



MINUTES

MARKHAM SANTA CLAUS PARADE COMMITTEE
ROTARY CLUBS OF MARKHAM
Ontario Room, Markham Civic Centre
October 4, 2018

Attendance

Jim Sandiford, Rotary Club of Markham Sunrise Inc. - Chair
Eric Lizotte, Manager, Corporate Security
Susan Peterson
Joel Lustig, Treasurer
Andy Taylor, Chief Administrative Officer
Yvonne Lord-Buckley, Supervisor Corporate Community Events
Nikolas Dimitrakopoulos, York Regional Police
Alida Tari, Acting Manager, Access & Privacy

Regrets

Cathy Molloy, Manager, Museum
Craig Breen, Supervisor, Roads Operations
Councillor Colin Campbell
Heather Hogan, Marketing & Communications Coordinator
Councillor Alan Ho
Peter Still
Andrea Berry, Senior Manager, Corporate Communications & Community Engagement

The meeting convened at 4:04 PM with Jim Sandiford in the Chair.

1. MINUTES OF THE SEPTEMBER 6, 2018 SANTA CLAUS PARADE COMMITTEE MEETING

The Committee approved the September 6, 2018 Santa Claus Parade Committee meeting as presented.

2. 2018 THEME

The theme was confirmed as "Peace on Earth."

The Committee discussed having the names of the Grand Marshall(s) on the banner once they are confirmed.

3. DATE OF PARADE AND PARADE FLOAT SET UP

The 2018 Markham Santa Claus Parade is confirmed to be held on Saturday November 24, 2018.

Josh Machesney, Acting Council/Committee Coordinator will send out an updated meeting invitation to the individuals assisting with Parade set up confirming the start time at 12:00 p.m. at the Crupi Yard.

4. GRAND MARSHALL

Joel Lustig, Treasurer advised that the Mayor's office is suggesting that the following 2018 Olympian Gold Medal winners and members of the Markham Thunder Women's Hockey team be requested if they would like to be the Grand Marshalls:

- Laura Stacey
- Laura Fortino
- Jocelyne Larocque

Yvonne Lord-Buckley, Supervisor Corporate Community Events will follow up on this.

5. SANTA CLAUS FLOAT

Jim Sandiford confirmed that the reindeers will be provided to the Town of Stouffville for their parade with a signed agreement.

6. SPONSORSHIPS

Joel confirmed the following sponsorships have been secured:

- \$3,500 from Toronto Dominion Bank (TD)
- \$3,000 from Mattamy Homes
- \$2,500 from Alectra
- Honda will provide one (1) van and two (2) Big Reds
- BMW will provide two (2) vehicles if required

Andrea Berry will be contacting Tim Horton's.

The Committee agreed that the extra sponsorship funds collected will be used to fund the Facebook Live streaming.

7. TRAFFIC PLAN

Nikolas Dimitrakopoulos, York Regional Police reviewed the proposed traffic plan that is similar to previous years that includes 11 paid officers and he has requested 25 auxiliary officers.

There was discussion regarding Hostile Vehicle Mitigation, and Nikolas advised that he will discuss this further with Craig Breen.

The Committee discussed the time that the roads will be closed with no further access to them. This time will need to be confirmed. It was suggested that the van used to transport the Members of Council be left within the perimeters of the road closure in the event that there are late arrivals.

8. OTHER BUSINESS

It was suggested that an additional meeting be scheduled for Thursday November 1, 2018 at 4:00p.m.

ADJOURNMENT

The meeting adjourned at 4:54 p.m.