

MARKHAM VILLAGE B.I.A.
REGULAR BOARD MEETING MINUTES
December 3, 2020 10 AM
Via ZOOM Videoconference
Approved February 19 2021

Present:

Paul Cicchini (Chair)
Brian Rowsell (Secretary)
Councillor Karen Rea
Councillor Andrew Keyes
Tony Paul
Daniel Imbrogno
Michelle McDermott

Staff: Victoria Campbell
Phil Howes

1. CALL TO ORDER

The meeting was called to order at 10:06 a.m. by Chairman Paul Cicchini.

2. DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS

The board was advised by the Chair that to the best his knowledge and abilities the BIA is meeting all taxation and environmental obligations.

3. DISCLOSURE OF PECUNIARY INTEREST

The Chair requested that Board Members advise of any conflicts of interest as they arise throughout the meeting.

4. ADOPTION OF THE MINUTES

Motion by Tony Paul, seconded by Daniel Imbrogno to adopt the minutes of the Board Meetings held by videoconference on October 22, 2020. Carried

5. FINANCIAL REPORT & 2021 BUDGET

A financial report was distributed providing actuals to October 31 and proposed budget for fiscal 2021. The 2021 proposed budget reflects a reduction in BIA levy of 33% as decided at the October 22 meeting, and includes funding for the Farmers' Market, Music On Main and Festival of Lights for 2021, resulting in a net operating deficit of \$59,367, which is to be provided from the accumulated surplus.

Motion to approve the proposed 2021 budget for presentation at the Annual General Meeting of members by Daniel Imbrogno, seconded by Tony Paul. Carried

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6. COVID Relief

Victoria provided an update on the MVBIA COVID financial relief program. The second round of prepaid credit cards were taken by 63 members. The first round was taken by 98 members who received either prepaid credit cards or marketing funds support. The response from members has been extremely positive.

7. DELEGATIONS - None

8. OTHER BUSINESS

a. Promotions:

Victoria reported that the 24 days of Christmas has been well received and we already have 250 entries.

b. Signs:

Discussion was held regarding the City's sign bylaw requirements – particularly regarding temporary or mobile signs in heritage districts. Victoria will reach out to the Unionville BIA and research what rules are in place.

c. Annual General Meeting

The date for the 2020 Annual General Meeting was discussed, and the possibility of holding it over ZOOM. Motion was made by Tony Paul, seconded by Danny Imbrogno to hold the 2020 MVBIA Annual General Meeting on March 9, 2021 over ZOOM. Carried.

d. Associate BIA Memberships

Some local businesses who are not in the BIA geographic area have inquired. This has been discussed before but we have not found an appropriate legal way to make it work, but we can certainly work collaboratively with any local business in the meantime.

9. ADJOURNMENT – Motion to adjourn at 11:22 am by Tony, seconded by Brian. Carried.

NEXT MEETING – To be determined.