

FRIENDS OF THE MARKHAM MUSEUM BOARD MEETING
Meeting No. 75
Markham Museum, Mount Joy Staff Room
September 12, 2018, 5:00 p.m.

In Attendance:	Regrets:
Bill Crothers, Chair	Councillor Colin Campbell
Doug Worsley, Vice Chair	Sue Smitko
Wendy Kadlovski, Treasurer	Jill ten Cate
Lorne Smith	Anna Masci
Athena Hurezeanu	
Anisa Anwar	
<i>Ex Officio:</i>	<i>Guests:</i>
Cathy Molloy, Museum Director	Vivian Ng, Museum Youth Volunteer

1. CALL TO ORDER AND OPENING REMARKS

The meeting of the Friends of the Markham Museum Board was called to order at 5:06 p.m. with B. Crothers presiding as Chair. The Chair thanked everyone for attending.

2. DECLARATIONS

Nil.

3. ADDITIONS/CHANGES TO THE AGENDA

Moved By: D. Worsley

Seconded By: W. Kadlovski

THAT the agenda for the September 12, 2018 meeting be approved as distributed.

Carried. (3.1)

4. REGRETS

J. Cate, Cllr. C. Campbell, S. Smitko and A. Masci sent their regrets.

5. ADOPTION OF MINUTES OF MEETING

Moved By: D. Worsley

Seconded By: W. Kadlovski

THAT the minutes of the Friends of the Markham Museum meeting on June 6, 2018 be approved as distributed

Carried. (5.1)

6. BUSINESS ARISING FROM THE MINUTES

Nil.

7. NEW BUSINESS

a. Vision / Strategic Planning:

Moved By: L. Smith
Seconded By: W. Kadlovski

THAT the Friends of the Markham Museum Board adopt the proposed Vision, Mission, Objectives and Strategic Plan for the Foundation.

Carried. (7.a.1)

- b. Council requested via Clerks that the Board flag and extract any major decisions. The Board is happy to comply.
- c. Meeting dates 2018-2019: Move to next month

8. DIRECTOR'S REPORT

C. Molloy gave a report (Attachment A).

Moved by L. Smith
Seconded by A. Hurezeanu

THAT the Board receives the Director's report.

Carried. (8.1)

9. TREASURER'S REPORT

The current bank balance is \$67,432.48. Recent donations from the Easey family in memory of former Museum staff member and volunteer, Elizabeth (Betty) Easey.

Moved by D. Worsley
Seconded by A. Hurezeanu

THAT the Board receives the Treasurer's report.

Carried. (9.1)

10. YOUTH MEMBER REPORT

V. Ng reported that many volunteers at summer camps were choosing to work more hours than they were required to and coming back for multiple weeks.

11. COMMITTEE REPORTS

- a) Collections Committee: The committee submitted two reports (Attachments B and C).

Moved by D. Worsley
Seconded by L. Smith

THAT the list of artifacts from the Wilson Variety Hall be approved for deaccession and sent to the City of Markham for approval.

Carried. (11.a.1)

- b) Development Committee: The Development Committee welcomes ideas from all Board members. There is a dual purpose of raising money for the Foundation and promoting the Museum.
- c) Executive Committee: Did not meet over the summer
- d) Book Marketing Committee: Book sales over the summer grossed \$390. The committee will meet soon to discuss the marketing strategy for the Fall/Holiday season.

12. MARKHAM HISTORICAL SOCIETY REPORT

BBQ last Monday. Sue Smitko is now the Chair of the MHS. MHS will be once again making Apple Fritters at Applefest, partner with the Lions Club. At the meeting on the third Monday in October, there will be a presentation about Bees from a speaker from York University.

13. OTHER BUSINESS

Nil.

14. NEXT MEETING

The Chair informed the Board that the next meeting would be held on October 10 at 5 p.m. in the Mount Joy Staff Room at Markham Museum.

15. ADJOURNMENT

Moved by: D. Worsley

Seconded by: A. Hurezeanu

THAT the September 12, 2018 meeting of the Friends of the Markham Museum Board be adjourned.

Carried. (15.1)

Meeting adjourned 6:08 p.m.

