



MEMORANDUM

TO: Heritage Markham Committee

FROM: Regan Hutcheson, Manager-Heritage Planning

DATE: February 12, 2020

SUBJECT: Ontario Heritage Conference 2020 Update

Project: Ontario Heritage Conference
Theme: 20/20 Vision – Clarity for a New Decade

Background:

Date of Conference: Thursday May 28, Friday May 29 and Saturday May 30, 2020

Host: City of Markham (awarded in 2018)

Organizations: Community Heritage Ontario (CHO)
Architectural Conservancy of Ontario (ACO)
Ontario Association of Heritage Professionals (OAHP)

Administration: Local Organizing Committee (LOC) comprised of community and heritage representatives, City staff (Heritage, Economic Development, Corporate Communications, Finance) and reps from CHO and ACO

Location(s): Thursday Evening – Markham Museum
Friday and Saturday Days - SMSV Meeting Facilities
Friday Night – Angus Glen Golf Course

Attendance: 175 to 225

Conference

Hotel: Courtyard by Marriott Markham
Start Date: Tuesday, May 26, 2020
End Date: Tuesday, June 2, 2020
Last Day to Book: Thursday, April 30, 2020
Hotel(s) offering your special group rate:
Courtyard Toronto Markham for 130 CAD - 140 CAD per night

Program:

Thursday afternoon: Tours in Markham (2:00 to 4:00pm)

Thursday evening – Reception at Markham Museum (7:30pm)

Friday Morning

8:00 – 9:00 am Registration

9:00 – 10:30 Opening Ceremonies

- greetings from CHO, ACO and OAHP presidents
- greetings from the Mayor of Markham
- Greetings from Minister of Heritage, Sport, Tourism and Cultural Industries
- Brief Info on Church Worship Area
- Overview of Markham's Heritage Program

10:30-11:00 am Networking/Nutrition Break

11:00 – Noon Opening Keynote Address

- Alex Bozikovic, Globe and Mail Architecture Critic

Noon – 1:30 Lunch

Friday Afternoon

1:30 – 3:00 (90 minute sessions)

Session 1A – Navigating Changes to the Ontario Heritage Act

Session 1B – Using Emerging Technology for Heritage

Session 1C – Why Don't They Like Us? Making Heritage Relevant to our Ever Changing Society

3:00 -3:30 Networking/Nutrition Break

3:30 – 5:00 (90 minute sessions)

Session 2A – Development on Steroids

Session 2B – It's Gotta Come Down! Demolition Due to Structural Issues

Session 2C – What To Do Once the Cows Have Left the Barn (Barn Re-Use)

Friday Night

7:00 – 9:00 Gala Dinner

8:15 – 9:00 Keynote Speaker – William Greaves

The importance of Ontario Place as a modernist landmark, its value to Ontario and what the future may hold.

Saturday Morning

9:00 – 10:00am (60 minute sessions)

Session 3A – Ask an Expert

Session 3B – That Building Has Style – Architectural Styles in Ontario

Session 3C – Convincing Council Why Heritage Matters

10:00 -10:30 Networking/Nutrition Break

10:30 – Noon (90 minute sessions)

Session 4A – Additions to Heritage Buildings –Why Are They So Challenging?

Session 4B – LPAT – Here We Come!

Session 4C – What to Do When God Leaves the Building (Places of Worship)

Noon -1:30 Lunch

Saturday Afternoon

1:30 – 3:00pm (90 minute sessions)

Session 5A – Protecting Heritage Resources When No One Is Home

Session 5B – Everything Old Is New Again (Adaptive Re-use)

Session 5C – Buildings on the Move – Relocating Heritage Resources (at main venue)

Session 5D – Managing Landscapes Within a Heritage District (off site tour)

3:00 – 3:30 Networking/Nutrition Break

3:30 – 4:30pm (60 minute sessions)

Session 6A – Managing Landscapes Within a Heritage District (off site tour con't)

Session 6B – Historic Monuments – When Good Monuments Go Bad

Session 6C – Markham Heritage Estates Tour (con't of 5C at the actual site)

Tradeshow:

Exhibitors (\$500/booth)

Friday and Saturday

Brochure has been produced

Heritage consultants and product suppliers have been contacted

Sponsorship:

Different levels of support

Sponsorship Opportunity

Gala Dinner - \$3,000

Day Sponsor - \$2,500 (2 available)

Lunch Sponsor - \$1,500 (2 available)

Welcome Reception - \$1,500

Networking Break - \$500 (4 available)

Conference Supporter - \$500 (unlimited)

Reception Table Sponsor - \$250

Brochure produced and heritage and non-heritage candidates are being contacted.

Advertising/
Marketing

Website

Facebook

Twitter

Website:

Link <https://www.ontarioheritageconference.ca/>



A listing of other available hotels to be available on our website for the convenience of delegates.

Other activities in Markham and area to be available on website and at Conference

Registration:

Registration is to open up mid to late February. The on-line registration system is new this year and has been set up. All program details need to be finalized by then.

Volunteers

Roles and responsibilities are being determined

Suggested Recommendation for Heritage Markham

That Heritage Markham Committee receive for information the update on the Ontario Heritage Conference (May 28-30, 2020) being organized and hosted by the City of Markham.

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