



Unionville BIA Minutes

Date: Wednesday, March 4, 2020

Location: BIA office - 157 Main Street

BIA BOARD MEMBERS	In attendance	Regrets
Natasha Usher	Yes	
Niina Felushko	Yes	
Shibani Sahney	Yes	
Roger Kanda	Yes	
Sylvia Morris	Yes	
Rob Kadlovski	Yes	
Tony Lamanna		x

City: Councillor Reid McAlpine, Regrets Deputy Mayor Don Hamilton

Staff: Sara Sterling

Late arrivals:

Guests:

Ray Smylie, Wes Rowe-Unionville Villagers Association

Rachel D'Olivera, Bowie Fan, Francesca from Varley Art Gallery

Rob Hyland, Unionville Festival Committee

Call to order - At 9:20 by Natasha Usher, Vice Chair

Approval of February Minutes:

Motion by Rob Kadlovski

Seconded by Roger Khanda

Approval of Financials:

Motion by Reid McAlpine

Seconded by Niina Felushko

Election of New Executive:

As the previous Chair has stepped down, a new Chair was elected.

Motion to nominate Niina Felushko as Chair: Rob Kadlovski

Seconded by: Natasha Usher

Unanimous vote in support



Motion to nominate Shibani Sahaney as Secretary/Treasurer: Rob Kadlovski

Seconded by: Natasha Usher

Unanimous vote in support

Presentation – Unionville Festival

John Cabrelli was invited to speak but unable to attend. Reid gave an update from his knowledge that all was moving forward. He gave a brief description of the road closure and parking, as well as meetings updates with the City of Markham.

ED Report:

Sara Sterling

- **Unionvillicious:** Went very well, we asked for feedback and 2 of the restaurants responded to say that it went much better than last year thanks we think to increased marketing.
- **Unionville Market:** The new Unionville Market is moving along well, we have hired a Coordinator Nicki Traikos, and she has begun speaking with and booking vendors.
- **Thursday nights at the Bandstand:** no new information on the road closure as of yet, I will continue to update the Board on this.
- **Ladies Night April 16:** Planning is well underway for this new event and many of the stores are participating. Ticket sales have just begun and we are hoping for 200 attendees.
- **Marriott Markham:** I met with the Manager at the Marriott Markham to discuss possible cross-promotion. We agreed to share some social media posts etc., more discussions to be had.

New items: There was discussion around the somewhat dismal real estate situation on the street, and how we might tackle it. Niina and Sara will speak with Reid about potentially meeting with Economic Development at the City for some advice. Balzac's coffee has said they are interested in coming within a year or so.

Motion to adjourn the meeting

Motion by Rob Kadlovski

Seconded by Reid McAlpine

Meeting adjourned at 10:42 am

Next meeting: Wednesday, April 15th, 2020

Time: 9:15 am

Location: UBIA office

157 Main Street

Unionville