



Economic Growth, Culture & Entrepreneurship

Culture Services Financial and Programs Update

General Committee

Agenda

- Purpose
- COVID 2020 Roadmap
- Facilities and Amenities Status - 2020
- Culture Amenities - 2020 COVID19 Impact
- 2021 Roadmap

Purpose

- To provide members of Council an update on the status of Culture financial and programs update
- The presentation will discuss the impact COVID-19 has had on operating budget and the services provided in 2020
- To provide update on planning for 2021

COVID Roadmap

March

ALL facilities closed – March 14

Gallery and Museum memberships put on hold

Spring programs and rental contracts cancelled or postponed

April

All rental contracts cancelled or postponed to May 31

177 part time staff laid off

4 full time staff redeployed to Operations/By Laws

1 full time contract staff redeployed to Markham Small Business

May

Stage 1 Cancelled programs and rental contracts up to June 30

2084 surveys sent, 255 responses received for COVID-19 Program Survey distributed to: theatre patrons, culture camp/ program participants, Museum and Gallery members

Markham Creates competition launched

Gallery Isolation Packs Program launched (May to June) - 320 kits distributed

Varley Business Case Challenge

Collaboration with Gallery and Varley-McKay Art Foundation to maintain annual Wallace Joyce Award

June

Stage 2 Virtual camp registration started

457 participants in the Online: Homework webinar series (3 parts)

110 participants in Delimit: online competition for speculative public art (2 sessions)

COVID Roadmap cont'd

July

Stage 3 Virtual camps commenced

200 submissions received for Markham Creates virtual competition and community engagement

August

425 participants registered for virtual camps for summer 2020

Gallery workshop in collaboration with Monarch Nation/TRCA : Monarch Nation Arts + Science

