
SUBJECT:	RECOMMENDATION REPORT: Rename the section of Meadowview Avenue between Yonge Street and Doncaster Avenue to Doncaster Avenue Ward 1
PREPARED BY:	Robert Tadmire, Coordinator of Geomatics/GIS Advocate ext. 6810
REVIEWED BY:	Ron Blake, Senior Development Manager ext. 2600

RECOMMENDATION:

1. That the report entitled “Rename the section of Meadowview Avenue between Yonge Street and Doncaster Avenue to Doncaster Avenue”, dated June 10, 2019, be received;
2. That Development Services Committee authorize Staff to initiate the process for renaming the City owned section of Meadowview Avenue between Yonge Street and Doncaster Avenue to Doncaster Avenue;
3. That a public consultation meeting be held to inform and obtain comments from land owners abutting the affected section of Meadowview Avenue about the proposed renaming;
4. That Staff report back to Council regarding the results of the public information meeting and obtain direction regarding the proposed street name change;
5. And that Staff be authorized and directed to do all things necessary to give effect to these resolutions.

EXECUTIVE SUMMARY:

Not applicable.

PURPOSE:

This report requests approval for Staff to initiate the process for a street name change for the City owned section of Meadowview Avenue between Yonge Street and Doncaster Avenue to Doncaster Avenue (See Location Map).

BACKGROUND:

Meadowview Avenue originally ran continuously as one street from Yonge Street to a point just east of Jewel Street. The section of Meadowview Avenue between Yonge Street and Doncaster Avenue (Figure 1) was separated from the remainder of Meadowview Avenue to the east and connected to Doncaster Avenue when Doncaster Avenue was constructed. That section of road was to serve as an extension of Doncaster Avenue to Yonge Street, but the name was never altered to reflect that change. The resulting transition in street names created an awkward situation that was only marginally improved by the recent construction of a signalized intersection near the location of the

name change to serve as an access point to a mixed use development (World on Yonge) on the north east corner of Meadowview Avenue and Yonge Street.

There are currently 11 residential properties along the south side of Meadowview Avenue and one municipal park on the north side that are addressed onto the street.

In order to approve a street name change, the following steps should be followed:

- 1) Staff submit a report to Development Services Committee requesting an initiation of the street name change process.
- 2) The Ward Councillor convenes a meeting with affected land owners to inform them of the intended street name change and obtain their feedback.
- 3) Staff submit a subsequent report to Development Services Committee indicating what transpired from the meeting with the Ward Councillor and the land owners along with recommendations for how to proceed. A draft street name change by-law will be included as an attachment to the report should Committee decide to proceed with the street name change.
- 4) Should Development Services Committee decide to proceed with a street name change, the Clerks Department will provide assistance with a public notification for the passing of a street renaming by-law. All affected land owners will be notified of the change to their municipal addresses. Internal Departments, all utilities and relevant outside agencies will also be notified.
- 5) The Operations Department will be contacted to make the necessary street sign change(s).

OPTIONS/ DISCUSSION:

Earlier this year Staff was approached by Ward 1 Councillor Keith Irish to look into clearing up the confusing street name change between Meadowview Avenue and Doncaster Avenue by naming the entire length of the street as Doncaster Avenue. The two street names presents an operational issue for the Fire Department, as they are required to send out two separate fire trucks, one to the eastern section and one to the western section, for instances where calls are dropped and it is not known where along Meadowview Avenue the emergency response is required.

Prior to approving a street name change a public consultation meeting should be held with land owners along the affected section of Meadowview Avenue to inform them about and obtain their comments on the recommended name change. This would provide an opportunity for the Ward Councillor and Staff to gauge the public sentiment and report back to Council in the fall, prior to Council providing a final direction regarding the name change proposal.

After the consultation meeting, should Council direct Staff to proceed with a name change, the Clerks Department will be engaged to assist with public notification for the passing of a street renaming by-law. In order to reduce some of the impacts of the street name change the existing municipal address numbers will be retained, as they do not affect the procession of numbers along Doncaster Avenue.

It is recommended that Development Services Committee authorize Staff to initiate the process for renaming of the section of Meadowview Avenue between Yonge Street and Doncaster Avenue to Doncaster Avenue, and that a public consultation meeting be held with affected land owners as soon as possible to assess public sentiment for the street renaming. It is further recommended that Staff be directed to report back to Council on the results of the consultation meeting.

FINANCIAL CONSIDERATIONS

There are no financial implications for the Corporation.

HUMAN RESOURCES CONSIDERATIONS

Not applicable.

ALIGNMENT WITH STRATEGIC PRIORITIES:

Not applicable.

BUSINESS UNITS CONSULTED AND AFFECTED:

The Legal Department and the Clerks Department were consulted with respect to street name change procedures. The Engineering, Fire and Operations Departments were also consulted and have no concerns.

RECOMMENDED BY:

Biju Karumanchery, M.C.I.P. R.P.P.
Director of Planning & Urban Design

Arvin Prasad, M.C.I.P. R.P.P.
Commissioner of
Development Services

ATTACHMENTS:

Location Map
Figure 1 – Area Context Map