



Canada Healthy Communities Initiative Proposed Markham Projects

**General Committee Meeting
March 1, 2021**



Overview of Program

- Healthy Communities Initiative is a \$31 million federal investment program designed to transform public spaces in response to COVID-19.
- The initiative supports communities as they create and adapt public spaces, and programming and services for public spaces to respond to ongoing needs arising from COVID-19 over the next two years.
- The initiative will fund small-scale physical, social, and digital infrastructure projects to create safer, more vibrant and inclusive communities.
- Community Foundations of Canada (CFC) and its network are working alongside the Canadian Urban Institute (CUI) and other partners to evaluate and approve projects for funding.



Overview of Program

- The Healthy Communities Initiative will provide funding to a broad range of organizations:
 - Municipalities and municipally-owned corporations
 - Charities
 - Indigenous communities
 - Non-profits
- Healthy Communities Initiative Themes:
 - Create and adapt safe and vibrant public spaces
 - Improve mobility options
 - Provide innovative digital solutions to connect people and improve health



Overview of Program

- Healthy Communities Initiative projects will:
 - respond to identified needs arising from impacts of COVID-19;
 - create and adapt public spaces, and programming and services for public spaces in the public interest;
 - demonstrate consideration of and connections with the community;
 - serve the general public or a community disproportionately impacted by COVID-19; and,
 - fall within the three Healthy Communities Initiative theme areas.



Overview of Program

- **Project Timeline – Round One** - Apply by March 9, 2021. All applicants will receive results by April 30, 2021. Applicants that did not receive funding in Round One can apply to Round Two but no guaranteed funding.
- **Round Two** – Apply between May 14, 2021 and June 25, 2021. Applicants will receive results by August 13, 2021.
- **Funding Range:** \$5,000 and \$250,000
- **Approved Expenses:** Incurred prior to June 30, 2022
- **Number of Submissions** – There will be two rounds of funding. Markham can submit one application per round.
- **Evaluation:** Criteria includes the project rationale, community engagement, outcomes and project implementation and readiness



Markham's Approach

1. Promote funding opportunity to various community groups, charities, and non-profits to maximize funding for potential projects
 - Results:
 - A number of community organizations plan to apply
 - Some groups have reached out to Markham staff for advice/support
2. City of Markham engaged Markham Council and Staff for projects
 - Results:
 - A list of projects generated that may be submitted by the city, its municipally-owned corporations, and associated charities/non-profits
 - March 1 General Committee will provide direction to staff to proceed



Summary of Projects

Name	Theme	Budget
Franklin Carmichael Park – Multi Purpose Outdoor Hard Surface	Digital Solutions and Safe and vibrant public spaces	\$250,000
Kirkham Community Allotment Garden Expansion & Pilot Food Forest in South Markham	Safe and vibrant Public Space	\$250,000
CN Railroad Bridge Public Art Project	Safe and vibrant Public Space	\$40,000
Pop up Park Program	Safe and vibrant Public Space	\$178,000
Install PXOs (ladder crosswalks and signage)	Improved Mobility Options	\$75,000
Sunday street closures from June to September	Improved Mobility Options	\$75,000



Discussion