



Board Meeting via Zoom

Unionville BIA

Date: Wednesday, May 13th ,2020

BIA BOARD MEMBERS	In Attendance	Regrets
Deputy Mayor Don Hamilton	Yes	
Councillor Reid McAlpine	Yes	
Niina Felushko	Yes	
Natasha Usher	Yes	
Shibani Sahney	Yes	
Rob Kadlovski	Yes	
Roger Kanda	x	
Tony Lamanna	Yes	
Sylvia Morris	Yes	
Sarah Iles	Yes	

Executive Director:Sara Sterling

Call to order by Chair Niina Felushko - At 10:05 am

Motion seconded by Shibani Sahney

Motion to add Streetscape to the agenda:

By Tony Lamana

Seconded by Niina Felushko

Approval of Agenda

Motion by Deputy Mayor Don Hamilton

Seconded by Tony Lamana

All were in favour

Approval of April Minutes

Motion by Deputy Mayor Don Hamilton

Seconded by Tony Lamana

All were in favour



Financial Updates by Chair Niina Felushko

A cheque of \$4500 has been included to the financials for the Jazz Festival. The cheque has been given but not yet cashed. UBIA will be charged fee of approx \$1,000 by TD bank to make the change to signing offers. Tony Lamanna suggested that any expenditure over \$2000 should be informed to the board. We should check with the Town and the By Laws regarding the requirements of approvals.

Approval of April Financials

Motion by Deputy Mayor Don Hamilton

Seconded by Rob Kadlovski

All were in favour

Disclosure of Pecuniary Interest : Chair Niina Felushko invoiced \$150 to the UBIA for bookkeeping

ED Update:By Sara Sterling

Banners: We have held a couple of meetings with UHS students and teacher about the design of the new street banners. We have received the first draft, and are providing feedback so they can come back with something more final in the next week or two, at which point we will share with the Board.

Social Distancing stickers: We ordered these for the street but were not permitted to put them down by the City due to testing and insurance issues. These will be used instead in stores, in addition to more indoor stickers that will be purchased as soon as the government allows stores to open. We can also use paint from the City if we need their help they said we can ask. Stencils are another option, Sara will look into it.

Parking :No parking on the west side passed at Council this week and the signs are already up. Councillor McAlpine and Sara have met with the Operations department who are putting together a report with their recommendations on potential traffic calming measures.

New Items:

Street closures:

There has been discussion about finding a way for restaurants to expand their patios on the boulevard. The Alcohol and Gaming committee would have to licence restaurants to be on the boulevard. The "to close or not to close" conversation took place with various opinions and ideas, Councillor McAlpine let everyone know that on a phone call with restaurants they were all against street closure.

Natasha Usher was concerned about the challenges of dealing with the Pokemon Go players.



Real estate: Many businesses are closed or closing. We need to get a group or subcommittee together to start strategizing about how to get the kind of shops and merchants on the street we need to attract customers. All were in favour and this will start as soon as we can post-covid.

Sara added that she will be adding a real estate listing page to the UBIA website.

Streetscape:

Tony reported that the Canada flags arrived and will be installed before Victoria Day. Flowers are about to arrive and will be put in safe social distancing places by the end of May. We are also expecting the new banners to be ready and put up by Canada Day. Plastic receptacles need to be removed and street cleanup should happen soon.

A-Frame signs should be inside the boulevard.

Meeting adjourned : at 11:30 am

Motion by Chair Niina Felushko

Seconded by Sylvia Morris

All were in favour

Next Meeting:

Wednesday, June 10th ,2020

Time:10 am on Zoom

HISTORIC MAIN STREET



SETTLED IN 1794