ATTACHMENT A:

Friends of the Markham Museum

Director's Report, September 8, 2018

The Museum summer season was the busiest that it has ever been. Camps and private events were sold-out and the Museum finally started to see a substantial up-tick in walk-in visitors.

The larger Canadian Museum Community is recognizing our unique strategies. Cathy Molloy is a part of the opening and closing plenary of the Alberta Museums Association conference this September 20-22. She will give a brief presentation on the Museums' environment based program. At the closing plenary, she will comment on the sessions at the conference with the rest of the panel. The AMA is covering all the costs for her to attend the conference.

A number of Museum capital projects are proposed for 2019. At this time, they are active files, but capital requests will not go to Council until after the election. There are several smaller items, but items of note are; the little train, which is now owned by the City, \$10,000; Chapman Community Kitchen, \$586,200 and; a study to examine the feasibility of Wilson Store becoming an archaeological repository and research lab, \$15,300.

Programs:

- Completed another successful summer camp season, some Winter Break Camps already sold out
- Currently booking school programs and birthday party programs for the 2018/2019 school season
- Launching two new Science based birthday Party programs to keep up with the demand for parties and new themes for returning families, a summer student supported by Young Canada Works created the programs
- Successfully launched new pottery and education programs during the spring and summer season, including our sold out Open Studio where more experienced potters can continue to develop their skills, while an instructor is available to assist with technique if needed
- Two new education programs relating to the current exhibition including “Machines in Action” aimed at the grades 2 and 4 and “The Trail of the Black Walnut” aimed at grades 7 through 8

Curatorial:

- Geared for Growing to receive an honourable mention from the OMA at the annual conference
- Curator receiving an Arbor Award from UofT Alumnae Association for professional practice
- Curator is the Chair of YDAMA, effective Sept 2018
- Confirmed \$5,000 grant to support the presentation of Serving Style: Women in Business on Main St. - an exhibit in the Wilson Variety Hall from Nov 1 - Dec 2. The project is a partnership with Myseum of Toronto, University of Toronto and Peppertree Klassics.

Events:

- This year’s wedding rentals have been very successful; weddings up to November this year
- Corporate and other rentals have been notably increasing, leading to more off-season bookings
- 2019 wedding dates are almost sold out
- Completed several successful outreach campaigns – we increased our database to reach a larger audience.
- A large private annual event conflicts with our business. Cynthia Szeto suggested a proposal to the Friends to discuss a possible partnership (see agenda)

ATTACHMENT B:

COLLECTIONS MANAGEMENT BRIEF
June 20, 2018

The Collections Management Committee met on June 20, 2018 for review of artifacts selected for deaccession from the collection of Markham Museum, that will be presented to the City of Markham through the Friends of Markham Museum.

Artifacts for Discussion:

Members of the committee were presented by museum staff with an incomplete list of artifacts and discussion was deferred until the following meeting scheduled for July.

**Approval:
Deferred**

Closing comments:

Thanks were expressed to Tammy Law for the professional input for the deaccession of artifacts, as this concluded her term with the committee.
Collections Review will continue at our next meeting, scheduled for July 18, 2018.

ATTACHMENT C:

COLLECTIONS MANAGEMENT BRIEF
July 18, 2018

The Collections Management Committee met on July 18, 2018 for review of artifacts selected for deaccession from the collection of Markham Museum, that will be presented to the City of Markham through the Friends of Markham Museum.

Artifacts for Discussion:

Members of the committee were presented by museum staff with a comprehensive list of artifacts from the Wilson Variety Hall, a list of chairs and trunks/chests from various buildings that are slated for deaccession (indicated by "NO" pass). These assessed artifacts were discussed individually in detail by committee members and museum staff to ascertain that the items should be deaccessioned. The list also includes artifacts that are to remain within the collection.

Approval:

Motion by Lorne Smith, seconded by Ardy Reid that the list (attached) of artifacts for deaccession from the Wilson Variety Hall, the list of chairs and trunks/chests from various buildings be submitted to the Friends of the Markham Museum for further approval, with final submittal to the City of Markham.
Motion carried.

Closing comments:

Thanks were expressed to the staff for the professional submittal of the archival material that was reviewed.
Collections Review will continue at our next meeting, scheduled for September 19, 2018.