



Development Application Public Notice Sign Improvements



Presentation Outline

- Project objectives
- Project timeline
- Our current signs and process
- Proposed new public notice signs
- Proposed new process



Project Objectives

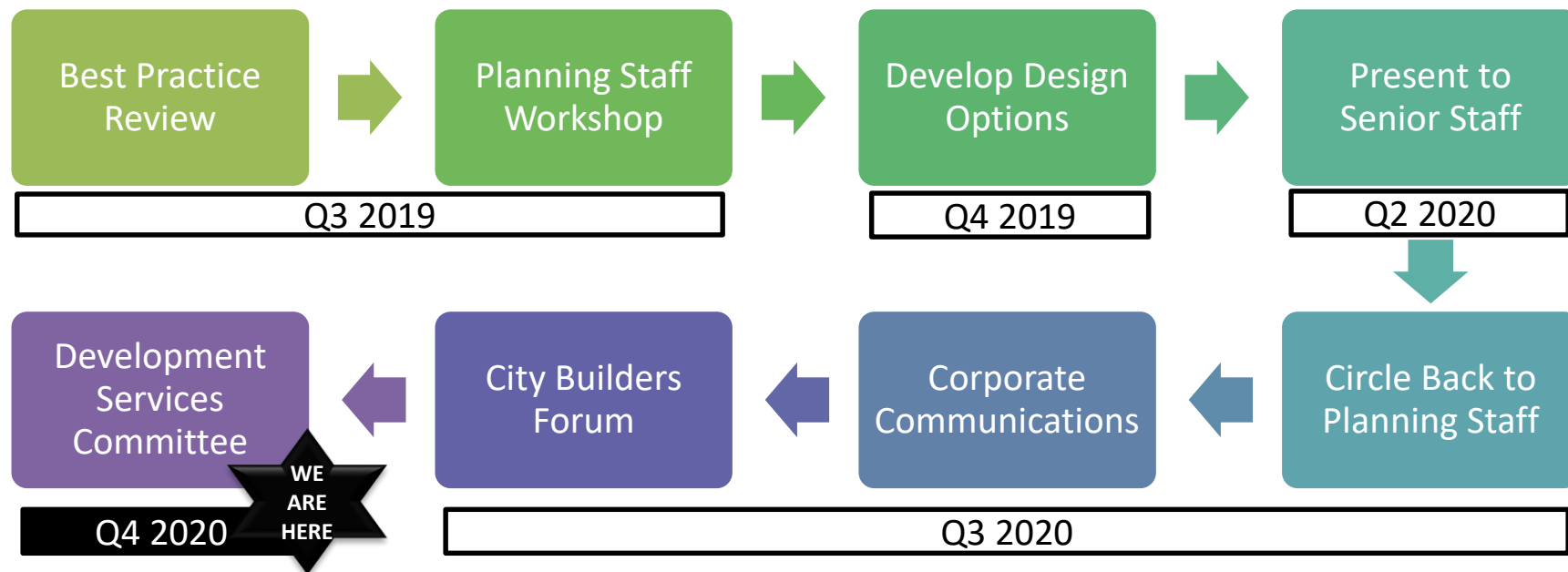
Develop new public notices that are:

- Informative
- Easy to read and understand
- Encouraging of public involvement

WHILE continuing to meet the requirements of the *Planning Act*



Project Timeline





Our Current Signs

Public notices are posted on the subject lands twice in the planning review process:

- A white sign with black lettering is posted on the site following the submission of a “complete application”
- A yellow sign with black lettering is posted on the site 20 days prior to a scheduled statutory public meeting.





Our Current Signs - Example

NOTICE OF PUBLIC MEETING

A PUBLIC MEETING HAS BEEN SCHEDULED FOR THESE LANDS TO OBTAIN INPUT ON A ZONING BY-LAW AMENDMENT APPLICATION SUBMITTED BY KING SQUARE LIMITED.

THE APPLICANT IS PROPOSING A ZONING BY-LAW AMENDMENT TO REQUEST ADDITIONAL PERMITTED USES FOR PHASE 1 OF THE KING SQUARE DEVELOPMENT.

THE DATE OF THE PUBLIC MEETING IS FEBRUARY 19, 2019 AT 7:00 P.M. IN THE CITY OF MARKHAM COUNCIL CHAMBERS.

ADDITIONAL INFORMATION IS AVAILABLE FROM THE CITY'S PLANNING DEPARTMENT AT (905) 477-7000 EXT. 2621 QUOTING FILE NO. ZA – 18 – 176569.

TO OBTAIN A COPY OF THE WRITTEN NOTICE OF PUBLIC MEETING, PLEASE CONTACT THE CITY OF MARKHAM, CLERK'S DEPARTMENT, ANTHONY ROMAN CENTRE, 101 TOWN CENTRE BOULEVARD, MARKHAM, ONTARIO L3R 9W3, TELEPHONE (905) 477-7000 EXT. 7935.