Sept

13 full time staff redeployed

3 full time contract staff laid off

201 participants served through by-appointment tours at Gallery and Museum

31 participants served at the weekend drop-in at the Gallery

Oct

Modified Stage 2

269 participants served through by-appointment tours at Gallery and Museum

66 participants served at the weekend drop-in at the Gallery

1446 participants Virtual Public Art Summit October to December

Nov

November 9 – Orange Zone

November 16 – Red Zone

283 participants served through by-appointment tours at Gallery and Museum

66 participants served at the weekend drop-in at the Gallery

Fall 2020 - Facilities/Amenities Status

Open

Gallery: pre booked weekday tours,
weekend drop in tours

Museum: pre booked tours

Theatre: virtual programming

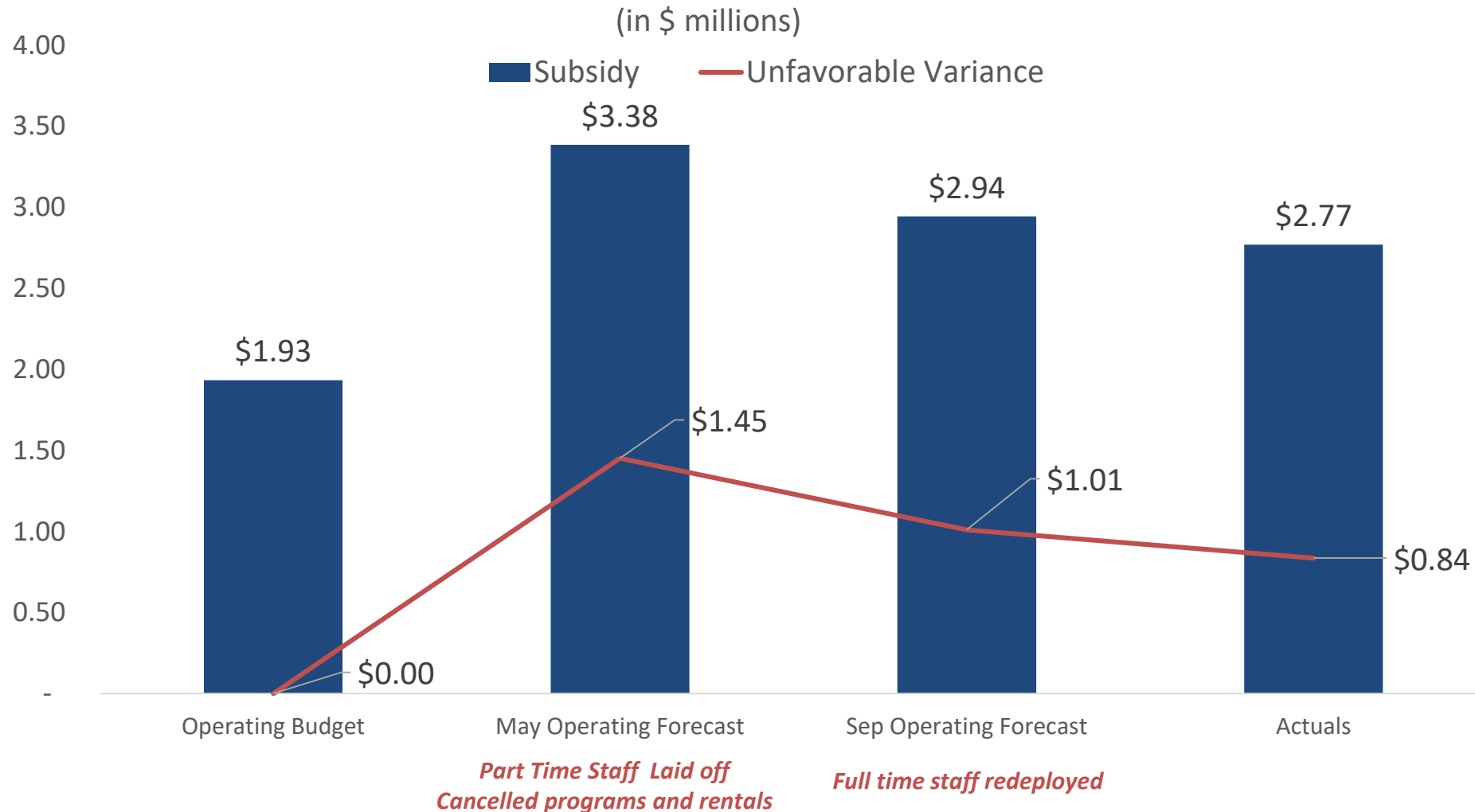
Closed

Gallery: rentals and programs

Museum: rentals and programs

Theatre: rentals and performances

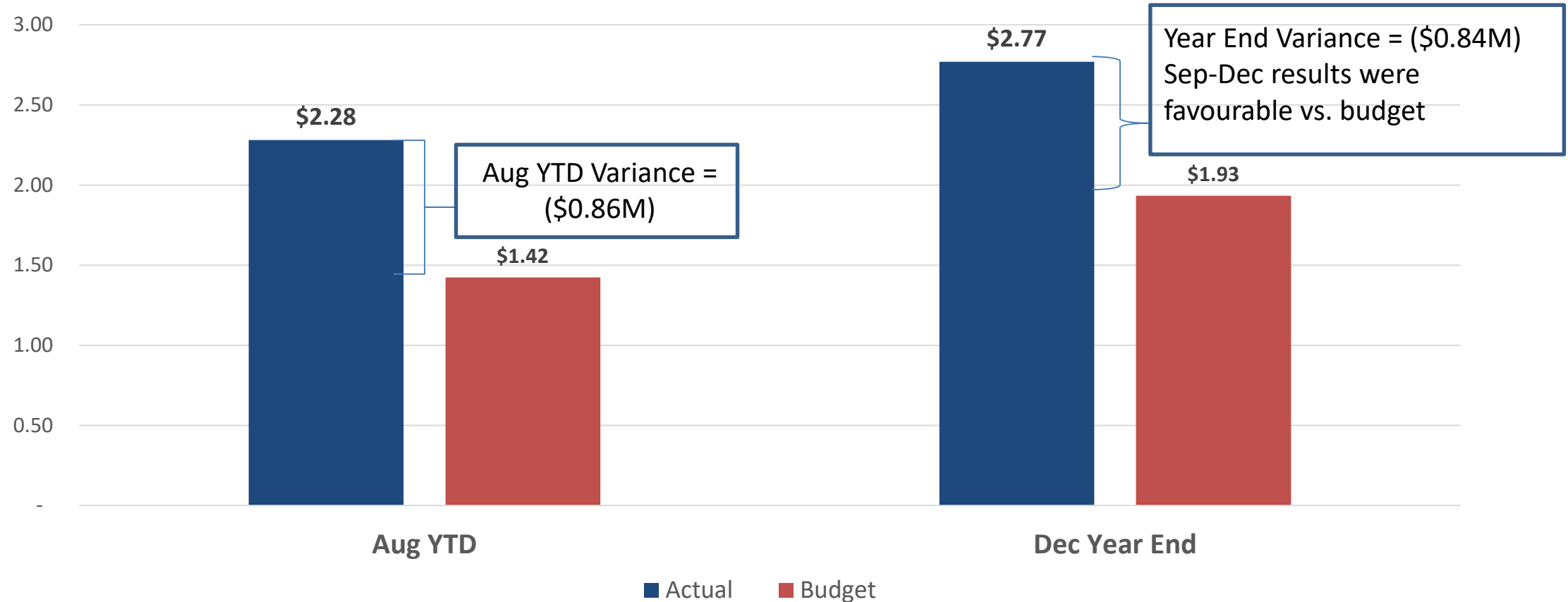
Culture Venues (Art Centre, Museum, Theatre) – 2020 COVID19 Impact



Mitigating strategies included PT staff layoffs and FT Redeployments reducing the projected unfavourability from (\$1.45M) to (\$0.84M) by year-end

Impact of Mitigating Strategies

Aug 2020 YTD vs. Dec Year End Variance (in millions \$)



Staff was directed to remain within budget from Sep-Dec 2020 for the culture venues and managed to contain the unfavourability from Aug YTD



2021 Road Map

- Staff currently working on scenario planning including:
 - Gradual reopening of amenities which could include small scale rentals and in person programs with restrictions
 - Phased recalling of permanent full time staff back to their home positions within the department
 - Recalling laid off contract full time staff, as needed
 - Recalling and hiring of part time staff, as needed
- Grant applications have been submitted for partially funded part time staff to help support summer services
- Actions taken in 2021 will be within the current approved subsidy

Questions