

The background image shows a spacious, modern office or meeting area. It features large windows on the upper level, indoor trees, and several long tables with black office chairs. The space is bright and open, with a mix of white, grey, and orange accents.

ventureLAB

Presentation to Markham City
Council – April 16, 2019

**WE GROW GLOBALLY
COMPETITIVE TECH TITANS THAT
BUILD-TO-SCALE IN CANADA.**



LAB

OUR PURPOSE

ventureLAB will establish the region as a Destination of Choice for technology firms to create globally competitive companies, building and scaling in Canada.

ONTARIO'S TECH CORRIDOR



Ontario's Tech Corridor stretches from Ottawa to London, and includes Ottawa, the Greater Toronto and Hamilton Area, Kitchener-Waterloo, and London.

ONTARIO TECH CORRIDOR STATS

- 20,000+ tech firms
- 400,000+ tech workers
- 8.6M Ontarians

Ontario's Tech Corridor builds the technologies to deliver products and services for priority sectors in Ontario and Canada, including advanced manufacturing, financial services, and health.

CORRIDOR STRENGTHS



HARDWARE



SOFTWARE



APPS



TELECOM

YORK REGION



1.2 MILLION RESIDENTS

4,300

TECH COMPANIES

65,000+

TECH JOBS

500+

**GLOBAL
MULTINATIONALS**

9

MUNICIPALITIES

4

**URBAN GROWTH
CENTRES**

**CANADA'S HIGHEST
CONCENTRATION OF TECH
COMPANIES**

WHO WE ARE

ventureLAB is a leading technology hub located in York Region, Canada's densest tech cluster, that supports tech entrepreneurs.

2,000+

TECH
COMPANIES
SUPPORTED

\$70M +

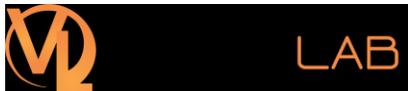
RAISED THROUGH
CAPITAL
INVESTMENT
PROGRAM

\$30M +

PUBLIC &
PRIVATE
FUNDING RAISED

400+

COMPANIES
SUPPORTED
ANNUALLY



WHO WE HELP

ventureLAB supports growth ventures in key sectors:



Digital Media & ICT



Digital Health & Devices



FinTech



Advanced Manufacturing



YORK REGION'S HEALTH TECH CLUSTER

York Region has a thriving, connected health tech cluster, attracting start-ups and scale-ups from across Ontario. ventureLAB drives innovation, commercialization and thought leadership, working together with hospitals, health care organizations, and strategic partners to improve health care and experiences for Canadians.

350+

Life sciences and health tech ventureLAB clients

\$20M +

Raised by ventureLAB supported health companies since 2011

3

World-class hospitals, including Canada's first 'smart' hospital

3

Hospital-affiliated innovation and accelerator programs

ventureLAB'S INNOVATION HUB

50,000

SQUARE FEET OF
INNOVATION
SPACE

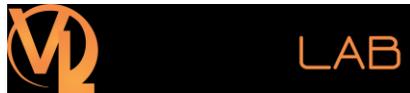
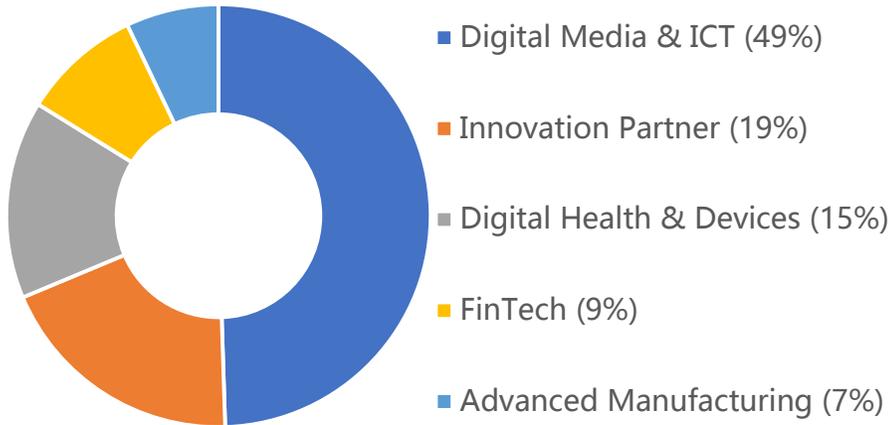
45+

TECH COMPANIES
+ INNOVATION
PARTNERS

300+

PEOPLE EMPLOYED

Industry Breakdown



OUR PARTNERS



CAPITAL INVESTMENT PROGRAM

15

Companies
Supported in 2018

\$22.8M

Raised in 2018

111

Companies
Supported Since
2011

\$104M

Raised Since 2011

ventureLAB's Capital Investment Program is for companies who are ready to scale. Companies accepted into ventureLAB's Capital Investment Program work with an advisor to develop a capital strategy roadmap to help prepare them for private investment.

BRAND | Made in York Region | Inaugural Signature Regional Tech Event

Made In York Region: The Future of Tech – October 11, 2018

- Open House Showcase of 40+ regional companies
- Keynote – featured C-Suite Speakers from NGen Canada CEO, Pond Technologies, SE Health
- 250+ attendees
- First time all elected official of all 3 levels of government at ventureLAB event:
 - Federal Minister Mary Ng, Small Business and Export Promotion
 - Federal MPs Majid Jowhari & Leona Alleslev
 - Provincial MPPs Michael Parsa (Parliamentary Ass, MPP Billy Pang, Mayor Frank Scarpitti
 - Resulted in 1-2-1 meetings with Provincial MPPs
- Successful “MVP” of signature regional technology event to expand in 2019





**ENTERPRISE DRIVE:
CANADA'S INNOVATION HUB OF THE FUTURE**



ENTERPRISE DRIVE IN MARKHAM CENTRE: CANADA'S INNOVATION HUB OF THE FUTURE

- Enterprise Drive: **1 km purpose-built innovation** corridor at the heart of **Canada's Diversity Capital**
- When complete, will be home to **40,000 residents** and **40,000 jobs**
- Mix of new and established tech firms
- A vibrant mixed-use community for residents and visitors to live, work, and play

THANK YOU

www.venturelab.ca

