



## Unionville BIA Minutes

Date: Wednesday, February 5, 2020

Location: BIA office - 157 Main Street

BIA BOARD MEMBERS	In attendance	Regrets
Sarah Gratta	Yes	
Natasha Usher		x
Niina Felushko	Yes	
Shibani Sahney	Yes	
Roger Kanda		x
Tom Vasilovsky	No	
Sylvia Morris		x
Rob Kadlovski	Yes	
Tony Lamanna	Yes	

City: Councillor Reid McAlpine, Deputy Mayor Don Hamilton

Staff: Sara Sterling

Late arrivals:

Guests:

Ray Smylie, Wes Rowe-Unionville Villagers Association

Rachel D'Olivera, Bowie Fan, Francesca from Varley Art Gallery

Christie Day, Markham Jazz Festival

Call to order - At 9:24 am by the Chair Sarah Gratta

### **Approval of December Minutes (as January meeting was cancelled):**

Motion by Rob Kadlovski

Seconded by Niina Felushko

**No approval of financials as we do not have finals yet**



### **Budget Discussion**

Niina walked through the financials and our proposed budget for 2020. Various questions were asked and answered to everyone's satisfaction.

- Sarah requested the Board's approval to increase ED Sara Sterling's hours and pay from 20 hours to 30 hours, the 2020 budget allows it and everyone felt it was necessary in order to complete all the work required this coming year.
- Sarah Gratta asked that we add \$5000 to the budget to pay a previous invoice from Minken Employment Lawyers, which was agreed upon.

### **Motion to approve 2020 budget including Sara Sterling salary increase and Minken payment:**

Motion by Rob Kadlovski

Seconded by Don Hamilton

### **Presentation by Markham Jazz Festival Chair:**

Christie Day presented an informative slide show about the Festival and requested \$4,500 from the UBIA in sponsorship funds for the Festival.

### **Motion to approve \$4,500 donation to the Markham Jazz Festival:**

Motion by Rob Kadlovski

Seconded by Niina Felushko

### **ED Report:**

Sara Sterling

- **Winter Passports:** Program has started and is going well. We have printed more passports for distribution to the stores. We will report back to the Board once the program is complete as to its success and potential to use in other seasons.
- **Unionvillicious:** Began on January 31<sup>st</sup> and will continue to February 13<sup>th</sup>. Five restaurants have joined the program this year. We are advertising a lot on social media, with posters, and have reached out to the Marriott and Hilton as well as the Pan Am Centre to help promote. We will survey the restaurants after the program is over to see how successful it was this year.
- **Unionville Market:** The UBIA has agreed to start a new market now that the Stiver Mill Farmers Market has closed. It will be held at the Bandstand on Sundays from 9am to 1pm from June 14 to October 18. We have hired a Coordinator to manage vendor communications and attend the markets.
- **Thursday nights at the Bandstand:** The City, Bill Dawson and the Police have suggested to close the entire road on Thursday nights during the summer. Next steps is a meeting with affected businesses on the West side of the street and the City and YRP to discuss the details of the closure.



- **Olde Tyme Christmas:** Rob reminded the Board that he thinks sticking with Friday night might be better for the Parade. Sarah reminded Rob that the Board has already voted on changing the date to Saturday.
- **Unionville Streetscape Plan:** Reid explained that various groups in Unionville have reviewed and given support of the plan, which is the 2<sup>nd</sup> plan offered costing \$2M base and \$2M in reasonable upgrades – which will allow the street to flourish for 40 years with the upgraded materials. Sara reminded the group that the UVA is holding an information session about it next Monday night Feb 10<sup>th</sup> at 7pm at the train station. The Board discussed putting forth a motion at the AGM next week to support the plan.

**Unionville Villagers Association (UVA):** Councillor McAlpine mentioned a meeting will be taking place Monday February 10<sup>th</sup> to discuss the proposed Main Street Streetscape plan. All members are encouraged to attend, Sara has sent out notice to the membership. The options are 1) leave everything status quo or 2) spending \$4 million on pavers and other upgrades that will last 40 years. This will include other items such as necessary wiring, and widening the east side of the street sidewalks as opposed to the west side. Timeline is one year for planning then implementation in 2021 or 2022. Harshal Dave's planning may impact timing.

**Annual General Meeting:** there was some discussion about agenda for AGM next week and all that needs to be done ahead of time. Sara will consult with the Clerks office at the City to ensure we are following all guidelines. A reminder the meeting will be held Wednesday February 12<sup>th</sup> at 7pm at Varley Art Gallery.

#### **Motion to adjourn the meeting**

Motion by Rob Kadlovski

Seconded by Tony Lamanna

Meeting adjourned at 10:27 am

**In camera:** Sarah Gratta announced she will be closing Too Good General Store as of April 30<sup>th</sup>. The Board congratulated and thanked her for all she has done for Main Street and wish her well in her future endeavours. Natasha Usher, Vice Chair, is away at this time but Sarah will connect with her to discuss if Natasha would like to take over as Chair.

Next meeting: Wednesday, March 25, 2020

Time: 9:15 am

Location: UBIA office

157 Main Street

Unionville