



HISTORIC MAIN STREET

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**Board Meeting via Zoom**

**Unionville BIA**

**Date: Wednesday, June 10<sup>th</sup>, 2020**

BIA BOARD MEMBERS	In Attendance	Regrets
Deputy Mayor Don Hamilton	Yes	
Councillor Reid McAlpine	Yes	
Niina Felushko	Yes	
Natasha Usher	Yes	
Shibani Sahney	Yes	
Rob Kadlovski	Yes	
Roger Kanda	No	
Tony Lamanna	Yes	
Sylvia Morris	Yes	
Sarah Iles	Yes	

**Executive Director:**Sara Sterling

**Call to order** by Chair Niina Felushko - At 10:07 am

**Approval of Agenda**

Motion seconded by Sarah Iles

Seconded by Tony Lamanna

All were in favour

**Approval of May Minutes**

Motion by Sarah Iles

Seconded by Reid McAlpine

All were in favour

**Financial Updates by Chair Niina Felushko**

Niina presented the May financials. We have spent just over \$52,000 this year which is one quarter of our budget, halfway through the year. With COVID our expenditures have obviously



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been down. Our 2020 Budget was approved by Council last week. Niina also shared that payments from previous ED per agreement have been completed.

### **Approval of May Financials**

Motion by Tony Lamanna

Seconded by Reid McAlpine

All were in favour

**Disclosure of Pecuniary Interest : none**

### **City Update: Reid McAlpine**

**Quiet Street:** this is moving along quickly and looks like it will be installed within the next few weeks. Signage needs to be made to indicate what is happening, to go with the Local Traffic Only and Detour signs. A map and diagram of what it will look like was shared and Reid answered a few questions. All were in favour, hoping it does calm down traffic. **UPDATE: JUNE 16:** The City is having a few issues with installing properly we hope this will be completed by the end of this week, with proper signage done in consultation with the BIA.

**Patio Expansions:** this is also moving quickly, with a Development Services Meeting on Thursday June 11<sup>th</sup> at 7pm to finalize. Sara will be making a deputation and she and Reid will seek clarification on where exactly the patios can be placed. The City is removing much of the red tape. **UPDATE: JUNE 16:** The new By-Law passed, Sara and Reid will share details on expansions with restaurants as soon as they get from City staff. No patio can extend until 20 days after the June 11 decision (Provincial law).

### **Landowners Meeting Update:**

Reid, Niina and Sara invited the Landowners on the street to a meeting to start group discussions about improvements we can make and issues we should be tackling. The first meeting went very well. Items discussed included West side integration, traffic on street and the possibility of a Retail Strategy. Another meeting will be set for June 16<sup>th</sup> and they will be monthly from there on in.

### **ED Update:By Sara Sterling**

**Unionville Market:** will officially be starting next year, we are not able to launch this year at all.

**Destination Markham:** Sara & Niina were invited to a meeting to speak with the DM Board, we learned about what their goals are, they offered to help with COVID recovery if we need it.

**Banners:** We have held a couple of meetings with UHS students and teacher about the design of the new street banners. We have received the first draft, and are providing feedback so they can come back with something more final in the next week or two, at which point we will share with the Board.



**Tshirts:** Sara is exploring selling Unionville Main Street tshirts as a fundraiser for MSH. She has a shirt company that will do this without cost to us, the process and shirt designs are being sent to Board members by Sara.

**Social Media contest:** We have launch a Welcome Summer contest on Social Media, asking guests to let us know about their good experiences with take out and delivery from our stores and restaurants. Prizes are 2 x \$25 gift cards.

**Stairs:** The main stairs from parking lot are being repaired completely mid-July, with a touch-up for safety in the meantime.

**New Items:**

**Washrooms:** there is quite a bit of concern amongst the Board with regards to no public washrooms being available on the street right now. Natasha and Tony both commented on finding guests relieving themselves in parking lots. Reid commented that they are having the same issue at Milne Park and that he will remind the City it is a major issue for us.

**Meeting adjourned :** at 11:20 am

Motion by Sarah Iles

Seconded by Don Hamilton

All were in favour

**Next Meeting:**

Wednesday, July 8<sup>th</sup> 2020

Time:10 am on Zoom

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