Explanation
of the
purpose
and effect
of the
proposal

Date, time
and location

Where to
get
additional
information



Our Current Process

- **Planning staff** provide public notice sign wording and formatting/print instructions
- **Applicants** prepare the public notice sign, coordinate printing, and install the sign(s) on the subject property. A photo of the installed sign(s) is submitted to the City.



Development Notice



[Type of Application]

A change is proposed for these lands:
XX Planning St. & XX Design Blvd.

The city has received an application to amend the Official Plan and Zoning By-Laws to allow for new development in this community. Updated policies will permit a mixed-use development with retail, residential and office uses.



XX Storeys



XXX Units



XXX m² Retail

Public Meeting

Information will be posted on this sign when available.

Please Reference File # 19 123456 ABC 123

Insert Image

APPLICANTS PROPOSAL

DDMMYYYY

**Learn more and tell us
what you think:**



CITY PLANNING
Planner's Name
905.XXX.XXXX
email@markham.ca



CLERK'S OFFICE
Clerk's Name
905.XXX.XXXX
email@markham.ca

Building Markham's Future Together

Disclaimer: The above represents the applicant's proposal at the time this notice was prepared and may be subject to change | Visit us at markham.ca

Proposed New Signs
Complete Application



Development Notice



[Type of Application]

A change is proposed for these lands:
XX Planning St. & XX Design Blvd.

The city has received an application to amend the Official Plan and Zoning By-Laws to allow for new development in this community. Updated policies will permit a mixed-use development with retail, residential and office uses.



XX Storeys



XXX Units



XXX m² Retail

***NEW* Public Meeting - DDMMYYYY**

Time, Location

Address

Please Reference File # 19 123456 ABC 123

Insert Image

APPLICANTS PROPOSAL

DDMMYYYY

**Learn more and tell us
what you think:**



CITY PLANNING
Planner's Name
905.XXX.XXXX
email@markham.ca



CLERK'S OFFICE
Clerk's Name
905.XXX.XXXX
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Development Notice



Site Plan and Zoning By-Law Amendment Applications

A change is proposed for these lands:
101 Enterprise Boulevard

The City received Site Plan and Zoning By-law Amendment applications to facilitate the development of a Markham Centre York University Campus



10 Storeys



700 m²
Institutional



200 m²
Retail

***NEW* Public Meeting - 10/15/2020**

7:00 pm, City of Markham Council Chambers
101 Town Centre Blvd., 1st Floor

Please Reference File # 19 123456 ABC 123



APPLICANTS PROPOSAL

17/09/2020

**Learn more and tell us
what you think:**



CITY PLANNING
Amanda Crompton
905.477.7000 x 7935
acrompton@markham.ca



CLERK'S OFFICE
Mary-Jane Courchesne
905.477.7000 x 3638
mcourchesne@markham.ca

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Summary of Key Changes

- Includes the City logo and corporate colour scheme
- Encourages simple and clear text (i.e., “Development Notice”)
- Incorporates an image of the proposal (3D rendering, massing, concept plan)
- Uses icons (universal language)
- Replaces the requirement for a second sign with a red Public Meeting decal
- Includes appropriate contact information
- Requires a larger sign (from 48”x48” to 48”x60”)



Proposed New Process

- **Planning staff** identify, during the Pre-Consultation Meeting, submission requirements related to sign preparation (i.e., image requirements)
- **Planning staff** prepare the public notice sign and send digitally to the Applicant
- **Applicants** coordinate printing and install the sign(s) on the subject property. A photo of the installed sign(s) is submitted to the City.



Questions or Comments?



BUILDING MARKHAM'S FUTURE TOGETHER

2020 – 2023 Strategic Plan



Size - 48" x 60"

Larger notice sign accommodates for visual(s)
and large fonts for accessibility

Header

Includes a fixed logo and utilizes City of Markham logo colours (red, black and white) to align with branding

Summary

Brief summary of what is being proposed to reduce amount of text, uses clear, simple, accessible language that is easily legible

Icons

Taken from best practice examples, icons are a universal language and can help minimize a language barrier

Additional icons:



Development Notice



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Insert Image

XX Stores XXX Units XXX m² Retail

Public Meeting

Information will be posted on this sign when available.
Please Reference File # 19 123456 ABC 123

Learn more and tell us
what you think:



Building Markham's Future Together

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Public Meeting Notice

Public meeting decal, added to the original sign after a meeting is arranged (includes date, time and location of public meeting)

Image of Proposal

3D rendering, massing or conceptual plan of what is being proposed
(Image Size: 18" x 21")

Access to Additional Information

Includes contact information of both the File Planner and the Clerk's Office

Colours



Fonts

Aa Arial Bold Aa Arial Regular