

MARKHAM VILLAGE B.I.A.
REGULAR BOARD MEETING MINUTES
October 22, 2020 10 AM
Via ZOOM Videoconference
Approved Dec 3 2020

Present:

Paul Cicchini (Chair)
Brian Rowsell (Secretary)
Councillor Karen Rea
Councillor Andrew Keyes
Tony Paul
Daniel Imbrogno
Michelle McDermott

Staff: Victoria Campbell
Phil Howes

1. CALL TO ORDER

The meeting was called to order at 10:08 a.m. by Chairman Paul Cicchini.

2. DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS

The board was advised by the Chair that to the best his knowledge and abilities the BIA is meeting all taxation and environmental obligations.

3. DISCLOSURE OF PECUNIARY INTEREST

The Chair requested that Board Members advise of any conflicts of interest as they arise throughout the meeting.

4. ADOPTION OF THE MINUTES

Motion by Brian Rowsell, seconded by Tony Paul to adopt the minutes of the Board Meetings held by videoconference on August 27, 2020. Carried

Motion by Brian Rowsell, seconded by Tony Paul to adopt the minutes of the Board Meetings held by videoconference on September 30, 2020 and the approval of Christmas Decoration expenditures circulated by email on October 5. Carried

5. COVID Relief

Victoria provided an update on the MVBIA COVID financial relief program. Eighty-six members received either prepaid credit cards or marketing funds support, and the response from members has been extremely positive. The deadline for application is October 31 so we still may have more members apply. Many members are in industries that have not been as negatively impacted by the COVID measures and

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therefore they have simply not bothered to apply.

6. FINANCIAL REPORT

A financial report was distributed providing actuals to September 30 and projections to December 31, 2020. Festival of Lights has now been cancelled. As a result of this and other events not being held, we would be left with an operating budget surplus of approximately \$45,000. A discussion was held on a second COVID relief plan to our merchants to facilitate in assisting our struggling businesses. It was decided to offer a COVID relief offer of \$500 prepaid credit card to any member business who wished to participate.

With the cancellation of our 2020 events we discussed the possibility of reducing the 2021 operating budget to reflect the potential cancellation of our 2021 events. It was agreed that we would prepare a budget for 2021 reflecting a reduction of the BIA levy of 33% for consideration by the Board.

Motion by Tony to adopt the additional \$500 relief program for the 2020 fiscal period and to prepare a 2021 budget reflecting a reduction in BIA levy of 33%. Seconded by Paul. Carried

7. DELEGATIONS - None

8. OTHER BUSINESS

Michelle introduced a proposal from the Brother Andre PTA to support local businesses. They are looking to purchase several \$5-\$10 gift cards or small items to use as an incentive for their students and staff. Michelle and Victoria will reach out to the membership.

9. ADJOURNMENT – Motion to adjourn at 11:00 am by Tony, seconded by Brian. Carried.

NEXT MEETING – To be determined.