE

Victoria provided several proposals on promotion and virtual event possibilities. Halloween on Main Street Festival of Lights will both be cancelled. Victoria provided several alternative suggestions such as a Virtual Tree Lighting, with celebrities such as the Mayor, Town Crier and other celebrities and business owners, a Scavenger Hunt around Halloween, interviews with Santa on Main Street, and investing in enhanced Christmas street décor.

The Santa Claus parade committee has still not decided if they intend to proceed this year and will advise after labour day.

Brian reported that the owners of Markham Guardian Pharmacy have purchased the property they are operating in, and that they would be amenable to moving the Saturday morning Farmers' Market to their parking lot which would eliminate the need to close the Robinson Street.

10. SERVICE CANADA GRANT

Victoria reported that the Canada Summer Jobs program has been extended until February 2021 and we still have approval to hire under that program

11. ADJOURNMENT – The meeting was adjourned at 11:20 am.

NEXT MEETING – To be determined.